UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL & APPEAL BOARD

Schiedmayer Celesta GmbH,)
Petitioner,)
v)
Piano Factory Group, Inc. and Sweet 16 Musical Properties, Inc.)))
Respondents.)

Cancellation No. 92/061,215 Reg. No.: 3,340,759 Mark: SCHIEDMAYER Registration Date: 11/20/2007

PETITIONER'S NOTICE OF RELIANCE

)

Pursuant to the provisions of 37 CFR 2.122, Petitioner herewith gives notice of its intention to rely upon, make of record and introduce into evidence the following discovery documents:

1. Respondents' responses to Petitioner's First and Second Set of Interrogatories and documents produced in connection therewith dated December 29, 2015.

Respondents' amended responses to Petitioner's First and Second
 Set of Interrogatories and documents produced in connection therewith dated January
 8, 2016.

3. Respondents' Supplemental Response to Petitioner's First and Second Set of Interrogatories and First and Second Set of Document Requests and documents produced in connection therewith dated January 20, 2016.

4. Respondents' responses to Petitioner's Third Set of Document Requests and exhibits produced in connection therewith dated June 22, 2016.

5. Respondents' responses to Petitioner's Fourth Set of Document Requests dated January 24, 2017, and documents produced in connection therewith.

6. Respondents' Initial Disclosure dated November 27, 2015.

The subject responses and Initial Disclosures of Respondents are submitted for the purpose of establishing and proving Petitioner's assertion that Respondents have abandoned the trademark SCHIEDMAYER and therefore the trademark SCHIEDMAYER should be cancelled.

The said discovery responses will prove that Respondents have not sold or offered for sale or transported in commerce any Schiedmayer marked piano of any type for well more than three years.

Respectfully submitted,

Michael J. Striker Attorney for Petitioner Reg. No.: 27233 103 East Neck Road Huntington, NY 11743

CERTIFICATE OF SERVICE

It is hereby certified that a true and complete copy of the attached Notice of Reliance was served upon counsel for Respondents this <u>2</u> day of May, 2017, via email at the following address:

Adam@iptech.com

day of May, 2017. This 27

MICHAEL STRIKER

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Schiedmayer Celesta GmbH,

Petitioner,

Reg. No. 3,340,759

v.

Mark: SCHIEDMAYER

Cancellation No.: 92/061,215

Piano Factory Group, Inc.

Registration Date: November 20, 2007

Respondent.

RESPONDENT'S RESPONSES TO PETITIONER'S FIRST AND SECOND SET OF INTERROGATORIES

December 29, 2015

Respondent herewith submits the following responses to Petitioner's First and Second Set of Interrogatories as requested. At the outset, Respondent would like to inform the Petitioner that over the 8 years the registration has been in place, Respondent has experienced one or more computer system crashes that has resulted in the loss of data relating to Respondent's business, including the sales of pianos branded with the SCHIEDMAYER trademark. Respondent has been working diligently to attempt to reconstruct as much information as can be recovered, but there will be sales data and other information missing that Respondent is not likely to be able to produce despite its best efforts.

Respondent will address each interrogatory as follows:

INTERROGATORY NO. 1:

Identify by name and address all purchasers of Schiedmayer Pianos of any type within the past five years.

Due to the computer data loss, Respondent is not able to conclusively determine 1) the total quantity of all SCHIEDMAYER branded pianos sold and, correspondingly, 2) the name and address of every purchaser of the pianos for the past five years. Respondent has been able to locate contact information on one purchaser but that purchaser has refused to allow name and address information to be shared at this time. Respondent is aware that two or more SCHIEDMAYER branded pianos are currently in the piano rental pool of the Hollywood Piano Company.

INTERROGATORY NO. 2:

Identify the name and address of the manufacturer of the piano photographed as a specimen and submitted to the United States Patent and Trademark Office in connection with the Declaration of Use as filed for Registration No. 3,340,759.

American Sejung Corporation (ASC, now defunct)

1590 S. Milliken Ave, Unit H

Ontario, CA 91761

INTERROGATORY NO. 3:

Identify and explain the origin of the piano photographed and submitted to the United States Patent and Trademark Office in connection with the Declaration of Use filed in support of Registration No. 3,340,759.

This digital piano was purchased from ASC with no nameplate and then branded with a SCHIEDMAYER nameplate and placed on the sales floor.

INTERROGATORY NO. 4:

With respect to the photograph of an alleged Schiedmayer piano submitted to the USPTO in connection with the filing of a Declaration of Use, was a label or other object bearing the name Schiedmayer affixed to the piano in such manner that it would cover up the true manufacturer of the piano.

No.

INTERROGATORY NO. 5:

Does registrant manufacture pianos.

No, in the sense that it does not physically assemble the pianos sold in its own factory. It does manufacture pianos, however, in that it orders already manufactured pianos it has selected for use as SCHIEDMAYER branded pianos and sells them to consumers with a label/name plate affixed identifying the piano as a SCHIEDMAYER branded piano. In this sense, Respondent does manufacture pianos because until

Respondent affixes the label/name plate, the pianos are not branded for sale as any particular piano brand.

INTERROGATORY NO. 6:

If the answer to the above interrogatory is in the affirmative, set forth the name and address of the manufacturer of any such pianos.

American Sejung Corporation (ASC, now defunct)

1590 S. Milliken Ave, Unit H

Ontario, CA 91761

North American Music, Inc.

