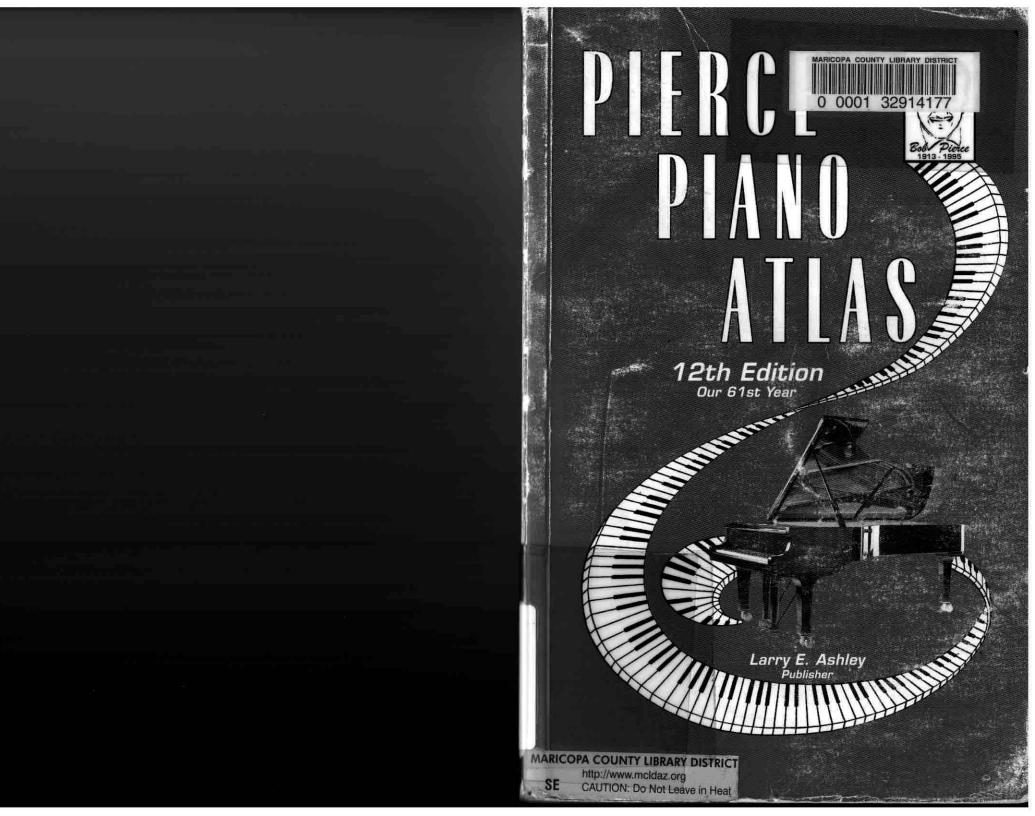
## Exhibit 2



## PIERCE PIANO ATLAS

## "THIS BOOK IS WORTH IT'S WEIGHT IN GOLD AND IS RECOGNIZED AS AN INTERNATIONAL RESOURCE"

Often referred to as the "Bible of the Piano Business," this twelfth edition has been authoritatively expanded and updated to include over 12,000 names of pianos, providing ready reference to serial numbers, dates of manufacture, factory locations, history and other pertinent information.

For years Bob Pierce traveled around the world (several times to the Asia) seeking additional facts now published in the atlas. He recognized that information not sought out and published could be lost forever. His son, Larry Ashley, has continued this pursuit of information. Thousands of letters, phone calls, and e-mails of have captured information from the world wide piano industry and interested individuals over the past six decades.

Surprisingly, many major piano manufacturers no longer have production records on pianos of their own manufacture that they have ceased to produce. Factories here and abroad have gone out of business or principals have died with information seemingly lost forever. Earthquakes, fires, floods, tornadoes and wars have destroyed irreplaceable records.

