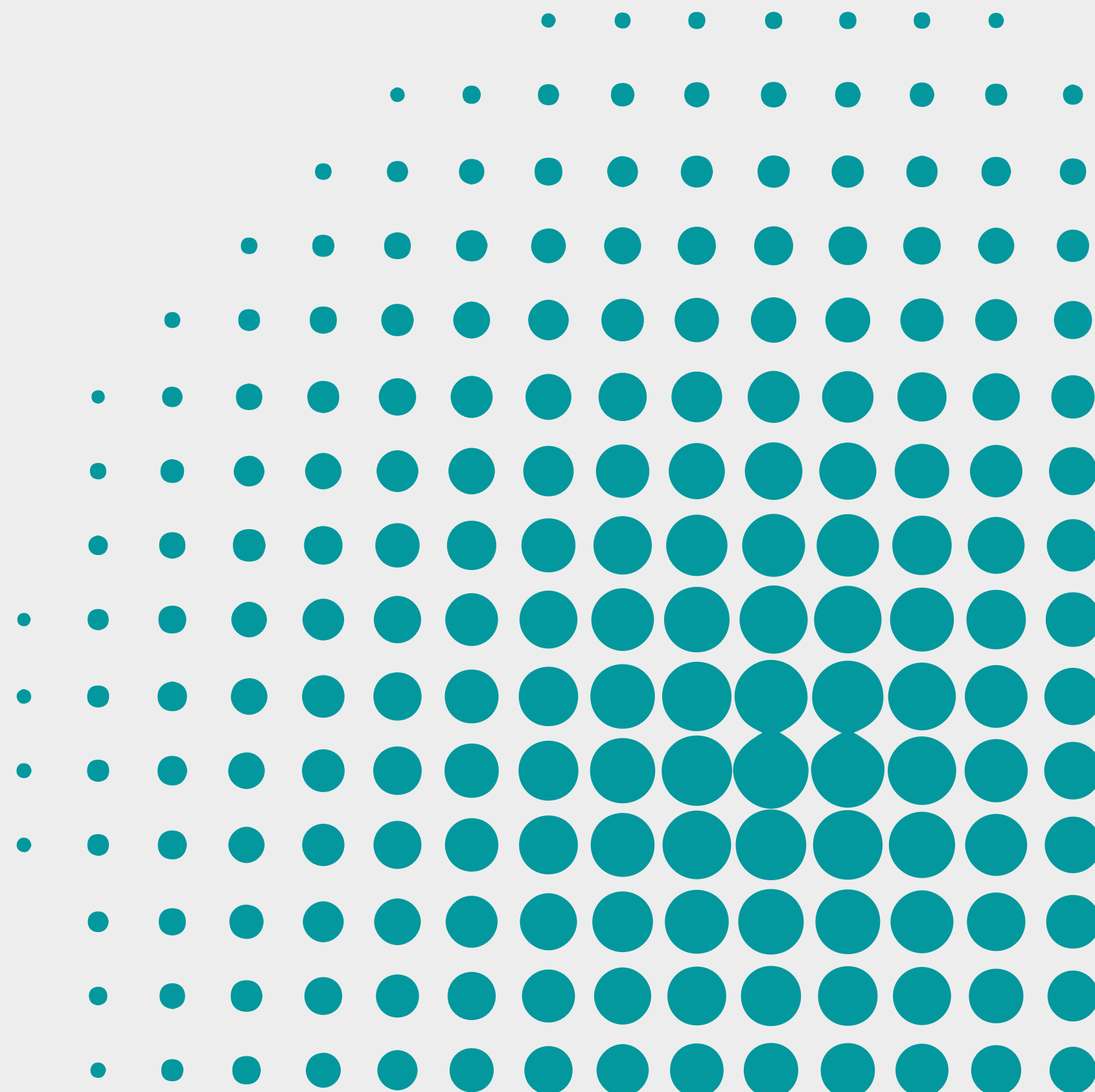




# Emaginos

Unleashing America's Greatest  
Natural Resource:  
*The Minds of Our Children*



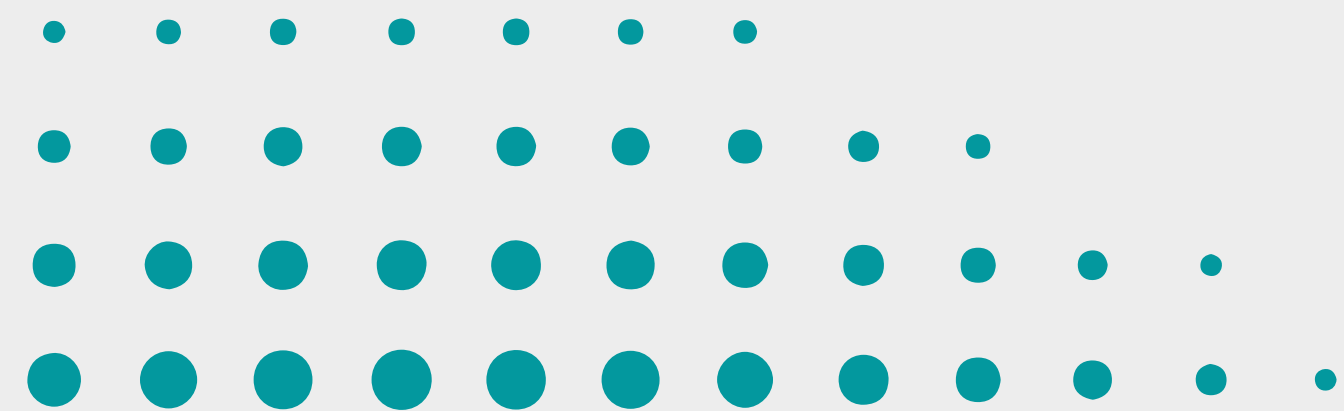
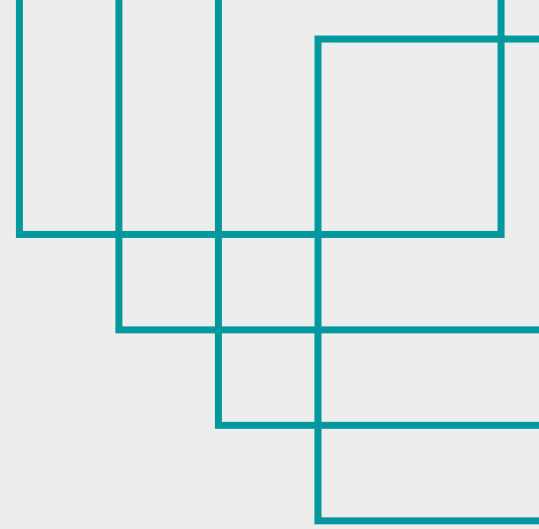


# Educational Transformation



Emaginos provides a comprehensive integrated suite of proven educational best-practices.

