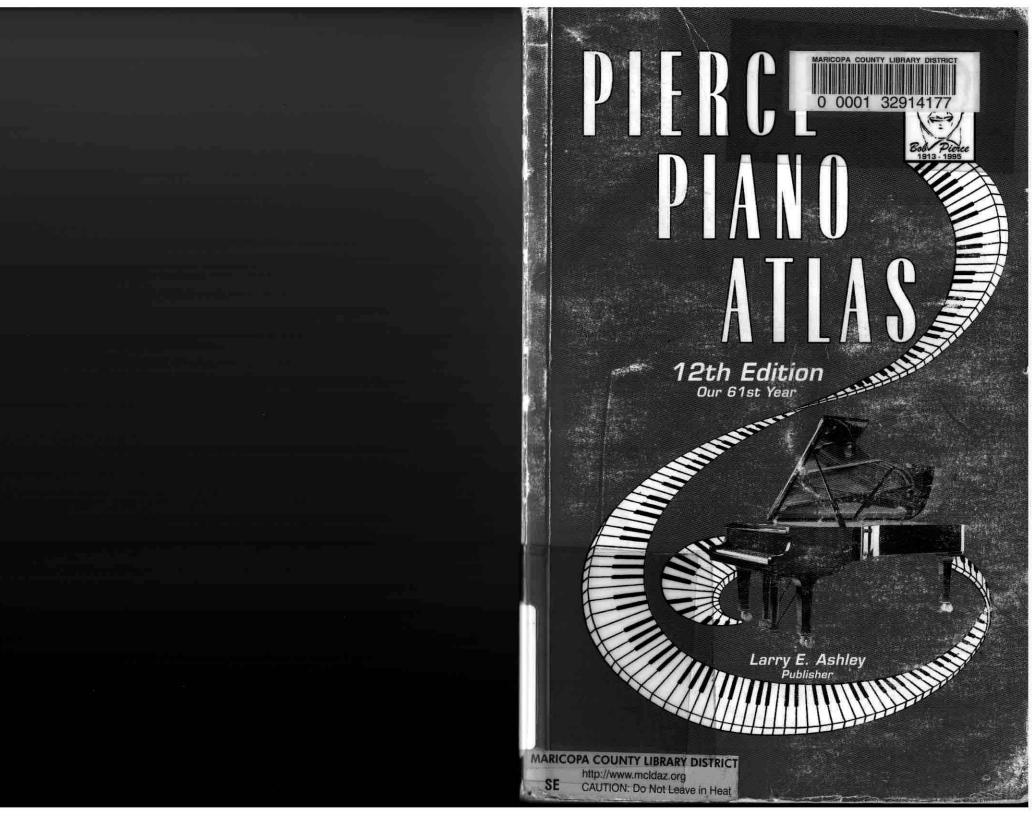
## Exhibit 1



## PIERCE PIANO ATLAS

## "THIS BOOK IS WORTH IT'S WEIGHT IN GOLD AND IS RECOGNIZED AS AN INTERNATIONAL RESOURCE"

Often referred to as the "Bible of the Piano Business," this twelfth edition has been authoritatively expanded and updated to include over 12,000 names of pianos, providing ready reference to serial numbers, dates of manufacture, factory locations, history and other pertinent information.

For years Bob Pierce traveled around the world (several times to the Asia) seeking additional facts now published in the atlas. He recognized that information not sought out and published could be lost forever. His son, Larry Ashley, has continued this pursuit of information. Thousands of letters, phone calls, and e-mails of have captured information from the world wide piano industry and interested individuals over the past six decades.

Surprisingly, many major piano manufacturers no longer have production records on pianos of their own manufacture that they have ceased to produce. Factories here and abroad have gone out of business or principals have died with information seemingly lost forever. Earthquakes, fires, floods, tornadoes and wars have destroyed irreplaceable records.

Larry Ashley continues in is father's tradition and would appreciate any additional facts you could contribute. As most readers know, this has always been more a labor of love than a business, even as far back as the First Edition in 1947, when Bob collaborated with N. E. Michel. We look forward to publishing the next edition in 5 or 6 years.

All the facts contained in this twelfth edition are as accurate as continuous research and correspondence throughout the piano industry can provide. Accordingly, the publisher disclaims responsibility for any errors or omission that may exist.