11 Holt Drive

Stony Point, NY 10980

INTERROGATORY NO. 7:

Set forth each type of advertising or other promotions with respect to Schiedmayer pianos of any type and for each such area of promotion and advertising, identify an example of any such advertisement or promotion.

The pianos are marketed directly to purchasers through being placed on the sales floor. An example of such promotion can be found in the specimens filed with the Statement of Use filed 9/10/2007 and with the renewal filed 4/18/2014.

INTERROGATORY NO. 8:

With respect to the Declaration of Use filed with respect to Registration No. 3,340,759, set forth the basis for the allegation that the trademark SCHIEDMAYER was in use in commerce in the United States at the time of filing of the Declaration of Use.

As the photograph of the piano filed as the specimen with the Declaration of Use indicates, a piano forte bearing the mark SCHIEDMAYER was for sale on the sales floor of the Hollywood Piano Company. As the Hollywood Piano Company is frequented by buyers from in and out of the state of California, markets its activities on the internet (an instrumentality of interstate commerce), etc., the trademark SCHIEDMAYER was in use in interstate commerce as of the time of filing of the Declaration of Use.

Respondent reserves the right to supplement/correct the foregoing with relevant information as discovery progresses.

Dated: December 29, 2015

Respectfully submitted, <u>/s/ Adam R. Stephenson</u> Adam R. Stephenson, LTD. 40 W. Baseline Rd., Ste 101 Tempe, AZ 85283 Tel: 480.264.6075 Fax: 480.718.8336 Email: adam@patentproblempro.com Attorney for Respondent, Piano Factory Group, Inc.

CERTIFICATE OF SERVICE

It is hereby certified that one (1) copy of the foregoing RESPONDENT'S

RESPONSES TO PETITIONER'S FIRST AND SECOND SET OF

INTERROGATORIES is being sent via email and U.S. Mail to Petitioner Schiedmayer

Celesta GmbH's attorney of record as follows:

Michael J. Striker Striker, Striker & Stenby 103 East Neck Road Huntington, NY 11743 striker@strikerlaw.com

Dated: December 29, 2015

<u>/s/ Adam R. Stephenson</u>
Adam R. Stephenson, LTD.
40 W. Baseline Rd., Ste 101
Tempe, AZ 85283
Tel: 480.264.6075
Fax: 480.718.8336
Email: adam@patentproblempro.com
Attorney for Respondent, Piano Factory
Group, Inc.



Adam Stephenson

Subject:

FW: No Name

-----Original Message-----From: "Gary Galanti" <<u>nam.garyg@gmail.com</u>> Sent: Tuesday, December 29, 2015 10:49am To: <u>glennt@hollywoodpiano.com</u> Subject: No Name

Hi Glenn,

For numerous years we have sold Hollywood Piano/Piano Factory no name pianos for use with their house brands. As far as we understand, the brands used on these pianos are registered to Hollywood Piano or one of it's affiliates. One of these being the Schiedmayer brand.

Hope all is well and I will see you soon.

Best regards,

Gary President North American Music

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Schiedmayer Celesta GmbH,	Cancellation No.: 92/061,215
Petitioner,	Reg. No. 3,340,759
V.	Mark: SCHIEDMAYER

Piano Factory Group, Inc.

Registration Date: November 20, 2007

Respondent.

RESPONDENT'S AMENDED RESPONSES TO PETITIONER'S FIRST AND SECOND SET OF INTERROGATORIES

January 8, 2016

Respondent herewith submits the following responses to Petitioner's First and Second Set of Interrogatories as requested. At the outset, Respondent would like to inform the Petitioner that over the 8 years the registration has been in place, Respondent has experienced one or more computer system crashes that has resulted in the loss of data relating to Respondent's business, including the sales of pianos branded with the SCHIEDMAYER trademark. Respondent has been working diligently to attempt to reconstruct as much information as can be recovered, but there will be sales data and other information missing that Respondent is not likely to be able to produce despite its best efforts.

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INTERROGATORY NO. 2:

Identify the name and address of the manufacturer of the piano photographed as a specimen and submitted to the United States Patent and Trademark Office in connection with the Declaration of Use as filed for Registration No. 3,340,759.

American Sejung Corporation (ASC, now defunct)

1590 S. Milliken Ave, Unit H

Ontario, CA 91761

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This digital piano was purchased from ASC with no nameplate and then branded with a SCHIEDMAYER nameplate and placed on the sales floor.

INTERROGATORY NO. 4:

With respect to the photograph of an alleged Schiedmayer piano submitted to the USPTO in connection with the filing of a Declaration of Use, was a label or other object bearing the name Schiedmayer affixed to the piano in such manner that it would cover up the true manufacturer of the piano.

No.

INTERROGATORY NO. 5:

Does registrant manufacture pianos.

No, in the sense that it does not physically assemble the pianos sold in its own factory. It does manufacture pianos, however, in that it orders already manufactured pianos it has selected for use as SCHIEDMAYER branded pianos and sells them to consumers with a label/name plate affixed identifying the piano as a SCHIEDMAYER branded piano. In this sense, Respondent does manufacture pianos because until

Respondent affixes the label/name plate, the pianos are not branded for sale as any particular piano brand.

INTERROGATORY NO. 6:

If the answer to the above interrogatory is in the affirmative, set forth the name and address of the manufacturer of any such pianos.