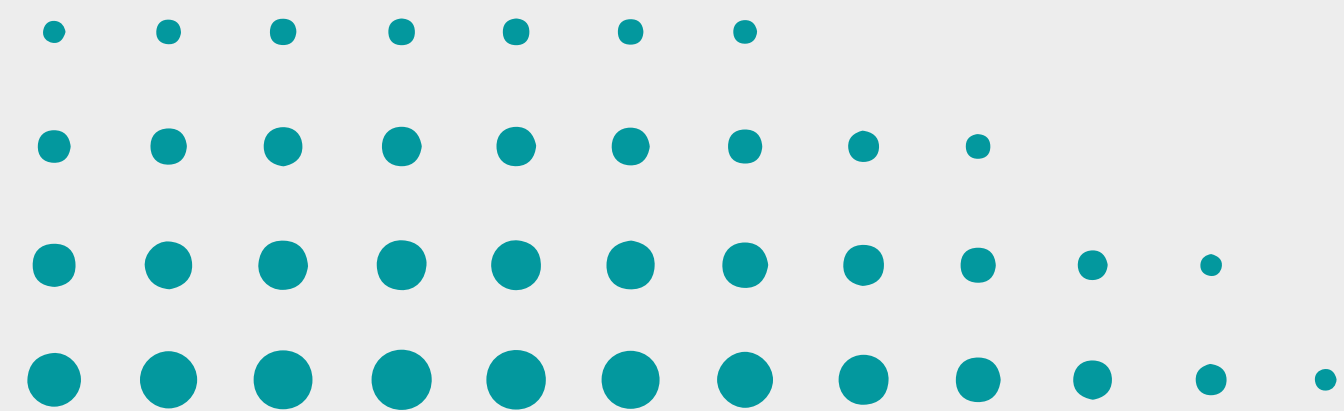
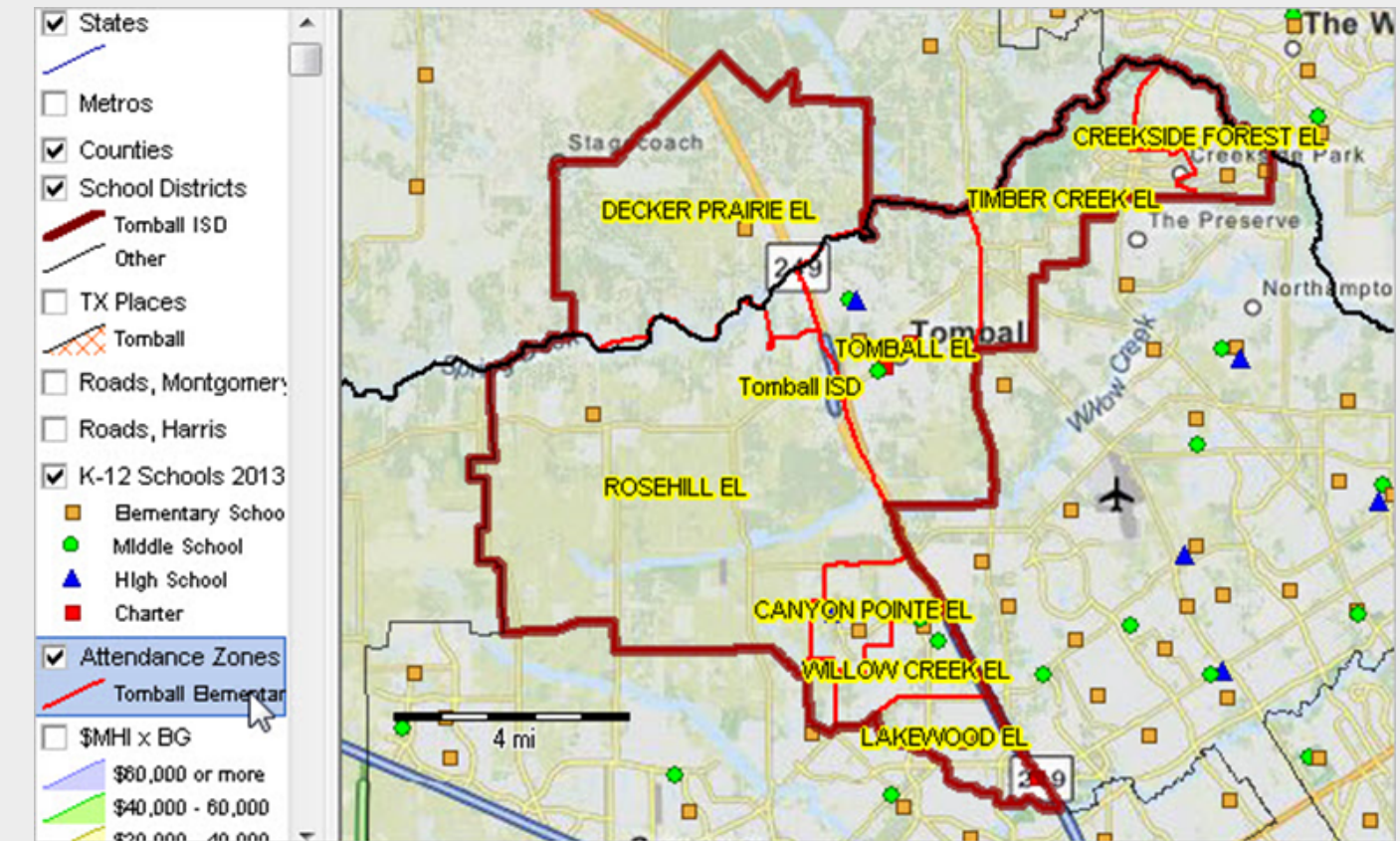
- The transformation is over 90% intellectual. We provide better means to think and do things.
- With Emaginos, clients have access to continuous, real-time analytic information.