## No Other Directory Gives You Such A Wealth Of Data

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W. ROBERT PIERCE

Bob Pierce Internationally Known As "Mr. Piano"

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> > 2

"EVERY MAN OWES A PART OF HIS TIME TO THE UPBUILDING OF HIS PROFESSION.

THEODORE ROOSEVELT

To The Memory Of the Men Who Have Made the Rich History of the Piano Trade, Especially My Old Friend Henry Z. Steinway

1915 - 2008

This 12th Edition is Respectfully Dedicated

3

HULSKAMP, G. H., Est. 1840 in Troy, New York. HULTMAN, J. A., Located in New York. J. A. Hultman was a prominent chur worker. Pianos with this name were advertised in Swedish Mission Newspin Piano serial #16007 is a 59" upright, with a transposing keyboard, made at 1895. Piano serial #35908 made about 1905. Piano serial number #46960 m HUMBERT, J. S. Howard St., Boston, Mass, from 1860-1864 squares only. HUMBOLDT PIANO CO., See H. P. Nelson. HUME PIANOS, Est. 1903, by Steinert, Boston, Mass. Discontinued in 1910. 1906-10400 1909-10800 1912-11400 1915-11900 1904-10200 1907-10500 1910-10900 1913-11600 1916-12063 1905-10300 1908-10600 1911-11100 HUMMELAND \* 1914-11800 HUMMERLAND, D. G. CO., Patented 1899. HUMPHREYS, A. & E., London, England, 1883. HUMPHRIES HUND, FREDERICK, Est. 1816, Quebec City. Was the first pianoforte maker in Canada. Company became Hund & Seebold until 1824, later Seebold and them Seebold, Manby & Co. up to 1856. HUND & SEEBOLD, See Hund Frederick. HUNI & CO., Switzerland, at Zurich. HUNI & HUBERT, Switzerland. HUNI-RAPPERSCHWEIL, Zurich, Switzerland, 1820. HUNNINGTON \* HUNSINGER \* HUNT HUNT, C. B. & CO., Organs, Boston, circa 1890. HUNT, HENRY G., Toronto, around 1850. HUNT, JOSEPH T., Saint John, New Brunswick, made square pianos from about HUNT BROS. \* HUNTER  $\star$ , Name used on pianos built in New York. HUNTER, J. P. Organs, Phila., Pa. HUNTING \*, Shelton, Conn. HUNTINGTON PIANO CO., Est. 1894. Controlled by the Sterling Piano Co. Offices were at 81 Cort St., Brooklyn, N. Y. and the factories were in Derby a Shelton, Conn. Nome was used by Winter may have Winter numbers. See Sterling Piano Co. for more information. 1895-4000 1910-34000 1921-58000 1938-163000 1900-9000 1953-310000 1911-37700 1928-90000 1939-170000 1901-11000 1954-315000 1912-39600 1929-98000 1940-183000 1902-13000 1955-324000 1913-42000 1930-102500 1941-193000 1903-15000 1956-333000 1914-44000 1931-106000 1904-15500 1942-204000 1915-46000 1957-342000 1932-110000 1947-243000 1905-18000 1958-166000 1916-48000 1933-118000 1948-250000 1906-21000 1959-166740 1917-50000 1934-123000 1949-260000 1907-24000 1960-167200 1918-52000 1935-128000 1950-272000 1908-28000 1919-54000 1936-135000 1951-283000 1909-31000 1920-56000 1937-153000

HUPFELD, LEDWIG, Est. 1880, in Leipzig, Germany. Was one of the first makers of the reproducing piano. Originally 61 notes, later 76. Also see Dea. In 1918 Hupfeld and Rönisch Piano Co. joined forces. Also made Phonola, Phonoliszt, Violano, Triphonola and Violano-Virtuoso. HUPFER & CO., Zeitz, Germany 1874.

HUPPMANN, GEO. Made square grands.

HON +

HIST A

MAN \*

HUNGS, PLAISTED & CO., Boston, Mass.

UIISON, GEORGE & SON, NO. 1, Bayham St., Camden Town, London,

about piano forte, manufacturers.

IFIELD, See Hupfield.

UTINER, ALFRED, Breslau, Germany, 1896.

MUHE, Belgium.