American Sejung Corporation (ASC, now defunct)

1590 S. Milliken Ave, Unit H

Ontario, CA 91761

North American Music, Inc. 11 Holt Drive Stony Point, NY 10980

INTERROGATORY NO. 7:

Set forth each type of advertising or other promotions with respect to Schiedmayer pianos of any type and for each such area of promotion and advertising, identify an example of any such advertisement or promotion.

The pianos are marketed directly to purchasers through being placed on the sales floor. An example of such promotion can be found in the specimens filed with the Statement of Use filed 9/10/2007 and with the renewal filed 4/18/2014.

INTERROGATORY NO. 8:

With respect to the Declaration of Use filed with respect to Registration No. 3,340,759, set forth the basis for the allegation that the trademark SCHIEDMAYER was in use in commerce in the United States at the time of filing of the Declaration of Use.

As the photograph of the piano filed as the specimen with the Declaration of Use indicates, a piano forte bearing the mark SCHIEDMAYER was for sale on the sales floor of the Hollywood Piano Company. As the Hollywood Piano Company is frequented by buyers from in and out of the state of California, markets its activities on the internet (an instrumentality of interstate commerce), etc., the trademark SCHIEDMAYER was in use in interstate commerce as of the time of filing of the Declaration of Use,

Respondent reserves the right to supplement/correct the foregoing with relevant information as discovery progresses.

Dated: January 8, 2016

Respectfully submitted,

Glenn Treibitz

Respondent, Piano Factory Group, Inc.

Adam Stephenson

Subject:

FW: No Name

-----Original Message-----From: "Gary Galanti" <<u>nam.garyg@gmail.com</u>> Sent: Tuesday, December 29, 2015 10:49am To: <u>glennt@hollywoodpiano.com</u> Subject: No Name

Hi Glenn,

For numerous years we have sold Hollywood Piano/Piano Factory no name pianos for use with their house brands. As far as we understand, the brands used on these pianos are registered to Hollywood Piano or one of it's affiliates. One of these being the Schiedmayer brand.

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Hope all is well and I will see you soon.

Best regards,

Gary President North American Music



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Schiedmayer Celesta GmbH,	Cancellation No.: 92/061,215
Petitioner,	Reg. No. 3,340,759
V.	Mark: SCHIEDMAYER

Piano Factory Group, Inc.

Registration Date: November 20, 2007

Respondent.

RESPONDENT'S AMENDED RESPONSES TO PETITIONER'S FIRST AND SECOND SET OF DOCUMENT REQUESTS

January 20, 2016

Respondent herewith submits the following amended responses to Petitioner's

First and Second Set of Document Requests as requested.

Respondent will address each document request as follows:

DOCUMENT REQUEST NO. 1:

Produce examples of all promotion and advertising for Schiedmayer Pianos which have taken place within the past five years.

Respondent has produced in its initial disclosures an example via the photograph of the SCHIEDMAYER branded piano on sale in the past 5 years at the Hollywood Piano company as of the date of the filing of the renewal.

DOCUMENT REQUEST NO. 2:

Produce all documentation supporting the allegation made to the United States Patent and Trademark Office, that the trademark Schiedmayer was used on all of the goods set forth in the subject registration at the time Registrant's Declaration of Use was filed.

Respondent has produced in its initial disclosures a sales information screen indicating that an upright SCHIEDMAYER branded piano manufactured by ASC was on the sales floor between May to September of 2007, sold, and delivered to a customer on October 9, 2007. Due to computer system failures the Respondent is unable at this time to further comply with this request by producing additional sales documents.

DOCUMENT REQUEST NO. 3:

Produce all billing information and all other related information regarding all sales of any Schiedmayer Pianos which have taken place within the past five years.

Respondent has produced in its initial disclosures a sales information screen indicating that a grand SCHIEDMAYER branded piano manufactured by ASC was on the sales floor in April of 2010, sold, and paid off May 24, 2010. Due to computer system failures the Respondent is unable at this time to further comply with this request by producing additional sales documents.

DOCUMENT REQUEST NO. 4:

Produce all documents which support good cause for filing of a Declaration of Use and Incontestability with respect to Registration No. 3,340,759.

Respondent has produced in its initial disclosures a photograph of a SCHIEDMAYER branded piano forte. Respondent produces a second photograph it is possession of that is of the same piano. The remaining documents that support good cause are already of public record in the trademark file with the USPTO, i.e., the signature of Cheryl Fox, etc.

DOCUMENT REQUEST NO. 5:

Produce documents relating to the manufacture of the Schiedmayer Piano within the past 5 years.

Due to computer crashes, Respondent's documents relating to the manufacturing activities (i.e., invoices from the factories, etc.) are currently unavailable and Respondent is unable to comply at this time with this request. Respondent is working to identify any potentially relevant documents that it can retrieve. As an aid in this effort, Respondent has asked the former president of ASC to provide Respondent with a letter discussing ASC's manufacturing activities for Respondent but has not yet received that letter as of the due date of this document request. Respondent produces an email from Gary Galanti, President of North American Music, Inc., that contains Mr. Galanti's statement that North American Music, Inc., has been a source of pianos to Respondent that became SCHIEDMAYER branded pianos. Respondent will supplement its disclosures with all information it is able to locate documents relevant to this request.

DOCUMENT REQUEST NO. 6:

Produce all documents relating to the offering for sale of Schiedmayer Pianos.

Respondent is unable to comply beyond what it has produced during its initial disclosures due to the reasons outlined in Document Request No. 5.

