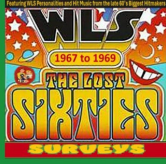


The WLS Silver
Dollar Surveys
Vol 7.
1967-1969
WLS' OFFICIAL PLAY LIST

Rich Gardner



The WLS Silver Dollar Surveys Vol 7. 1967-1969
WLS' OFFICIAL PLAY LIST
from the Rich Gardner Archives

The **WLS Hit Parade Vol 7 1967-1969 —It's More Fun When You Are Young** chronicles the history and significance of WLS radio surveys, focusing on Chicago's music scene from 1967 to 1969 with a complete collection of facsimiles.

The late 1960s in Chicago were marked by social and political change, reflected in the shifts in popular music, including the British Invasion and the rise of various genres. WLS transitioned to a Top 40 format, competing with WCFL, which adopted a similar format. The surveys remain vital to Chicago's radio history, highlighting the competitive AM radio landscape.

Elements of the Chicago Sound – Sound of Musical Spectacular

- The British Invasion influenced Chicago's music scene, creating unique local sounds.
- Key factors in Chicago bands' success included a rich musical history, radio support, and local venues.
- Notable Chicago bands from this era include American Breed, Buckingham, Chicago, Cryan Shames, Ides of March, and New Colony Six.

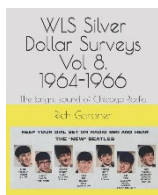
The "Silver Dollar Survey" was rebranded as "WLS Hit Parade" in December 1967. It continued to track the evolution of popular music while showcasing local tastes and preferences. The Annual Hit Parade Awards were introduced, enabling listeners to vote for their favorite artists.

About the author



Rich Gardner was born and raised on Chicago's South Side. His fascination with music began at a young age, fueled by radio broadcasts of the History of Rock & Roll in the mid-1970s and the legendary WLS Top 89 radio countdowns.

This ignited a passion for collecting WLS surveys and documenting the evolution of popular music. His commitment extended beyond just listening; he eagerly anticipated the weekly WLS record surveys and sought out records at various stores throughout Chicago. Initially, he converted the WLS survey data into typed index cards, Rolodex cards, handwritten notebooks, and computer databases, creating a personal archive of musical history. When he's not working full-time or spending time with his family, Gardner can be found at his local record store or swap meets, adding new chapters to his ever-growing collection.



Next in the series: WLS Silver Dollar Surveys Vol 8. 1964-1966: The bright sound of Chicago Radio From the Rich Gardner Archives