# EdManage Analytics Platform

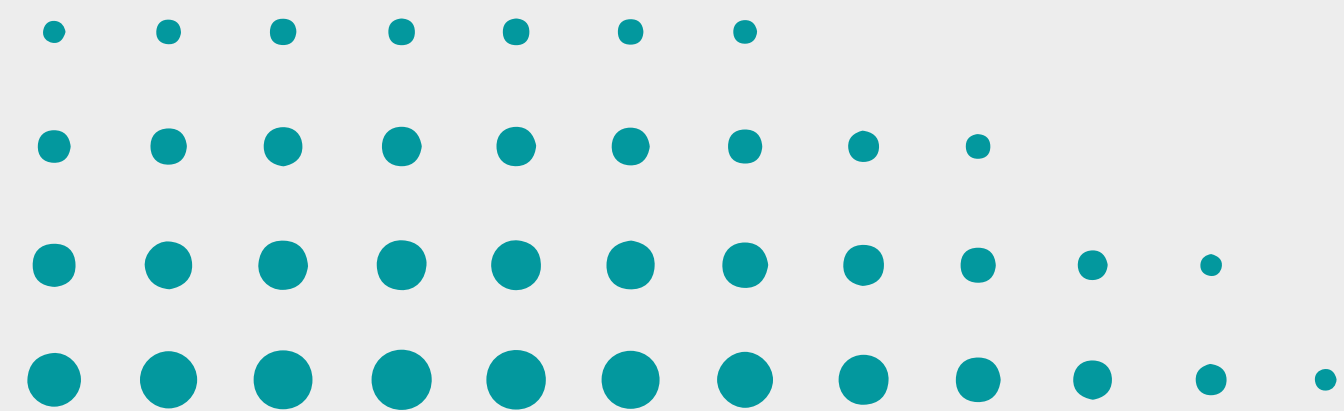
School districts possess extensive data resources. The Emaginos EdManage analytics platform collects and analyzes this data, providing real-time actionable information and reports.





# Financial Projections

- The number of K-12 public schools stands at 130,930.
- The total expenditures for public schools amount to \$612.7 billion.



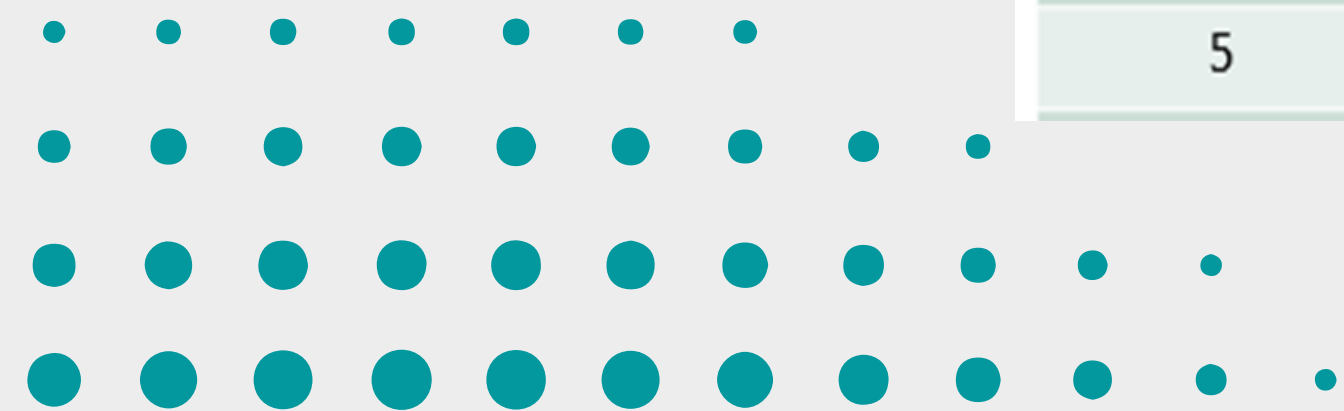


# Detailed Growth



Projections for Emaginos Annual Revenue:

Year	Annual Number of Schools	Annual Number of Students and Teachers	Annual Gross Revenue
0	10	5110	\$6,552,218
1	300	158,410	\$195,666,545
2	1000	669,410	\$847,888,364
3	2000	1,691,410	\$2,152,332,000
4	2000	2,713,410	\$3,456,775,636
5	3000	4,246,410	\$5,413,441,091

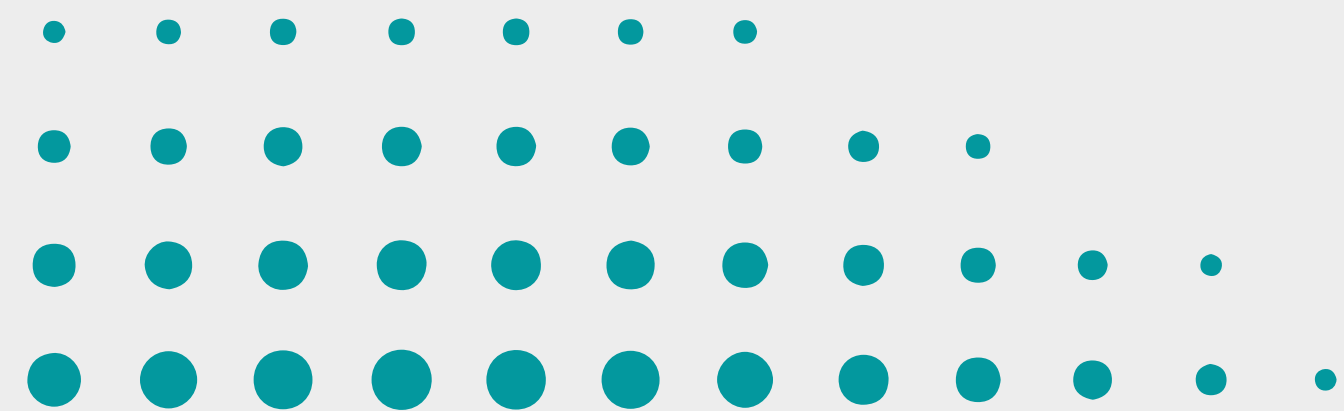
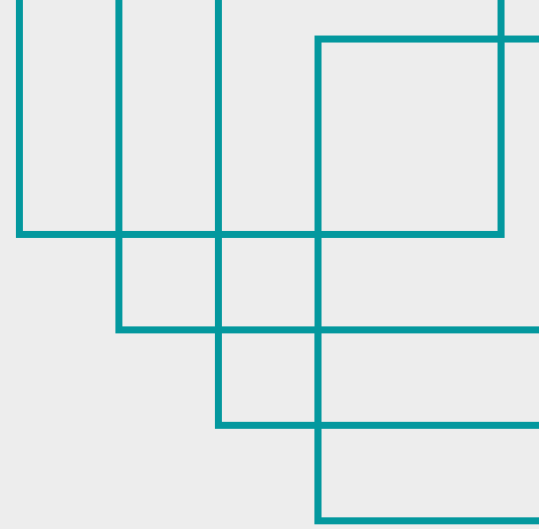




# Fast Growth

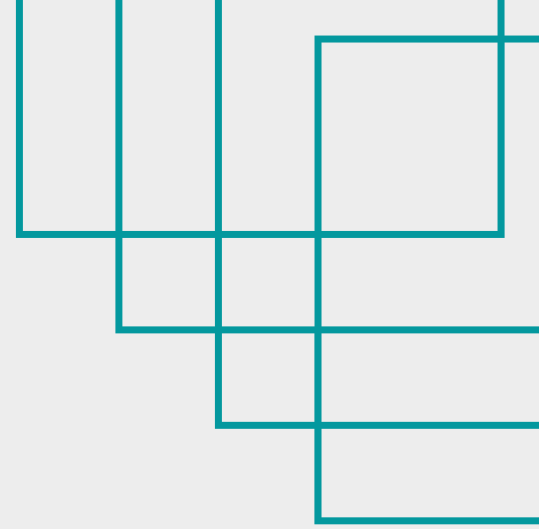


- **Year One:** We initiate a pilot program in a single school from each of the ten districts.
- **Year Two:** These districts extend the transformation to the remaining schools (averaging 30 schools per district).  
Simultaneously, onboarding an additional 25 districts.
- **Year Three:** We embark on the transformation of 30 schools within each of the 25 districts, introducing pilot programs in an additional 33 districts.
- **Year Four and Beyond:** The Process is repeated annually, resulting in the transformation of 1,000 schools each year.