DOCUMENT REQUEST NO. 7:

Produce all documents relating to the promotion of Schiedmayer Pianos within the past 5 years.

Respondent has produced in its initial disclosures photographs of pianos bearing the SCHIEDMAYER trademark which were located and offered for sale on the sales floor.

DOCUMENT REQUEST NO. 8:

Produce all documents relating to why and how Registrant adopted the name Schiedmayer as a trademark.

Respondent refers the Petitioner to the 2004 Office Action in the file history of the registration produced in Respondent's initial disclosures that explains the reason why Registrant adopted the SCHIEDMAYER trademark following its abandonment by Kawai Piano Company, the licensee of IBACH, which purchased the SCHIEDMAYER trademark for piano fortes from the Schiedmayer family in 1980.

DOCUMENT REQUEST NO. 9:

On April 18, 2014, Cheryl Fox, Vice President of Respondent, having agreed that willful false statements and the like are punishable by fine or imprisonment or both, stated that the mark SCHIEDMAYER has been in continuous use in commerce for five consecutive years from the date of registration or the date of publication, and is still in use in commerce in connection with digital pianos. Please produce all documents, including, without limitation, documents relating to promotion and sales and manufacture of digital pianos which supports this allegation.

Respondent is unable to comply beyond what it has produced during its initial disclosures due to the reasons outlined in Document Request No. 5.

DOCUMENT REQUEST NO. 10:

On April 18, 2014, Cheryl Fox, Vice President of Registrant, having agreed that willful false statements and the like are punishable by fine or imprisonment or both, stated that the mark SCHIEDMAYER has been in continuous use in commerce for five consecutive years from the date of registration or the date of publication, and is still in use in commerce in connection with upright pianos. Please produce all documents, including, without limitation, documents relating to promotion and sales and manufacture of upright pianos which supports this allegation.

Respondent is unable to comply beyond what it has produced during its initial disclosures due to the reasons outlined in Document Request No. 5.

DOCUMENT REQUEST NO. 11:

On April 18, 2014, Cheryl Fox, Vice President of Registrant, having agreed that willful false statements and the like are punishable by fine or imprisonment or both, stated that the mark SCHIEDMAYER has been in continuous use in commerce for five consecutive years from the date of registration or the date of publication, and is still in use in commerce in connection with grand pianos. Please produce all documents, including, without limitation, documents relating to promotion and sales and manufacture of grand pianos which supports this allegation.

Respondent is unable to comply beyond what it has produced during its initial disclosures due to the reasons outlined in Document Request No. 5. Respondent notes that the piano in the photograph used as a specimen for the renewal appears to be a grand piano.

Respondent reserves the right to supplement/correct the foregoing with relevant information as discovery progresses.

Dated: //2 9, 2016

Respectfully submitted. Glenn Preibitz

Respondent, Piano Factory Group, Inc.

VERIFICATION

STATE OF CALIFORNIA) County of <u>1.05</u> Arg1(55.

I have read the foregoing RESPONDENT'S AMENDED RESPONSES TO PETITIONER'S FIRST AND SECOND SET OF DOCUMENT REQUESTS and know its contents. The facts contained therein are true and correct to the best of my information and belief.

Glenn Treibitz

Subscribed and sworn to (or affirmed) before me this 29^{74} day of Jansey . 2016, by GLENN TROTAITZ, proved to me on the

basis of satisfactory evidence to be the person(3) who appeared before me.

WITNESS my hand and official seal.

Epses Invale



CERTIFICATE OF SERVICE

It is hereby certified that one (1) copy of the foregoing RESPONDENT'S RESPONSES TO PETITIONER'S FIRST AND SECOND SET OF DOCUMENT REQUESTS is being sent via email and U.S. Mail to Petitioner Schiedmayer Celesta GmbH's attorney of record as follows:

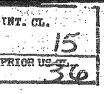
> Michael J. Striker Striker, Striker & Stenby 103 East Neck Road Huntington, NY 11743 <u>striker@strikerlaw.com</u>

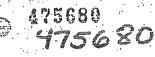
Dated: January 14, 2016 Feb 3

ARS

<u>/s/ Adam R. Stephenson</u>
Adam R. Stephenson, LTD.
40 W. Baseline Rd., Ste 101
Tempe, AZ 85283
Tel: 480.264.6075
Fax: 480.718.8336
Email: adam@patentproblempro.com
Attorney for Respondent, Piano Factory
Group, Inc.







SCHIEDMAYER PIANOS, GmbH Mittelstrasse 34 5830 Schwelm, West Germany

Has been used in connection with pianos in commerce with the United States or interstate commerce by a predecessor in interest of applicant at least as early as 1960.

For: MUSICAL INSTRUMENTS, IN PARTICULAR PIANOS, CHIMES, CELESTES, AND KEYBOARD INSTRUMENTS



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ELUY C. ANDRUS IN C. SCALES ELENH O. STARKE EUGENE R. SAWALL GUENTNER W. HOLTZ FRANK S. ANDRUS DANIEL D. FETERLEY GEORGE H. SOLVESON GARY A. ESSMANN WANNES M. WAYNY

Gary A. Essmann Thomas M. Wozny Michael E. Taken

ANDRUS, SCEALES, STARKE & SAWALL

PATENTS AND TRADEMARKS 735 NORTH WATER STREET SUITE HO2 MILWAUKEE, WISCONSIN 53202 TELEPHONE {414} 271-7500 Cable: Andstark Telex: 26 832 Andstark Mil

475680

April 13, 1984

Hon. Commissioner of Patents & Trademarks Trademark Examining Operations Washington, D. C. 20231 TMC

TMC. 1305-1 (Theirs: 68)

Sir:

Enclosed herewith for filing are the complete application papers of SCHIEDMAYER PIANOS, GmbH of Mittelstrasse 34, 5830 Schwelm, West Germany for the mark SCHIEDMAYER.

