

# FINAL BRIEF EXHIBIT A

**27th Annual  
MEMORIAL DAY WEEKEND PARKING LOT**

# Piano Sale

**FREE DELIVERY\***  
with purchase

**FREE SALES TAX\*\***  
(We pay the sales tax.)

**3 DAYS ONLY**

OPEN TO THE PUBLIC  
SAT MAY 26<sup>TH</sup> • SUN MAY 27<sup>TH</sup>  
MON MAY 28<sup>TH</sup>  
**ALSO BY APPOINTMENT**  
**MAY 24<sup>TH</sup> & 25<sup>TH</sup>**  
FOR APPOINTMENT CALL  
1800-MY-PIANO



## SCHIEDMAYER

An amazing buy on a new baby grand with German strings bench included 10 Year parts & labor warranty.

**Valued at \$12,785**

**NOW \$6,998\*\***

**39 - USED UPRIGHT PIANOS**  
\$398 to \$14,995

**32 - USED GRAND PIANOS**  
\$799 to \$89,995

**68 - NEW GRAND PIANOS**  
\$1,298 to \$98,995

**72 - NEW UPRIGHT PIANOS**  
\$2,500 to \$29,995

**62 - NEW DIGITAL PIANOS**  
\$298 to \$19,995 (88NOTE)

## Hollywood Piano

- Voted Top 100 in the World by the National Association of Music Dealers
- We beat all other prices. If you find the same item for less, we'll give you 133% of the difference.
- All acoustic pianos carry a 2 year 100% warranty (with no time restriction) for Digital 2 years 100%
- We have a piano for every level of pianist from elementary school to concert level.

## SCHIEDMAYER

Shining gloss black pianos with slow fall key action and German strings. Price includes the matching bench.

Valued at \$5,495

**NOW \$2,498\*\***



## BALDWIN SPECIAL PURCHASE!

This 48" is Baldwin's most affordable upright piano. A Steinway like American piano sound for the price of an entry level Yamaha.

Valued at \$8,625

**NOW \$5,998\*\***



## STEINWAY & SONS

### 5'7" "M" Queen Anne

A stunning Steinway rebuilt and refinished to perfection like new.

List Price \$92,700

**NOW \$39,888\*\***



## MASON & HAMLIN

### 5'4" "B" BABY GRAND

A demo trade show piano like brand new with a new finish. Many pianists say this is the best sounding small grand.

Valued at \$59,811

**NOW \$39,998\*\***

## STEINWAY 42" Console

A vintage pre-owned American Walnut console traditional with Steinway flair 5 years parts & labor warranty. If this was still made today it would be over 26k!

Valued at \$26,300

**NOW \$6,998\*\***



## YAMAHA C7 7'6"

This pre-owned instrument is the perfect piano for the recording studio or for the larger room. This is the sound Yamaha lovers want.

New MSRP \$82,999

**NOW \$21,998\*\***



## KAWAI 49" Upright

### Professional Upright

This high gloss black upright look and sounds like new.

Valued at \$16,495

**NOW \$3,998\*\***



## ROLAND

Special package on a top selling piano with Bluetooth and includes tablet running Roland Piano Pad.

Valued at \$1,595

**NOW \$995\*\***

## AMAZING BUYS

Check out these items at [Hollywoodpiano.com/amazingbuys](http://Hollywoodpiano.com/amazingbuys)

Mason & Hamlin 7" "BB" Grand Demo with new warranty .....	\$59,995
Grotrian Steinweg - 185 6'1" - Black gloss Steal! .....	\$24,995
Bechstein - A 6'1" grand - Hand Made in Germany .....	\$22,995
Steinway "M" 5'7" Walnut sounds great .....	\$19,995
Baldwin "R" French just arrived, perfect .....	\$14,995
Yamaha G3 6' Grand. Perfect! Ebony glass .....	\$10,995
Steinway 1098 - 45" Studio Upright .....	\$9,995
Mason & Hamlin Model 50-50" Pro Upright Great shape .....	\$6,995
Samick 5'10" Grand Ebony Polish, Individual stringing .....	\$5,995
Mason & Hamlin 5'8" "A" Ebony Satin great bargain .....	\$4,995
Schaffer 6' Grand Ivory Polish - Sharp .....	\$4,995
Knabe 5'7" Baby Grand French, rare art case .....	\$4,495

## ALL BRANDS New & Used

- Grotrian Steinweg • Steinway & Sons  
Mason & Hamlin • Estonia  
Baldwin • Schulze Pollmann  
Schiedmayer • Steingraeber  
Yamaha • Kawai • Pearl River  
Ritmuller • Hardman • Petrof  
Roland • Kurzweil • Casio • Korg

## AWARD WINNING



323 SOUTH FRONT STREET - BURBANK