



## Projected growth (two pages)

Emaginos projects to capture between 35% and 40% of the total K-12 education market within ten years.

- There are 130,930 K-12 public schools.
- Total public-school enrollment: 50.8 Million.
- Total public-school teachers: 3.2 Million.
- Total public-school expenditures: \$612.7 billion.

The Emaginos subscription service is projected to cost \$3.50 per student and teacher per day (365 days per year).

Market demand is high for a scalable solution that will produce profoundly better results for existing funds invested. The United States government has identified effective education as one of the critical elements in addressing the current financial and unemployment crisis. As a result, there is money from the stimulus package to improve education and an emphasis on implementing new and proven methods and practices.

Detailed growth projections for Emaginos' share of the market are:

Year	Annual Number of Schools	Annual Number of Students and Teachers	Annual Gross Revenue
0	10	5,110	\$6,522,218
1	300	158,410	\$195,666,545
2	1000	669,410	\$847,888,364
3	2000	1,691,410	\$2,152,332,000
4	2000	2,713,410	\$3,456,775,636
5	3000	4,246,410	\$5,413,441,091
6	4000	6,290,410	\$8,022,328,364
7	5000	8,845,410	\$11,283,437,455
8	7000	12,422,410	\$15,848,990,182
9	8000	16,510,410	\$21,066,764,727
10	9000	21,109,410	\$26,936,761,091

The major annual growth rate occurs because the first year in a district, we transform 1 – 3 schools as pilot programs. The second year we transform the rest of the schools in the district. The average number of schools per district is 8.8, but we will target districts with 25 or more schools – expecting to average about 30 schools per district.

### Unique Value Proposition

Emaginos is a holistic, integrated solution to a profound systemic challenge. The reason that so many previous reforms have failed is that they attempted to alter a flawed and archaic existing system rather than redesigning and rebuilding the educational system in a 21st century framework. The Emaginos solution is transformational and incorporates the most advanced best practices, technological innovations, an analytic management platform, measurement systems and sophisticated teacher training. Most important, it functions in a spirit of a partnership between the children, parents, faculty, district, and community.

The above may include forward-looking statements, including forecasts, evaluations, pro forma figures, estimates and other information relating to future events and issues. Forward-looking statements may relate to, among other things, revenues, earnings, cash flows, capital expenditures and other financial items. Forward-looking statements may also relate to our business strategy, goals and expectations concerning our market position, future operations, profitability, liquidity, and capital resources. The above is provided for illustrative purposes only.

All statements other than statements of historical facts are forward-looking statements and can be identified by the use of forward-looking terminology such as the words "anticipate", "believe", "could", "estimate", "expect", "intend", "may", "plan", "predict", "project", "projected", "will" and similar terms and phrases. Any forward-looking information contained above is based, in addition to existing information of the company, on present company expectations and evaluations regarding future developments and trends and on the interaction of such developments and trends.

Although we believe the assumptions upon which any forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate and the forward-looking statements based on these assumptions could be incorrect.

Investors must be able to afford the loss of their entire investment. Equity securities are offered through Dalmore Group LLC ("Dalmore"), a registered broker-dealer and member of FINRA and SIPC.