The enclosures are:

Statement and Declaration Power of Attorney Inked Drawing Five (5) Specimens (one original and four photocopies) Check for \$175.00 Certified Copy of West German Registration 1,042,684

This application is being filed under Sec. 44 based on use of the mark and an issued German registration and on use in U.S. Commerce.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 01.2000. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

ANDRUS, SCEALES, STARKE & SAWALL

Daniel D. Fetterley (Reg. No. 20,323)

DDF/km enc. APPLICATION FOR TRADEMARK REGISTRATION Principal Register

> Mark: SCHIEDMAYER Class: Int. 15

175.00-301-1M

To the' Hon. Commissioner of Patents & Trademarks Trademark Examining Operations Washington, D. C. 20231

SCHIEDMAYER PIANOS, GmbH, having its principal place of business at Mittelstrasse 34, 5830 Schwelm, West Germany, and organized and existing under and by virtue of the laws of West

Germany.

F5/DFX

-73(015)

The above identified Applicant has adopted and is using the trademark shown in the accompanying drawing for

> (MUSICAL INSTRUMENTS, IN PARTICULAR PIANOS, CHIMES, CELESTES, AND KEYBOARD INSTRUMENTS)

and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

Pursuant to Section 44 of the Act of July 5, 1946 (15 U.S.C. \$1126), applicant is the owner of West German Trademark REgistration 1,042,684 for the same mark for the same goods. A certified copy of this registration is attached to this application.

The trademark has been used in connection with pianos in commerce with the United States or interstate commerce by a predecessor in interest of applicant at least as early as 1960.

The mark is used by applying it to the goods and five (5) specimens showing the mark as actually used are attached hereto.

04/23/84 475680

1 301 175.00 CK

475680

DECLARATION

The undersigned Christian Ibach declares: that he is the <u>manager of applicant</u> and is authorized to make this declaration on behalf of said Applicant; that he believes said Applicant to be the owner of the mark sought to be registered; that to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use said mark in commerce, either in the identical form. or in such near resemblance thereto as may be likely, when applied to the goods, of such other person, to cause confusion, or to cause mistake, or to deceive; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further than these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements made jeopardize the validity of the application or document or any registration resulting therefrom.

(Signature 2nd April 1984 (Date)

POWER OF ATTORNEY

Applicant hereby appoints Glenn O. Starke, Eugene R. Sawall, Frank S. Andrus, Guenther W. Holtz, $\int Daniel D.$ Fetterley, GEorge H. Solveson, Gary A. Essmann, Thomas M. Wozny, and Michael E. Taken, all of the Bar of the State of Wisconsin, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

Correspond with:

(WI) P7(FIRM)

ANDRUS, SCEALES, STARKE & SAWALL 735 North Water Street Milwaukee, Wisconsin 53202 (414) 271-7590

SCHIEDMAYER PIANOS, GmbH

475680

(Signature

APPOINTMENT OF A DOMESTIC REPRESENTATIVE

The above firm and the individual members thereof are hereby designated Applicant's representative upon whom notices or processes in proceedings affecting the mark may be served.

SCHIEDMAYER PIANOS, Gabé NK_ ! (Signature)

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BUNDESREPUBLIK DEUTSCHLAND



BESCHEINIGUNG

über die Eintragung des umstehenden Zeichens

Das Zeichen ist mit umstehenden Angeben in der Zeichenrolle des Deutschen Patentamts eingetragen.

Der Schutz des Zeichens deuert 10 Jahre, die mit dem Tag beginnen, der auf die Anmeldung folgt. Die Schutzfrist kann um jeweils 10 Jahre verlängert werden (§ 9 Abs. 1 und Abs. 2 Satz 1 des Werenzeichengesetzes).

Die derzeitige Schutzfrist des Zeichens endet am

19.6.1990

Missier, den

2 3. Doz. 1983

Der Präsident des Deutschen Patentamis Im Autrag

thank

Maokua

W 7323 7.79

Translation of German Registration

475680

「外外部にないたい」

Business: Manufacture and sale of musical instruments

Goods/Services: Musical instruments (with the exception of phonographs and apparatus for wireless telegraphy and telephony) in particular pianos, chimes, and keyboard instruments.

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Car Sauce

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Thomson Reuter File Histories

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T. Læaded - Rø 1/27/86 73,0 WSTNIEDWODUSELO 13 CLASS NO. **NOTICE OF OPPOSITION** TO RFG STR 27 TERMINATED FEB 2 4 1987 25 **OPPOSER** VS APPLICANT 4-16-84 SERIAL NO. Ml FOR ... Seyboard Cl lo 0. G. PUBLISHED (PAGE) to Etterd line granted to 8-26-8-22 18 slices REC'D QÖ Ħ 8 22 FEE SPECIMENS FORWARDED .. PTO - 185 (Rev. 6 - 83) U.S. DEPT. of COMM Patent & Trademark C

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Skinway & Sons. VS. Schiedmayer Pianos, GMBH to Extend Time yarded to 8-26-85 the g Opposition in duplicate ter" Opp give no consideration 17-26-85 Beg. On ANISM to as when Docisi m' flat chart MUHAC W/const. App. 3-25-86 Ma 4-18 10.. ŵ Consent 4-29-86 5 -18 m Con 5-28 Answer 21 Sot 76 cover11-6 sit. 15.0 a/conser 5-16 16 11-12 p.g 17 12 -4-10 Se. atd 4/consent 1812-H-86 appli 19/2-9-8C 1~/3 abandon 67 oned op a -20-87app 10 ore 21.1 22.... 24..... 25. 26. 27..... 28..... 29..... 30.....

