

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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Schiedmayer Celesta GmbH,

Cancellation No.: 92/061,215

Petitioner,

Reg. No. 3,340,759

v.

Mark: SCHIEDMAYER

Piano Factory Group, Inc. and  
Sweet 16 Musical Properties, Inc.

Registration Date: November 20, 2007

Respondents.

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**DECLARATION OF RUSSELL KASSMAN**

The undersigned, Russell Kassman, hereby declares as follows:

I am the founder and CEO of Lewent Enterprises LLC DBA R.Kassman Piano and have been involved in sales and service of pianos and other keyboard instruments, including celestes, since 1979. I have been involved in the sale and appraisal of many hundreds of pianos of all brands including historical brands that are no longer currently being produced. I have extensive experience in appraising pianos and I have owned numerous brands of pianos. I am often called upon by other piano owners, piano dealers, reporters and colleagues for information or advice about many aspects of all brands of pianos and regarding the piano industry in general.

I was involved in the sale of approximately four (4) SCHIEDMAYER branded pianos sold to me by Rud. Ibach & Sohn and Kawai USA during the timeframe 1981-1989. In 1991 I also was involved in the importation into the US and sale of a SCHIEDMAYER branded celeste, working on the transaction with C. Bechstein Pianofortefabrik of Berlin, Germany who assisted me only in language support.

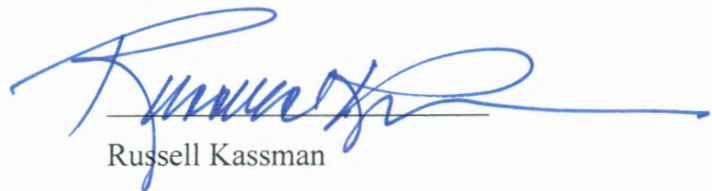
Based on my experience, I know the differences in appearance and sound between a piano forte and a celeste. In my experience, no customer of mine has indicated that they were confused thinking a celeste is a piano forte. Also, during the time I sold SCHIEDMAYER branded pianos and the SCHIEDMAYER branded celestes, I am unaware of any customer

expressing any confusion about whether an association existed between the manufacturer of SCHIEDMAYER branded pianos and the manufacturer of SCHIEDMAYER branded celestes.

I hereby swear under penalty of perjury that the foregoing is true to the best of my knowledge and belief.

FURTHER AFFIANT SAYETH NOT.

20 June 2018  
Date

  
Russell Kassman