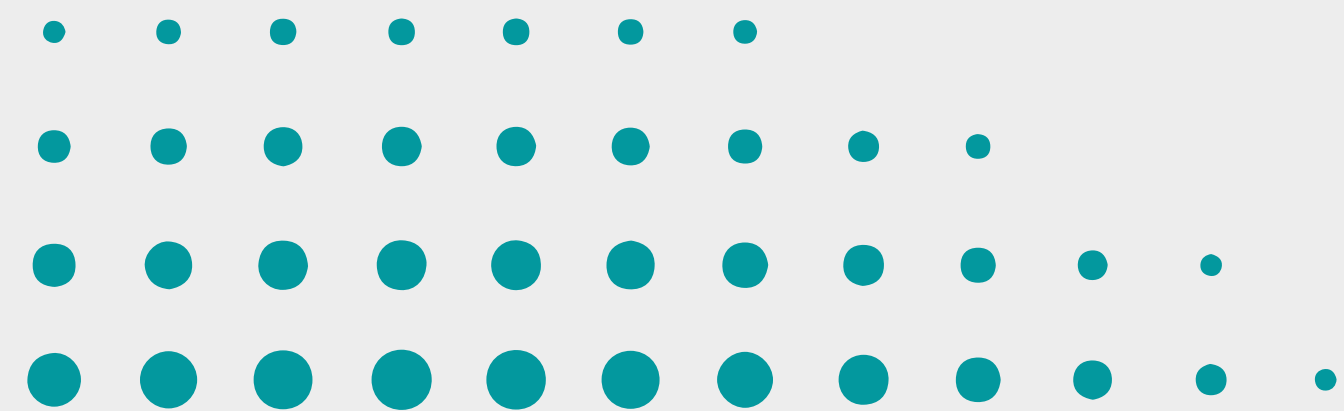




# Subscription Service



The purchase of the procurement module includes a comprehensive and integrated suite of essential products and services. Upon transitioning IT infrastructure to Emaginos, they will experience a system that streamlines purchasing, provides access to volume discounts on a wide range of products and services.





# The Solution

The Emaginos solution includes everything to run and manage a school.

This graphic offers an advanced breakdown of the program elements.