Larry Ashley continues in is father's tradition and would appreciate any additional facts you could contribute. As most readers know, this has always been more a labor of love than a business, even as far back as the First Edition in 1947, when Bob collaborated with N. E. Michel. We look forward to publishing the next edition in 5 or 6 years.

All the facts contained in this twelfth edition are as accurate as continuous research and correspondence throughout the piano industry can provide. Accordingly, the publisher disclaims responsibility for any errors or omission that may exist.

## No Other Directory Gives You Such A Wealth Of Data

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Paperback ISBN 0-911138-06-4 · Hardcover ISBN 0-911138-07-2

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W. ROBERT PIERCE

Bob Pierce Internationally Known As "Mr. Piano"

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> > 2

"EVERY MAN OWES A PART OF HIS TIME TO THE UPBUILDING OF HIS PROFESSION.

THEODORE ROOSEVELT

To The Memory Of the Men Who Have Made the Rich History of the Piano Trade, Especially My Old Friend Henry Z. Steinway

1915 - 2008

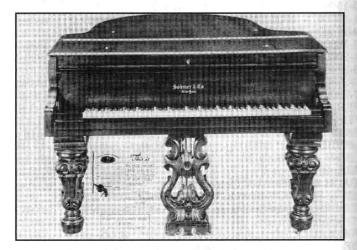
This 12th Edition is Respectfully Dedicated

3

SCHEEL, CARL, Kassel, Germany, 1837 to 1846. SCHEER, E. N., Phila., Pa. 1830 see Scherr. SCHEEZE, or SCHELZE, Italy. SCHEIDMAYER, JOHANN LORENZ, organs. SCHEIPER & NEWMAN, Leignitz, Germany 1897. SCHELL, LOTHAR, Germany SCHEMELLE, R & CO., Zeitz, Germany 1900. SCHENCKE PIANO CO., Est. 1901, at 507 West 35th Street, New York, by John D. Ohlssen, Jr. and John D. Ohlssen, Sr. By 1920 the factory was located at 245-249 East 137th St. and in 1926 at 432-440 Austin Place, New York. 1914 20000 1904-10000 1909-15000 1919-24500 1924-29900 1905-11000 1910-16000 1915-21000 1920-25000 1925-31000 1921-26700 1906-12000 1911-17000 1916-22200 1926-32000 1907-13000 1912-18000 1917-22800 1922-27800 1908-14000 1913-19000 1918-23400 1923-28800 SCHENLEY \* SCHERER, E. M., Phila. PA. See Scherr SCHERMER \* SCHERMERHORN CO., Made by Raymond. SCHERPE. See Scherpe & Sons. B. SCHERPE & SONS, B., Est. 1891, at 2102-4 Clybourn Ave., Chicago, Ill., by B. Scherpe & Sons. Made pianos and player pianos until the name was discontinued in 1925. 1920-59000 1922-62600 1924-64900 1925-65300 1921-61000 1923-64100 SCHERR, E. M., Phila., PA, 1830, see Scherer. 1825 - 31830-95 1835-260 1840-410 SCHEUER ORGANS

SCHEUTZ & LUDOLFF, 85 Varick St., New York 1852.

SCHIEDMAYER, BALTHASAR, Est. 1735, at Germany. Built his first grand at Erlangen in 1735, moved to Stuttgart 1809. succeeded by his son Johann Dava SCHIEDMAYER CELESTA GmbH, Est. 1995, as Schiedmayer Celestabau, by Elianne Schiedmayer, CEO of Schiedmayer & Soehne GmbH & Co. KG. In 2003 the company name was changed to Schiedmayer Celesta GmbH.



Sohmer & Co., Made By Hugo Sohmer In 1884 First 5' Grand Piano Made In America (Or Any Country)

HIEDMAYER PIANO MFG. CO., J. & P., Est. 1853 by Julius and Paul chiedmayer at Neckarstr. 21, Stuttgart, Germany. Later the name was banged to Schiedmayer Pianofortefabrik. In 1969 the company was taken over George Schiedmayer. The company was named Schiedmayer Pianos GmbH then George Schiedmayer sold this piano line to Rud. Ibach Sohn in 1980. The pianos have been made under license by various manufacturers including temble, in England, and Kawai, in Japan. The company, now named thiedmayer Piano Co. was taken over by Musikhaus Thomann, Erlangen, itermany, in 2006.