ATTORNEYS Steinway & Sons Steinway Place, Long Island City New York, New Yorks no 200 7707 Rurt E. Richter 翻手不可 c/o Morgan, Finnegan, Pine, Foley & Lee 2.... 345 Park Avenue New York, New York 10154 ----and Brumbaugh, Craves, Donohue & Raymond-30 Rockefeller Plaza New York, NY 10112 ... Charles C. Winchester And <u>Tomotony</u> <u>A. French</u> c/o Fish & Richardson One Financial Center, Suite 2500 Boston, MA, 02111 Address Sugar المريقة المراجع Schiedmayer Pianos, GMBH ATTORNEYS Andrus, Sceales, Starke & Sawall 735 North Water Street Milwaukee, Wisconsin 53202 10.

PAT. & T.H. OWNER JUL

TRADEMARK TRIAL AND APPEAL BOARD

AUG 26 1985 Semones

THE UNITED STATES PATENT AND TRADEMARK OFFICE Schiedmayer Pianos . 475,680 \$

Filed For

Sir:

6-25

licant

Serial No.

SCHIEDMAYER & Design

April 16, 1984

REQUEST FOR EXTENSION OF TIME FOR FILING OF NOTICE OF OPPOSITION

> AUG 2 1985

Time for filing a notice of opposition is extended to

Appeal Board

Hon. Commissioner of Patents and Trademarks Washington, D.C. 20231

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On June 25, 1985, Trademark Application Serial No. 475,680, filed April 16, 1984, for the trademark SCHIEDMAYER & Design was published at page TM 100 of the Official Gazette of the United States Patent and Trademark Office.

NOW COMES STEINWAY & SONS. a New York Corporation, whose situs and business adress is Steinway Place, Long Island City, New York 11105, and requests in accordance with Section 2.102 of the Trademark Rules of Practice, an extension of time within which it may file a Notice of Opposition to the aboveidentified application. The extension sought is for thirty days from July 25, 1985 to August 26, 1985.

The reason this extension is sought is to permit petitioner to consider whether or not to file a Notice of Opposition.

Respectfully submitted,

STEINWAY & SONS By its attorneys, BRUMBAUGH, GRAVES, DONOHUE & RAYMOND

rn BY:

Jøseph D. Garon of the New York Bar Attorney for Petitioner 30 Rockefeller Plaza New York, N.Y. 10112 (212) 408-2540

t hereby certify that this paper is being deposited with the U.S. Postal Service as 1st Class Mail in an envelope addressed to: Commissioner of lebours & Trademarks Washington, 27 1921 as 7-23-85 Date of Deposit

JUSERIA D. CORGN 20 420 Attorney Name Reg. No. 40 2le. 7-23-85 Signature Date of Signations

GEORGE B. FINNEGAN, JR. GRANVILLE M. PINE, RC. JOHN D. FOLEY, RC. JEROME G. LEE, RC. THOMAS P. DOWLING, RC. WARREN H. ROTERT JOHN C. VASSIL, PC. ALFRED P. EWERT JOHN C. VASSIL, PC. ALFRED P. EWERT DAVID H. PFEFFER, RC. HARRY C. MARCUS ROBERT E. PAULSON STEPHEN R. SMITH KURT E. RICHTER J. ROBERT DAILEY EUGENE MOROZ JOHN F. SWEENEY ARNOLD J. RADY CHRISTOPHER A. HUGHES WILLIAM S. FEILER JONEFH A. CALVARUSO JAMES W. GOULD

JOHN D. MORGAN 1893-1939 HOBART N. DURHAM 1930-1869

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Morgan, Finnegan, Pine, Foley & Lee

ATTORNEYS AT LAW 345 PARK AVENUE NEW YORK, NEW YORK 10154

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THOMAS M. HAMMOND* RICHARD C. KOMSON ISRAEL BLUM CHRISTOPHER HU BARTHOLOMEW VERDIRAME MARIA C.H. LIN ANDREA LOSHIN JOSEPH A. DEGIROLAMO JOSEPH A. DEGIROLAMO JOSEPH A. DEGIROLAMO JOSEPH A. DEGIROLAMO JOHN C. ANORES CHRISTOPHER E. CHALSEN JOSEPH J. BRINDISI MICHAEL E. RADIN MICHAEL E. RADIN MICHAEL A. NICODEMA

August 22, 1985

By. MESSENGER

.C.BAR

Hon. Commissioner of Patents and Trademarks Washington, D.C. 20231

Re: Opposition to Registration of Schiedmayer Lyre Trademark (234-X-027)

Sir:

Enclosed for filing please find:

- a. An original and one copy of a Notice of Opposition whereby Steinway & Sons opposes the registration by Schiedmayer Pianos, GmbH of the Lyre mark (Serial No. 475,680) which was published in the Official Gazette on June 25, 1985;
- b. A check for \$200.00 to cover the cost of filing said Notice of Opposition; and
- A Deposit Account Order Form requesting two
 (2) status copies of the 2 registrations relied upon in said Notice of Opposition.