VLER

MARK & SON, Made by Henry G. Johnson Piano Mfg. Co, of Bellevue, Iowa. 1918-95000 1919-96500 1920-99900 1921-101000 1922-103000 JACOB, 113 Elizabeth, New York, 1835.

AVPERION, Schiller.

OP SAMUEL C., 218 Church, New York 1815.

MDAI, Hyundai Corporation, 140-2 Kye-Dong, Chongro-Ku, Seoul, South and C.P.O. Box 8943, Seoul, Korea, Also used names Maeari and Ashburn mong others. All pianos were made by Samick Musical Instrument Mfg., Ltd., Korea. Last U.S.A. distributor North American Music Inc., 126 Route 303, Wet Nyack, N. Y., 10994. For brand name Maeari see Maeari, for other brand official pianos see below. For grand pianos: first two digits of serial number indicate year made. Some decorator style pianos were made by Handok.

1081-HA	1983-HC	1985-HE	1987-HG	1989-HI
1982-HB	1984-HD	1986-HF	1988-HH	1990-HJ
PIANOS, Via	a Moncalieri, Ita	ly, see Pichetti	no & Salza	

HIIA, Name used by Regal Piano and made by Smith American Piano Co., the New York Piano Co., shows patent dated 1888 and 1889.

MACH, CARL RUDOLPH & RICHARD, 1862-1869, Germany.

MACH, J. ADOLPH, Barmen, Germany, 1794-1833.

MACH, J. ADOLPH SOEHNE, 1839-1862.

MACH SOHN, RUD. Est. 1794 by Johannes Adolph Ibach as Ibach Piano & Organ manufacturers in Germany. In 1839 J. Adolph Ibach retired and his sons Carl Rudolf and Richard Ibach ran the company; later with the help of their mothers Peter Adolph-Rudolph and Gustav Adolph. In 1869 the company split into two companies, an organ manufacturer, held by a family member and the Hud. Ibach Sohn piano company. Peter Adolph-Rudolph died in 1892 and his wife, Hulda (Reyscher) Ibach, ran the company for over twelve years. By the mid 1900s the company was under the control of Albert Rudolph Ibach. The headquarters were in Barmen, with supplementary production facilities in Herlin, Schwelm, and Barmen. Concert halls and stores were located in fologne, Dusseldorf, and Berlin. After WWII, Schwelm, under the management of Johann Adolph Ibach, became the company headquarters and the only production facility. Today the company, managed by Rolf Ibach, is still family owned (now in the sixth generation) and produces upright and grand pianos, it the world's oldest piano builder still in operation. Rud. Ibach Sohn owns Jehiedmayer Piano GmbH and Roth & Junius Piano GmbH., they also build apocial edition pianos based on designs by architects. In 1991 Daewoo of Korea murchased an interest in Ibach and started making some Ibach pianos in Korea. A decision was made to distribute German Ibach pianos in Europe and Korean Ibach pianos everywhere except the US. Ibach pianos are not sold in the USA. Current address, in Germany, is Rud. Ibach Sohn, Wilhelmstrabe 43, D-58332 Jehwelm, Germany. Phone 011 49 02336-9393-0, Fax 011 49 02336-939393. (Ibach Sohn, Rud., Listing Continued On Next Page)

miller D	1 1. 1. 0	I.E D.		
	id., Listing Cont 1902-42800			1986-143955
1820-464		1926-91600	1962-106200	
1830-701	1903-45000	1927-93000	1963-107400	1987-144700
1840-1189	1904-47500	1928-94400	1964-108700	1988-146075
1845-1603	1905-50200	1929-95300	1965-110000	1989-146626
1850-1906	1906-52900	1930-96000	1966-111801	1990-147437
1855-2600	1907-55300	1931-96300	1967-113301	1991-148000
1860-2900	1908-58000	1932-96600	1968-114751	1992-148236
1865-3450	1909-60600	1933-96800	1969-116300	1993-148415
1870-3800	1910-63600	1934-97000	1970-117901	1994-149240
1875-5400	1911-66800	1935-97200	1971-119550	1995-149700
1880-7800	1912-70200	1936-97400	1972-121401	
1885-12500	1913-73600	1937-97600	1973-123251	
1890-20100	1914-75900	1938-97800	1974-125101	
1891-21800	1915-76600	1939-98100	1975-126901	
1892-23000	1916-77700	1940-98300	1976-128700	
1893-24600	1917-78400	1948-98310	1977-130800	
1894-26100	1918-79100	1950-98500	1978-133050	
1895-28000	1919-81200	1955-99500	1979-134925	
1896-30000	1920-82100	1956-100000	1980-136675	
1897-31900	1921-83400	1957-100850	1981-138450	
1898-34300	1922-85000	1958-101700	1982-139700	
1899-36600	1923-86000	1959-102700	1983-140960	W
1900-38600	1924-88600	1960-103800	1984-141555	
1901-40500	1925-90300	1961-105000	1985-143005	
OTT OLIVES FILOTO	DELLE MOTOR TAL	CO DIATT	· D D 1	TT ODO D

