

Chicago Music Survey 1988-1990: WLS & Z-95 Street Sheets from The Rich Gardner Archives Book Three

The **Z-95 Music Survey Vol 3, 1988-1990**, is the third in a series of books offering full-size facsimiles of the surveys delivered to record stores and collected by record buyers weekly.

The WLS / Z-95 Music Surveys were more than mere lists of popular songs. They were tangible artifacts from a vibrant musical era, reflecting the power of radio, the influence of record sales, and the tastes of a generation. They served as a cultural touchstone for Chicago music fans, offering a shared experience and a connection to the local music scene.

Despite their eventual disappearance, the WLS / Z-95 Music Surveys remain significant in Chicago's musical history. They remind us of a time when radio was king, and physical media reigned supreme. They offer a valuable glimpse into the musical tastes and cultural trends of the 1980s and early 1990s.

Today, collectors and music enthusiasts cherish these surveys as historical artifacts, preserving a tangible connection to the past. They are a testament to the power of radio and the enduring appeal of popular music.

About the author



Rich Gardner was born and raised on Chicago's South Side. His fascination with music began at a young age, fueled by radio broadcasts of the History of Rock & Roll in the mid-1970s and the legendary WLS Top 89 radio countdowns.

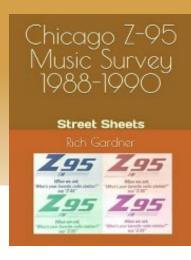
This ignited a passion for collecting WLS surveys and documenting the evolution of popular music. His commitment extended beyond just listening; he eagerly anticipated the weekly WLS record surveys and sought out records at various stores throughout Chicago. Initially, he converted the WLS survey data into typed index cards, Rolodex cards, handwritten notebooks, and computer databases, creating a personal archive of musical history.

When he's not working full-time or spending time with his family, Gardner can be found at his local record store or swap meets, adding new chapters to his ever-growing collection.



Next in the series:

The WLS Music Surveys Vol 4 1976-1979 MUSICRADIO 89 From the Rich Gardner Archives



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