Please acknowledge safe receipt of the above by date stamping and returning the enclosed self-addressed, prepared postcard.

Very truly yours, Kurt E. Richter

KER:ca Enc. cc: Alfred M. Marks, Esq. David Rubin, Steinway & Sons

EXHIBIT 2



200- 3/4PATT JAM. JOFFICE

AUG 2 8 1985 TRADEMARK TRIAL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application No. 475,680 Published in the Official Gazette of June 25, 1985 (TMOG)

STEINWAY & SONS,

Opposer,

SCHIEDMAYER PIANOS, GMBH

-vs-

Opposition No.

73,054

Applicant.

NOTICE OF OPPOSITION

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS

STEINWAY & SONS, a New York corporation with offices at Steinway Place, Long Island City, New York, New York ("Steinway"), believes that it will be damaged by registration of the lyre trademark as shown in application Serial No. 475,680, which was published in the Official Gazette of June 25, 1985, and having previously been given an extension of time to oppose until August 24, 1985 hereby opposes same.

1. Since about 1878, more than 80 years prior to the 1960 date of first use alleged by Applicant, Opposer Steinway

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has continuously, extensively and exclusively manufactured, reconstructed, sold, advertised and promoted STEINWAY pianos of the highest quality throughout the United States and the world under its lyre trademark, consisting of a stylized lyre form (hereinafter "Steinway LYRE" mark). Such trademark generally comprises a lyre form in which the side portions thereof are two "S" letter shapes arranged back-to-back, with an ampersand symbol placed on the strings.

2. Opposer's pianos are world-famous instruments of unique and distinctive quality which have long been recognized for superior performance by professional pianists, concert artists and other music authorities, as well as by amateur musicians, students, prospective buyers and the public in general throughout the United States and the world.

3. Opposer's LYRE mark, in one or the other of its versions has, since long prior to the date of first use alleged by Applicant, come to be recognized by the public and the trade in the United States and throughout the world as a trademark of excellence designating musical instruments originating exclusively from Opposer.

4. Since long prior to the date of first use alleged by Applicant, Opposer has also used its LYRE mark on literature, stationery, promotional items, data sheets, specifications, price lists, commercial bulletins, piano tools and house news publications as well as in connection with piano

- 2 -

repair services and in extensive advertising totalling in excess of twenty million dollars.

5. Opposer has been duly granted the below-listed registrations for its LYRE trademark on the Principal Register of the United States Patent and Trademark Office:

Reg. No.). <u>Trademark</u> R	Registered Since	<u>Goods</u>
45,411	LYRE	August 15, 1905	Pianos
607,992	LYRE	June 28, 1955	Pianos

6. Opposer has also duly registered each of the following trademarks on the Principal Register of the United States Patent and Trademark Office:

Reg. No.	Trademark	Registered Since	Goods
45,846	"STEINWAY & SONS"	August 29, 1905	Pianos
141,687	"STEINWAY"	April 26, 1921	Pianos
285,732	"STEINWAY - THE INSTRUMENT OF THE IMMORTALS"	August 4, 1931	Pianos
522,479	"STEINWAY NEWS"	March 14, 1950	Periodical Publication
1,239,328	"STEINWAY ACCELERATED ACTION"	May 24, 1983	Mountings For Piano Keys

7. Opposer is the owner of each of the registrations listed in paragraph 5 and 6 hereof and of all of the business and goodwill of the business in connection with which each mark is used. Each registration is valid, subsisting and remains in full force and effect. (Pursuant to 15 U.S.C. §1059 an application to renew said registration No. 45,411 is being

- 3 -

prepared for filing prior to expiry of the time allocated therefor.) Pursuant to the provisions of 15 U.S.C. §1065, each registration (other than the 1983 registration for "STEINWAY ACCELERATED ACTION") is now incontestable and Opposer is entitled to all of the benefits of incontestable registration on the Principal Register by virtue thereof. Copies of the registrations identified in paragraph 5 are annexed hereto as Exhibits 1 and 2.

8. Applicant herein, SCHIEDMAYER PIANOS, GMBH, Schwelm, Federal Republic of Germany ("Schiedmayer"), seeks to register a mark consisting of a representation of a lyre (hereinafter "Schiedmayer LYRE") for "musical instruments, namely pianos, chimes, celestes, and keyboards" in International Class 15 based on an alleged first use of 1960 and an alleged first use in commerce of 1960. Said Schiedmayer Lyre generally comprises a lyre form in which the side portions thereof are two symmetrical "S" letter shapes arranged back-to-back, with a letter "S" symbol placed on the strings, and is essentially identical and confusingly similar to said registered Steinway LYRE trademark.

9. Opposer will be damaged by the registration of the Schiedmayer LYRE mark as aforesaid in that said trademark so resembles Opposer's Steinway LYRE trademark as to be likely, when applied to the goods of Applicant, to cause confusion, mistake and deception with consequent damage to Opposer's business and goodwill in that persons are likely to erroneously believe that Applicant's goods originate with Opposer or that Opposer sponsors or is in some way responsible for the quality of such goods, or that Opposer is in some manner legitimately connected with the manufacture and sale of the goods, all to the detriment and irreparable damage of Opposer.