The WLS Silver Dollar Surveys Vol 7. 1967-1969

WLS' OFFICAL PLAY LIST

Rich Gardner



The WLS Silver Dollar Surveys Vol 7. 1967-1969

WLS' OFFICIAL PLAY LIST

from the Rich Gardner Archives

WLSRADIO 89 abc HIT PARADE

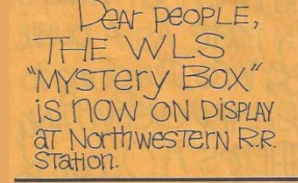
THIS WEEK	DECEMBER 29, 1967	LAST WEEK
1. Judy In Disguise	John Fred - Paula	1
2. Bend Me, Shape Me	American Breed - Acta	3
3. Woman, Woman	Univer Gap - Columbia	4
4. Daydream Believer	Monkees - Colgems	2
5. Sonny's Christmas	Royal Guardsmen - Laurie	5
6. Chain Of Fools	Aretha Franklin - Atlantic	13
7. Gunguisso Down Broadway	fantastic Johnny G. - Soul	7
8. Green Tambourine	Lemon Pipers - Buddah	6
9. I Heard It Through The Grapevine	Gayle Knight - Soul	10
10. Hello, Goodbye	Beatles - Capitol	9
11. Surfer	Buckingham - Columbia	12
12. It's Wonderful	Young Republic - Atlantic	14
13. I Second That Emotion	Smoker Robinson & Miracles-Tamla	8
14. Who Will Answer	Ed Amey - RCA	15
15. Skip-A-Rope	Henson Cargill - Monument	19
16. Brother Get Down Kids	Cher - Atco	11
17. Summer Rain	Johnny Rivers - Imperial	16
18. I'm In Love	Wilson Pickett - Atlantic	26
19. If I Could Build My World Around You	Mervin Gage - Tammi Terrell-Tamla	20
20. Honey Chile	Martha & Vandellas - Gordy	23
21. Am I That Easy To Forget	Exploster Humphreys - Parrot	21
22. Other Man's Grass is Always Greener	Patsy Clark - W.B.	22
23. Tell Mama	Ella Jones - Cadet	25
24. To Give	Frankie Valli - Phillips	34
25. Everyday Knew	Dave Clark Five - Epic	32
26. Next Plane To London	Rose Gordon - Atco	30
27. Different Drum	Stone Poney - Capitol	29
28. She's My Girl	Turtles - White Whale	18
29. There Is	Della - Cadet	28
30. Explosion	Soul Survivors - Crimson	33
31. Beautiful People	Bobby Vee - Liberty	38
32. Still Running	Drifters - Atlantic	39
33. Just As Much As Ever	Bobby Vinton - Epic	36
34. I Wonder What She's Doing Tonight	Strawberry Alarm Clock - Uni	36
35. Sunshine Of Your Love	Neil Diamond - Bang	—
36. Tomorrow	New Orleans	—
37. I Can Take Or Leave Your Loving	Herman Hermits - MGM	—
38. Spooky	Classics IV - Imperial	—
40. Zbadcock	Dee Dee-Beaky-Wick & Tick, Impul.	—



Hear Larry Lujack and the WLS Hit Parade every day 2 pm-6 pm. This list is selected each week by WLS from reports of record sales from leading record outlets in the Chicagoland area and other sources available to WLS. Sale or resale of this survey is prohibited. Violators will be prosecuted. *Denotes record first heard in Chicago on WLS.

WLSRADIO 89 abc HIT PARADE

THIS WEEK	JULY 15, 1968	LAST WEEK
1. Jumping Jack Flash	The Rolling Stones-London	1
2. I Need Love	The Third Death-Independence	2
3. Pictures of Matchstick Men	Status Quo-Cadet	3
4. Lady Wagoner	Univer Gap-Columbia	5
5. Indian Lulu	The Cerrillos-MGM	6
6. Turn Around Look At Me	The Vagaries-Reprise	8
7. Cruising In The Snow	Hugh Masekela-Joni	9
8. Stoned Soul Picnic	Finto Dimension-Soul City	13
9. The Wreck	Cliff Robbs & Co.-Pick-A-Soul	4
10. Hurdy Gurdy Man	Denevan-Epic	19
11. Can't You See Me Cry	New Orleans Co.-Mercury	10
12. Don't Take It So Hard	Paul Revere/Raiders-Columbia	15
13. Autumn of My Life	Bobby Goldboro-B.G.	17
14. Melin, I Love You	The Doors-Electra	26
15. Bye Bye To Be Wild	Stappell-Quakle	27
16. Sealed With A Kiss	Cur Lewis/Playboys-Liberty	20
17. I Love You	The People-Capitol	7
18. She's A Heartbreaker	Gene Pitner-Musiker	11
19. Stay In My Corner	The Drills-Cadet	22
20. Rock Me Girl, I'm Over	Honey Wilson-Capitol	21
21. Midnight Mover	Wilson Pickett-Atlantic	23
22. This Guy's In Love With You	Mark Murphy-J&M	12
23. Classical Gas	Mason Williams-Warner Brothers	29
24. Angel of The Morning	Marlene Ross-Joni	14
25. Lover's Holiday	Peggy Scott/Jo Jo Benson-S.S.S.	25
26. Somebody Cares	Tommy James/Shondells-Roulette	38
27. Mountain of Love	Rennie Davis-Rommond	28
28. Dreams of The Everyday Housewife	Clay Campbell-Capitol	32
29. Sky Pilot	Neil Diamond-Joni	27
30. Two Bit Manchild	The Baracade-Atlantic	34
31. People Got To Be Free	Four Tops-Melrose	36
32. Yesterday's Dreams	Reyes & West-J&M	—
33. Alice Long	Patricia Clark-Warner Brothers	38
34. Don't Give Up	Clarence Carter-Alba	—
35. Stay Away	Bobby Vinton-Epic	39
36. I, 2, 3 Red Light	1910 Fruit Gum Co.-Buddah	—
37. Dream A Little Dream	Mama Cass-Dunhill	—
40. Journey To The Center of The Mind	Andy Shaker-Musikman	—