1880-14300	1915-49500	1930-60200	1937-62641	1958-66405
1885-18100	1920-51800	1931-60800	1938-62863	1960-67005
1890-22400	1925-55600	1932-61200	1939-63108	1962-67205
1895-26400	1926-56700	1933-61600	1940-64000	1966-68905
1900-31000	1927-57600	1934-62000	1950-64200	1969-69623
1906-36700	1928-58700	1935-62101	1952-64800	
1910-43000	1929-59600	1936-62335	1955-65555	
HEDMANDO 0	COLUMN	1 TT O CI TTC	T1	and the second

MEDMAYER & SOEHNE GmbH & Co. KG, Est. 1809, as Diedonné & hiedmayer in Stuttgart, Charlottenstr. 4 / Neckarstr. 14-16, by Johann Lorenz hedmayer, son of Johann David Schedmayer. In 1825 the name changed to hiedmayer Stuttgart. In 1845 Johann admitted his two sons, Addoolf and formann, into partnership and the name changed to Schiedmayer & Soehne, all at Neckarstr. 14-16. Adolf died in 1890 and Hermann in 1891, they were succeeded by Adolf, Jr. Later the name became Schiedmayer & Soehne GmbH Co. KG, with Elianne Schiedmayer as CEO. Elianne Schiedmayer created mother firm in 1995 named Schiedmayer Celestabau. See Schiedmayer closta GmbH for additional information. Since early 1984 Schiedmayer & when pianos were being made under license by Kemble in England

anne planos	were being mac	le under license	by Kemble, in	England.	
1858-5255	1881-11408	1904-23199	1927-42267	1961-54132	
1859-5313	1882 - 11816	1905-24139	1928-43372	1962-54208	
1860-5564	1883 - 12285	1906-25065	1929-44237	1963-54294	
1861-5836	1884-12776	1907-25865	1930-45037	1964-54359	
1862-6100	1885-13205	1908-26798	1931-45326	1965-54432	
1863-6362	1886-13652	1909-27745	1932-45528	1966-54512	
1864-6611	1887-14003	1910-28611	1933-45712	1967-54600	
1865-6879	1888-14382	1911-29595	1934-45806	1968-54701	
1866-7103	1889-14757	1912-30665	1935-46017	1969-54798	
1867-7309	1890-15157	1913-31816	**	1970-124593	
1868-7527	1891-15518	1914-32936	1938-47200	1971-124867	
1869-7770	1892-15864	1915-33486	**	1972-125164	
1870-8044	1893-16235	1916-33706	1950-53018	1973-125458	
1871-8304	1894-16624	1917-34161	1951-53038	1974-125738	
1872-8591	1895-17024	1918-34479	1952-53105	1975-125948	
1873-8903	1896-17466	1919-34737	1953-53183	1976 126124	
1874-9227	1897-17942	1920-35321	1954-53243	1977-126284	
1875-9555	1898-18561	1921-35932	1955-53339	1978-126426	
1876-9860	1899-19261	1922-36785	1956-53681	1979-126543	
1877-10138	1900-20011	1923-37625	1957-53768	1980-126641	
1878-10455	1901-20778	1924-38783	1958-53848	** = Documents	
1879-10763	1902-21563	1925-40130	1959-53935	Lost During War	
1880-11068	1903-22356	1926-41572	1960-54038	Years	
II.LHOFF $\star$					

MANN & MADSEN, Berlin, Germany 1870. NMAYER, B. or SCHEINMAYER NMAYER & SON NAYER & SON NAYER & SON

MILLER, F., Berlin, Germany.