ICK, SAM MUSICAL INST. MFG. CO., 316 Hyosing Dong, Puk-Ku, CPO Box 1095 Inchon Korea. Made Horugel and Samick.

IDE, WILLIAM B., 1840.

IDEAL, Made by Blasius.

IDEAL PIANOS, Instruments made by Auto-Piano Co. and Kohler & Campbell. IHLSEND, Narvesen & Linsted Pianos, 16 Fulton, Brooklyn, N. Y. See Narvesen **IHLSING & HOLSTROM** 

IHNE & SON, New York 1870.

ILFECIT, L. B.

ILLICH, ALOIS, Wein.

ILLSLEY, F. I. Albany, New York 1848.

IMHOFF & MUCKLE, Germany, Vohren Bach, Baden, 1848. Organ and player piano combination.

I.M.I. Changed to Currier in 1972.

IMLER, ERNEST

IMPANIALA PIANO, Made in Japan and name used by Bob Pierce. IMPERIAL, Name used on pianos built in Chicago.

1905-50000 1910-60000 1900-36000 1915-73000 1902-46000 1908-54000 IMPERIAL PIANO CO New York 1912-66000

PERIAL PIAN	IO CO., New Yor	rk	
1918-6500	1921-11000	1924-15500	1927-19200
1919-8000	1922-12500	1925-17000	1928-20000
1920-9500	1923-14000	1926-18000	1929-22000

IMPERIAL, Name used by Stanley, Toronto, from 1896 to 1901.

IMPERIAL PIANO & ORGAN CO., England

IMPERIALE, Marco Polo Japan Corp., Harry Stewart, President INBAL MIGDAL HAEMEK INDUSTRIAL CENTER, P.O.B., Est. 1968, at 462,

Haifa Israel.

1969-10001	1972-10135	1975-10320	1980-12151
to end	1973-10199	1976-10488	1981-12781
1971-10099	1974-10240	1977-11000	1982-13351

INDIANA

INDIANAPOLIS **DIANOLA** 

MGALLS & CROCKETT ORGANS, Worchester, Mass.

INGRAHAM & CO. ORGAN MAKERS

NGRAM, PIANO CO., 72 Chapeltown Rd. Leeds 7, England.

INNER-PLAYER, Name used exclusively by the Cable Company on player pianos. INNES

INTERNATIONAL, Name used on pianos made by R. S. Howard, in N. Y. City. INTERNATIONAL, From 1911 to 1928, may have been part of Ennis & Co. INTERNATIONAL PIANO CO., New York and Chicago; 1900-26686 INTERNATIONAL PIANO MANUFACTURING CO., Located at Fall River,

Mass. Started as the Cote Piano Mfg. Co. Made the Cote, and Bradley pianos. After 1918 made the William J. Ennis upright player and the Hanover piano. Stopped production in the late 1920s.

INTEROLA, By Ricca & Sons.

INTERPRETER, Name used by the Packard Piano Co. on grands, uprights, and reproducing pianos. Player pianos with this name were made in the Bond piano Inctory. See Packard Piano Co.

INTONA, Automatic organ.

INVERTED GRAND, Name of uprights made for Paul G. Mehlin & Sons, of N. Y. See Mehlin & Sons and Winter Piano Co. for serial numbers.

INVISIBLE, Name used on player pianos made by the Milton Piano Co., of N. Y. IRMLER, ERNEST



Ibach Grand Piano Made In Germany In 1848

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