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WLSRADIO 89 abc HIT PARADE

THIS WEEK	JULY 7, 1969	LAST WEEK
1. Crystal Blue Persuasion	Tommy James/Shondells-Roulette	8
2. Spinning Wheel	Blood, Sweat & Tears-Columbia	5
3. Good Morning Starshine	Oliver-Jakilli	3
4. In The Year 2035	Zager & Evans-M.E.A.	16
5. One	Third Day Night-Dunhill	1
6. Color Him Father	Winkles-Motown Media	7
7. Baby, Don't Take Your Love To Town	Kenny Rogers/Hit Edition-Reprise	12
8. Love Theme From Romeo & Juliet	Henry Mancini-B.G.A.	2
9. Luvaholic	Dominic Decker & The Aces-Uni	4
10. Baby, I Love You	Reddy Kim-Cadet	18
11. What Does It Take	Jr. Walker & The Allstars-Soul	13
12. My Pledge Of Love	The Anthony Group-Ward	23
13. Black Pearl	Sony Charles/Checkmates-ADM	14
14. Let Me	Paul Revere/Raiders-Columbia	8
15. Love Me Tonight	Tom Jones-Parrot	19
16. Bad Moon Rising	Crestedon Clearwater Revival-Fantasy	15
17. My Cherie Amour	Steven Wonder-Tamla	22
18. Medicine Man	Buckwheat Bros.-Event	15
19. Quentin's Theme	Charles Randolph Dream Sound-Rommond	24
20. Too Busy Thinking About My Baby	Marvin Gaye-Tamla	11
21. Mamebo To Remember	The Vagaries-Reprise	25
22. Along Came Jones	Ray Stevens-Monument	27
23. Put A Little Love In Your Heart	Jackie DeShannon-Liberty	26
24. Mother Poppins	James Brown-Ring	28
25. Mrs. Robinson	Becker T and The MC's-Steak	29
26. See	The Tascas-Atlantic	17
27. Get Back	Realities-Apple	21
28. Sweet Caroline	Neil Diamond-Uni	34
29. Good Old Rock & Roll	Cat Mather & The All Night News-King-Polster	36
30. Peck Salad Annie	Tommy James-Monument	40
31. Days Of Sand & Shells	Bobby Vinton-Epic	27
32. Yesterday When I Was Young	Ray Charles-Soul	37
33. Everyday With You Girl	Classics IV-Imperial	30
34. Remember Me	Johnny Adams-S.S.S. International	39
35. We Got More Soul	Duke and The Discors-Original Sound	—
36. Special Delivery	1910 Fruit Gum Co.-Buddah	—
37. Laughing	Savvy Wha-B.G.A.	—
38. Hushabye	Jay and Americans-B.G.	38
39. Break Away	Beach Boys-Capitol	—
40. Birthday	Indisposed Sunshine-Intrepid	—



Records listed on the WLS Hit Parade are selected by WLS after evaluating and considering record sales, listener requests and the station's own opinion of their audience appeal. Sale or resale of this survey is prohibited. Violators will be prosecuted. *DENOTES FASTEST MOVERS.