**Emaginos**  
Engaging Every Child Through Customized Education

Emaginos Program Elements

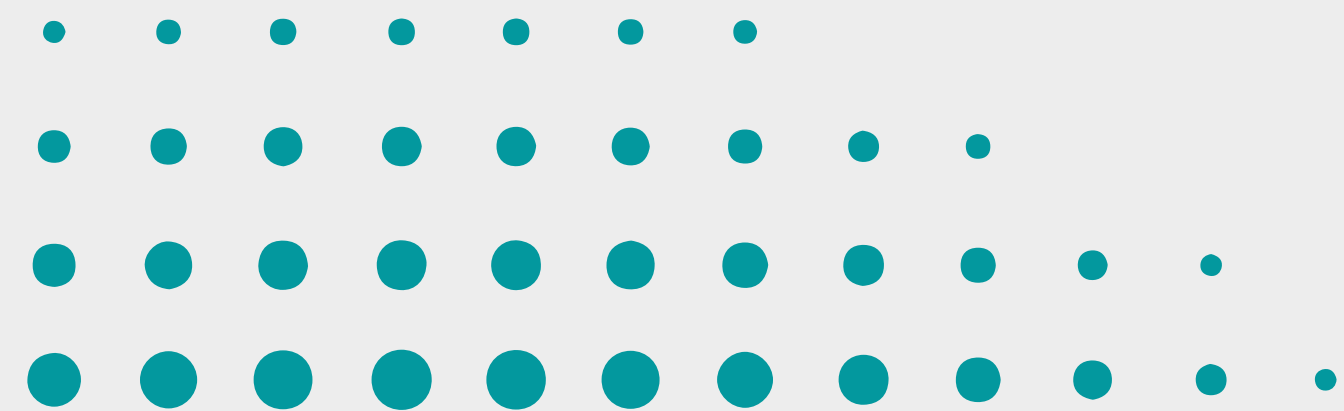
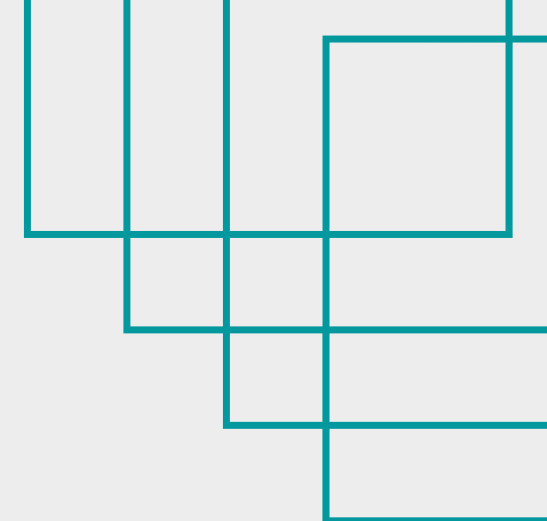
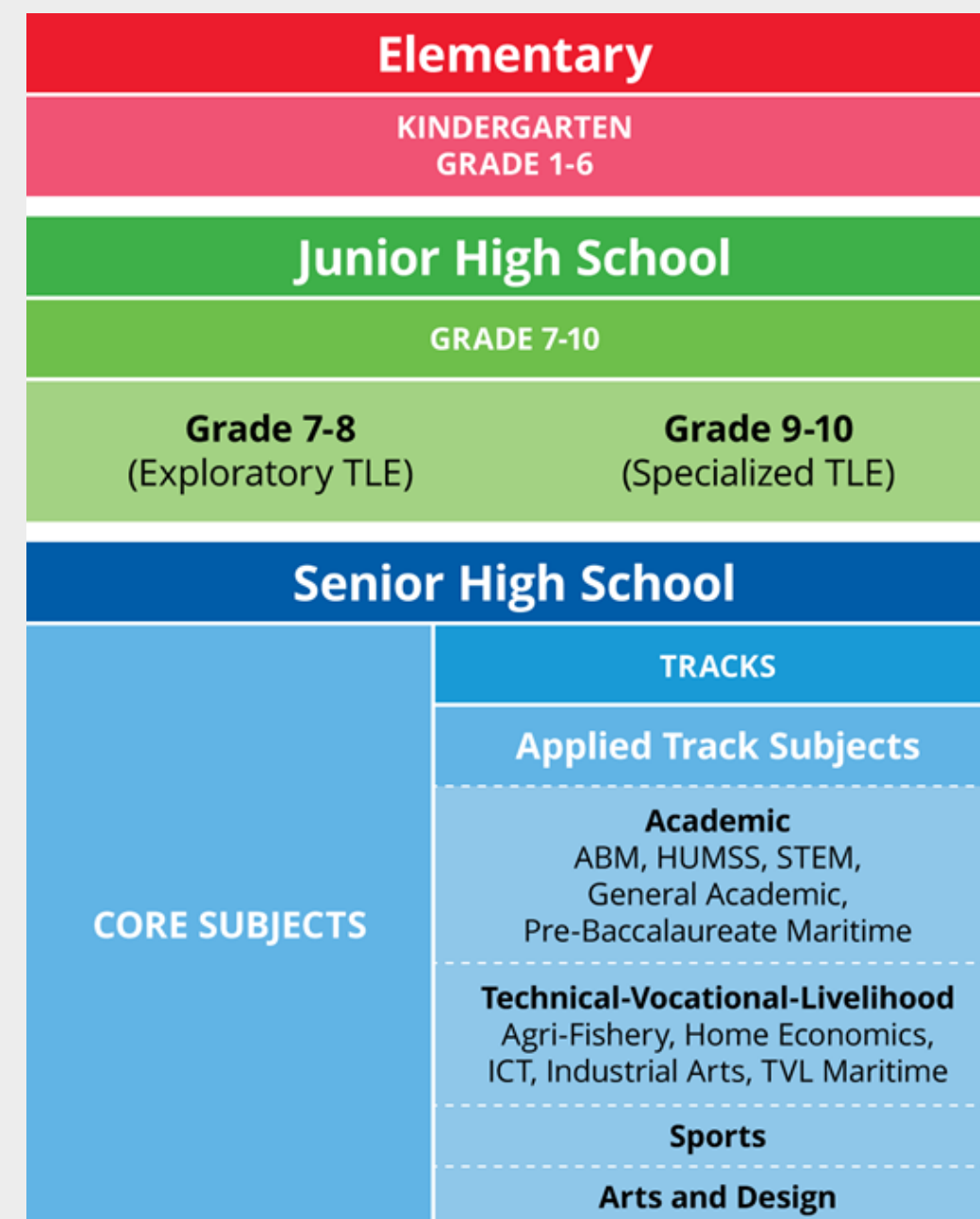
- Learning environment**
  - Integrated, Proven System of Best Practices
  - Diverse Small Group Settings
  - Civilized Society
  - Houses (or in our case – Nests)
  - Student Peer-to-peer Teaching
  - Multi-level Classrooms
  - Ability-level Grouping
  - Virtual Student Peer Tutoring
  - Inclusion for Special Needs Students
  - High Student Expectations
  - Magnet Programs
- Curriculum**
  - Customized Education for Every Child
  - Student Centered Learning
  - Multi-Disciplinary Project-based Curriculum
  - Curriculum Maps with Resource Links
  - Authentic Learning
  - STEM Integrated into Projects
  - Standards-based Curriculum
  - No Textbooks
  - 21st Century High Performance Skills
  - No Teaching to the Test!
  - Observational Assessment Rubrics
  - Models, Simulations and Visualizations
  - Student Project /Game Software Development Tools and Teams
  - Integration of STEM Crown Jewels
  - Innovation and Fabrication Labs (Factories of the Mind)
- School Calendar benefits**
  - Longer school Day
  - Longer School Year
  - College Courses
  - Community Service
  - Internships
  - CIS Programs – and Community Empowerment
  - Digital and Academic Equity
- Staffing**
  - Program to Create Great Teachers – Highly Qualified Teachers
  - Teacher Mentoring
- Teacher Recruiting, Training, and Retention**
  - Teacher Empowerment
  - Teacher Pay
  - Volunteer Early Adopters
  - Union Support
- Technology**
  - AT&T Technology Integration
  - Broadband Access in Every School
  - Videoconferencing and Telepresence
  - Refresh Technology Every Three Years
  - Student Technical Support
  - Administrative Software
  - Online Real-time Data-gathering, Analysis, and Reporting
- Wellness and Primary Healthcare**
  - Wellness and Prevention Projects
  - Wellness Simulations
  - Primary Healthcare
  - Telemedicine
- Scalable and Transformational**
  - Within Existing Budgets
  - Scalable and Adaptable to Every School and Community
  - Continuous Improvement
  - Research Center
  - Curriculum Development
  - National Leadership
  - National Education Database
  - Unique Student Identifier
  - Accountability
  - Agreements and Commitments
  - Job Creation Engine
  - Post-Secondary Activities
- Additional benefits**
  - Unanimity Planning
  - The Power of US Kids (Kid's Empowerment Network)
  - Dropout Prevention
  - Transforming Public Schools – Not Creating Charter Schools
  - Attendance
  - Grassroots





