



Reader's Lounge Book Exhibit & Author Panel

Agreement made on _____ (date) between **DESTINED ELOQUENCE PUBLISHING LLC**
and _____, writing as _____ (pen name), residing at
_____ (address), herein after referred to as "Author".

RELATIONSHIP OF PARTIES

Both parties of this agreement intend that an independent contractor relationship will be created by this contract. Destined Eloquence Publishing is interested only in the services set forth herein with Author, whom is not an affiliate or an author signed under Destined Eloquence Publishing. However, he/she has agreed to participate in Destined Eloquence Publishing's literary event, Reader's Lounge Book Exhibit & Author Panel. This contract will be held valid for all 2019 Reader's Lounge Book Exhibit & Author Panel Tour locations. Author understands he/she will have to request to participate in each event via email and pay the Exhibitor fee per location. Approval of location is dependent upon available space of each location.

PAYMENT

Signatures by Destined Eloquence Publishing (electronically) and the Author (handwritten) serves as a receipt of the non-refundable Exhibitor fee which is quoted in the PayPal invoice sent by Destined Eloquence Publishing. The fee amount must be paid in full a month before the event. Clients is subject to receive a 10% discount after completing service contracts. Returning authors is subject to receive a 10% discount after participating in their first Reader's Lounge Book Exhibit & Author Panel event. Author understands he/she will not receive compensation by Destined Eloquence Publishing for participating in the event.

DESCRIPTION OF WORK

The Reader's Lounge Book Exhibit & Author Panel is a free, family-friendly literary event, providing the opportunity for authors to connect with readers as for a discussion of their stories and the topics within in an intimate author-reader gathering. The event consists of an Exhibition which includes the Meet & Greet and Author Spotlight segment, Author Panel Discussion, and Book Signing.

Destined Eloquence Publishing's agrees to:

- A. Promote event via public/virtual appearances, flyer distribution throughout the local and surrounding areas where the event is expected to be held, in media, and in print. All featured authors' photographs and names will be advertised in equivalent style and size. Participating authors' names will be included in advertisements.
- B. Provide a table, black table linen, and two chairs for authors to display their work and hold a book signing.
- C. Share an event itinerary in advance of event.
- D. Destined Eloquence Publishing is not responsible for compensating authors for travel, lodging, and services provided. Authors are to keep all monies earned from the Reader's Lounge, without having to share or pay a portion to Destined Eloquence Publishing or any participating author.
 - a. Destined Eloquence Publishing leaves the responsibility of arranging to pay Sales Tax to the states and parishes/counties where the event is expected to be held to all authors participating in event.
 - b. Destined Eloquence Publishing does not guarantee the attendance of children.

Author understands he/she will:

- A. Assist in promoting event, including, but not limited to: distributing flyers, social networks, and public appearances when requested and available to do so.
- B. Donate 2 copies of one of your titles (title you'll be promoting at the Reader's Lounge) and provide promotional items to distribute amongst "LITerary bags". This is to be shipped via USPS to PO Box 903 Lake Charles, La 70602 and received **within a week of your registration**. **Please email us the tracking number when you have shipped the items.**
- C. Arrival time will be provided in the event itinerary per event location.
 - a. You will be provided a single, 6ft, 8 ft, or round table, black table linen, and two chairs for yourself and an assistant. Only yourself and one assistant will be allowed to enter at this time (children may enter with you if needed). All other guests will have to wait until doors are opened for readers at 12:45PM. No one is to be invited in before the doors are opened.
 - b. You may bring all your published book titles and book-related promotional products. Only books you are the sole author for should be displayed for sale- compilation books are excused and accepted. At no point should any author or assistant promote or sell another author's work.
 - c. No signage is to be hanged/tapped/nailed on the walls, columns, or table linens; floor and table stands are welcomed. **Signage promoting publishing companies is prohibited.**
- D. Participate in Author Spotlight segment (excerpt reading). Time will be assigned and given in event itinerary.
- E. **If you are selected to participate in the Author Panel Discussion:** Prepare to read from your work and discuss book-related topics for about 5-10 minutes. The moderator will ask questions and instruct you to read and/or discuss certain parts of your book. Be advised of the open forum at the end of the panel discussion after all authors have been given their spotlight time.
 - a. Sample Panel Spotlight:
 - Moderator introduces author
 - Author reads excerpt only; no backstory!
 - Moderator asks 3-5 complex questions of story/topics
 - Audience is asked a question based on the topic(s) of your story.(There is a lot of content to get in, so please be respectful of the moderator and fellow panelists' time.)
- F. Table/Set-Up cannot be taken down prior to 7:00PM. You are free to leave as soon as you have folded the linen and cleaned up your table area. Don't forget to leave a review of your experience on our FB page!

PHOTOGRAPHS/VIDEO

All photographs and video taken of authors during the event shall be the property of Destined Eloquence Publishing and author expressly authorizes Destined Eloquence Publishing to use such photographs and video in advertisements, brochures, website marketing, and in other promotional media and material. Author expressly waives his/her right of ownership of the photographs to Destined Eloquence Publishing. Destined Eloquence Publishing agrees to allow authors to copy, reproduce, and use the photographs for the promotion of their own work.

Important Information needed:

Professional headshot and book cover (jpeg, jpg, or pdf are acceptable)

Google Document (you will receive a separate email to fill out required information about your book)

CANCELLATION POLICY

There will be no charge on cancelled services. In the event you need to withdraw from the event, Destined Eloquence Publishing respectfully requests you provide a written notice via email two weeks in advance. All monies paid are non-refundable / non-transferrable. No special arrangements or options will be made.

Therefore, this agreement represents all the terms and conditions agreed upon by the parties. No other understanding or representations, oral or otherwise, regarding the agreement shall bind any of the parties. Failure to abide by the terms of this agreement may prevent author from participating in subsequent events.

Sierra Demouchet 11/9/18
DESTINED ELOQUENCE PUBLISHING
CEO/COO, SIERRA DEMOUCHET

_____ (sign & date)
FEATURED AUTHOR