

Personal Data Protection and Use Disclaimer and Policy

Effective Date: 1 January 2022

This Personal Data Protection and Use Disclaimer and Policy ("Policy") outlines how [Pure Aims Technologies Sdn. Bhd.] ("we," "our," "us") collects, uses, protects, and discloses personal data that we obtain through your use of our services, websites, applications, and interactions with us. By using our services or providing us with your personal information, you agree to the practices described in this Policy.

1. Information We Collect

We may collect the following types of personal data when you interact with us:

- **Contact Information:** Name, email address, phone number, and mailing address.
- **Account Information:** Username, password, and other account-related data.
- **Payment Information:** Credit card details or other billing information.
- **Usage Data:** Information about how you access or use our services, including IP address, device information, and browsing history.
- **Communications:** Any information you share with us via emails, customer support requests, or surveys.

2. How We Use Your Information

We may use the personal data we collect for the following purposes:

- **Provide Services:** To process transactions, fulfill your orders, and manage your account.
- **Improve Services:** To personalize your experience, improve our website or service functionality, and enhance our products.
- **Marketing and Communications:** To send you promotional materials or updates related to our services, based on your preferences.
- **Legal Compliance:** To comply with legal obligations, resolve disputes, and enforce agreements.
- **Customer Support:** To respond to your inquiries and provide customer support.

3. Data Sharing and Disclosure

We will not sell, rent, or lease your personal data to third parties. However, we may share your data in the following situations:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our services (e.g., payment processors, IT service providers).
- **Legal Compliance:** We may disclose your personal information if required by law, regulation, or legal process (such as a subpoena).

- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal data may be transferred as part of the transaction.

4. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes outlined in this Policy, or as required by law. When your data is no longer needed, we will securely dispose of it in accordance with applicable laws.

5. Data Security

We take reasonable technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of electronic transmission or storage is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Access:** You can request a copy of the personal data we hold about you.
- **Correction:** You can request that we correct or update any inaccurate or incomplete information.
- **Deletion:** You can request the deletion of your personal data, subject to certain conditions.
- **Restriction:** You may request that we restrict the processing of your personal data in certain circumstances.
- **Data Portability:** You may request a copy of your personal data in a structured, commonly used format for transfer to another service provider.
- **Opt-Out of Marketing:** You can opt out of receiving marketing communications from us at any time.

To exercise these rights, please contact us at pureaimstechnologies@gmail.com

7. International Transfers

If you are located outside of Malaysia, please note that your personal data may be transferred to, stored, and processed in Malaysia, or other countries that may have different data protection laws. By using our services, you consent to these international data transfers.

8. Cookies and Tracking Technologies

We may use cookies and other tracking technologies (e.g., web beacons, analytics) to collect information about your usage of our services. You can control cookie settings through your browser, but please note that disabling cookies may affect your experience on our website.

9. Changes to This Policy

We reserve the right to update this Policy at any time. We will notify you of any material changes by posting the updated Policy on our website and updating the "Effective Date" at the top. We

encourage you to review this Policy periodically to stay informed about how we protect your personal data.

10. Contact Us

If you have any questions or concerns regarding this Personal Data Protection and Use Disclaimer and Policy, please contact us at:

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Disclaimer: This Policy is intended to provide general guidance regarding data protection practices. It does not constitute legal advice. For specific legal concerns, consult with a legal professional.