10. The issuance of the registration opposed herein will support and assist Applicant in the confusing and misleading use of the mark sought to be registered in that it will subject the goodwill and reputation of Opposer's Steinway LYRE mark to hazards attending the commercial activities of Applicant over whom Opposer has no control, in that it will dilute the distinctive quality and high character of Opposer's mark, and in that it will otherwise give color of exclusive statutory ownership rights in said trademark to Applicant in violation and derogation of the prior and superior rights of Opposer.

11. Registration should, therefore, be refused pursuant to §2(d) of the Trademark Act of 1946, as amended, ("Lanham Act", 15 USC §1052(d)) on the ground that Applicant's Schiedmayer Lyre mark so resembles Opposer's Steinway LYRE mark as to cause confusion or mistake or to deceive.

WHEREFORE, Opposer Steinway prays that this opposition be sustained and that the application by Schiedmayer to register the Schiedmayer LYRE mark, as aforesaid, for "musical instruments, namely pianos, chimes, celestes and keyboards" be refused.

- 5 -

Opposer hereby appoints as its attorneys in this proceeding George B. Finnegan, Jr.; Granville M. Pine; Thomas P. Dowling, P.C.; John A. Diaz, P.C.; Warren H. Rotert; John D. Foley, P.C.; Jerome G. Lee, P.C.; John C. Vassil, P.C.; Alfred P. Ewert; David H. Pfeffer; Harry C. Marcus; Robert E. Paulson; Stephen R. Smith; Kurt E. Richter; J. Robert Dailey; Eugene Moroz; John F. Sweeney; Arnold I. Rady; Christopher A. Hughes, William S. Feiler, Janet Dore, James W. Gould and Joseph A. Calvaruso whose address is:

> MORGAN, FINNEGAN, PINE, FOLEY & LEE 345 Park Avenue New York, New York 10154

All correspondence should be addressed to Kurt E. Richter at the above address.

Pursuant to 37 CFR 2.6(e) submitted herewith is a check in the amount specified therein in payment of the requisite fee for filing this Notice of Opposition.

Dated: August , 1985

MORGAN, FINNEGAN, PINE, FOLEY & LEE

By:

Kurt E. Richter 345 Park Avenue New York, New York 10154 (212) 758-4800

Attorneys for Opposer

- 6 -

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MORGAN, FINNEGAN, PINE, FOLEY & LEE ATTORNEYS AT LAW

345 PARK AVENUE NEW YORK, NEW YORK 10154

TEL. (212) 758-4800

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THOMAS M. HAMMOND[®] RICHARD C. KOMSON ISRAEL BLUM CHRISTOPHER HU BARTHOLOMEW VERDIRAME MARIA C. H. LIN ANDREA LOSHIN GREGORY ATKINSON JOSEPH A. DIGIROLAMO ROBERT A. MOLAN JAY M. BROWN RICHARD J. MGBRATH DICKERSON M. DOWNING JOHN C. ANOPRES CHRISTOPHER E. CHALSEN FATRICIAS. ROCHA JOSEPH J. BRINDISI MITCHELE . RADIN MITCHAEL A. NICODEMA T. CARTER PLEDGER

•D.C.BAR

August 22, 1985

JOHN D. MORGAN 1893-1939 HOBART N. DURHAM 1930-1969

> Hon. Commissioner of Patents and Trademarks Washington, D.C. 20231

> > Opposition to Registration of Re: Schiedmayer Lyre Trademark (234-X-027)

Sir:

Enclosed for filing please find:

- An original and one copy of a Notice of Opposition whereby Steinway & Sons opposes the registration by Schiedmayer Pianos, GmbH of the Lyre mark (Serial No. 475,680) which was published in the Official Costing on Lyng 25, 1085 a. the Official Gazette on June 25, 1985;
- Ъ. A check for \$200.00 to cover the cost of filing said Notice of Opposition; and
- A Deposit Account Order Form requesting two с. (2) status copies of the 2 registrations relied upon in said Notice of Opposition.

Please acknowledge safe receipt of the above by date stamping and returning the enclosed self-addressed, prepared postcard.

Very truly yours, La Kurt E. Richter

KER:ca Enc. cc:

Alfred M. Marks, Esq. David Rubin, Steinway & Sons



UNITED STATE: EPARTMENT OF COMWERCE Patent and Trademark Office Address : COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231.

DiCocco

September 3, 1985

Applicant: Schiedmayer Pianos, GmbH Serial No. 475,680 Filed: April 16, 1984 Mark: SCHIEDMAYER and Design

On August 22, 1985, Steinway & Sons filed an opposition to the above-identified application.

However, a review of the opposition reveals that it is defective because it was not signed by opposer or by counsel for opposer.⁽¹⁾

Under the circumstances, the opposition cannot be entertained by the Board.

~ Rice Ja/net E.

Member, Trademark Trial and Appeal Board

(1) It should be noted that effective February 27, 1983, Section 13 of the Trademark Act of 1946 and Trademark Rule 2.101 were amended to eliminate the requirement for verification of oppositions, with the result that an opposition need no longer be verified, and may be signed either by the opposer or by its attorney.



UNITED STATL JEPARTMENT OF COMMERCE Patent and Trademark Office Address : COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

234-2-027

DiCocco

September 3, 1985

Applicant: Schiedmayer Pianos, GmbH Serial No. 475,680 Filed: April 16, 1984 Mark: SCHIEDMAYER and Design

SEP - 9 1985

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Member, Trademark Trial and Appeal Board

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EXHIBIT 1