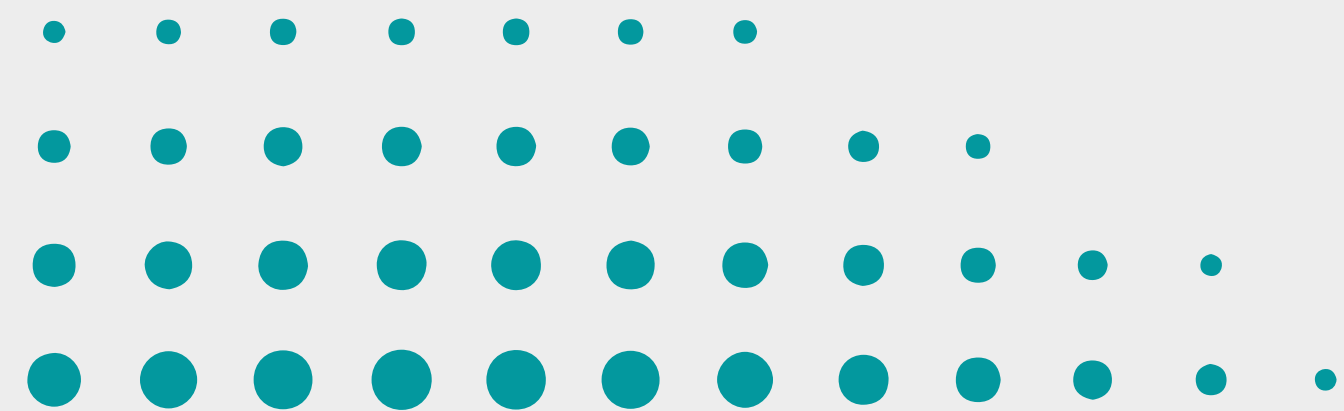
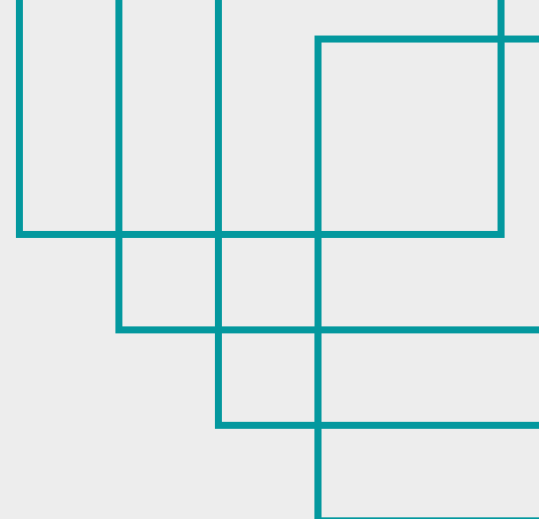
# Dynamic Curriculum

- How to learn and use information to solve problems.
- Evaluated using authentic assessments.
- Customized learning for each student.



# IT Infrastructure

- Ensures all operations are equipped for success including customer satisfaction, updated technology, and a state-of-the-art safety and security system.
- Shifting away from Emaginos to another vendor would be a costly and arduous task.

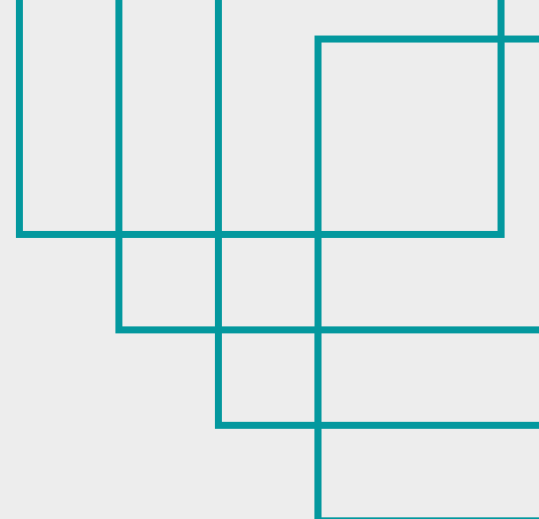




# Competitors



There are no direct competitors. No other companies offer a comprehensive, district-wide, integrated package of proven best practices.



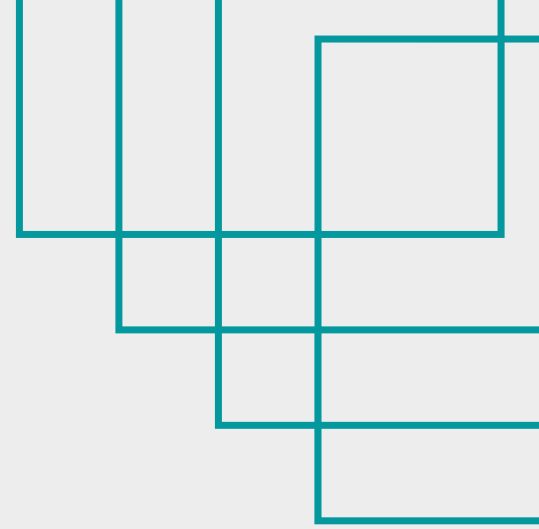
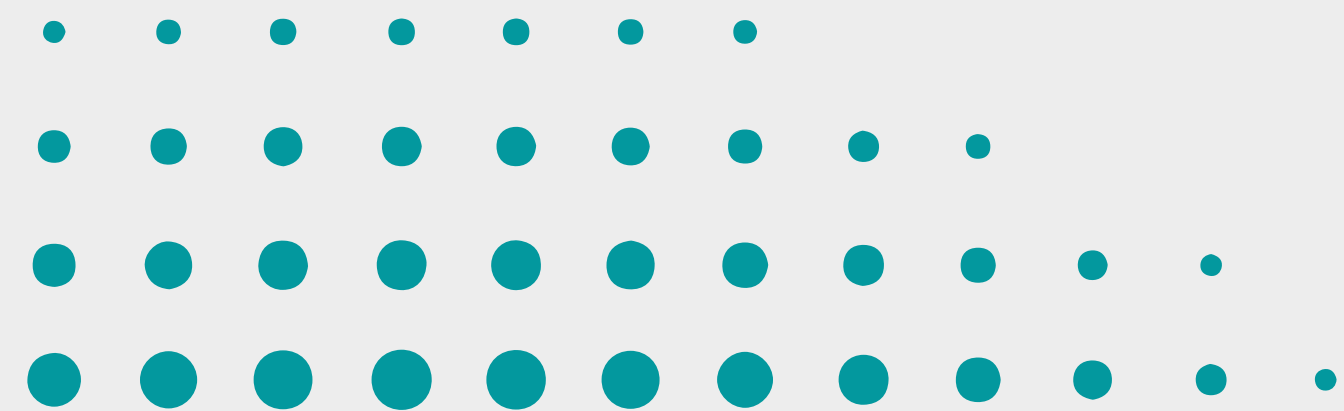


# Road to Profitability



Emaginos offers R&D as a profit center.

- Education vendors will pay to have their product development staff participating in the research and receiving data.
- Emaginos will sell anonymous performance data to education vendors, enabling them to evaluate and improve their products.

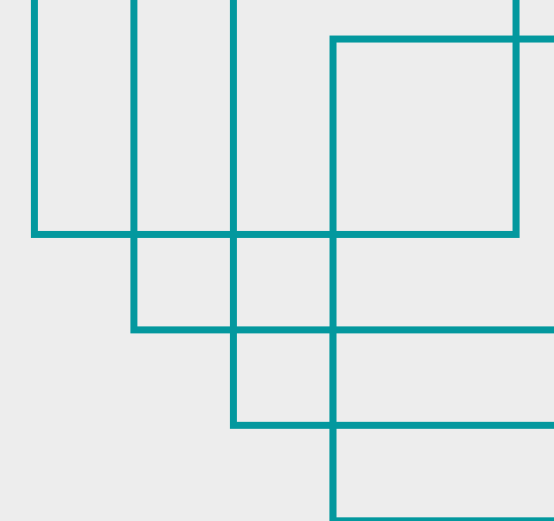




# Legal Disclaimer



- The information contained in this presentation may include forward-looking statements, including forecasts, evaluations, pro forma figures, estimates and other information relating to future events and issues.
- Forward-looking statements may relate to, among other things, revenues, earning, cash flows, capital expenditures and other financial items.
- Forward-looking statements my also relate to our business strategy, goals and expectations concerning our market position, future operations, profitability, liquidity, and capital resources.
- The above is provided for illustrative purposes only.



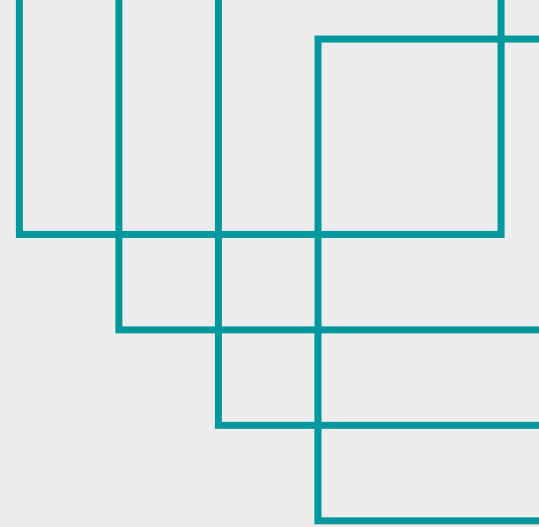


# Summary

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## What makes Emaginos a good investment?

- **Multidisciplinary Learning Research** - Emaginos will evolve, develop and deliver educational innovations.
- **Annual Conference** - The annual Emaginos Educational Leadership and Innovation Conference will bring new customers to our services which will position Emaginos as a national educational thought leader.
- **Dynamic Curriculum** - The educators will feel ownership and control, making the sale of the transformation program easier. The curriculum will grow virally and be constantly updated.





# Management Team



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**Dr Keith Larick**

