Josh Turchetta

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PROFESSIONAL SUMMARY

Creative leader with an expansive career crafting compelling brand content across digital, social, and product marketing platforms. Adept at leading concept-to-delivery production, including directing, cinematography, editing, motion graphics, and sound design. Proven track record producing both short and long form content that drives engagement and conversion, from e-commerce and lifestyle to automotive and tech. Collaborative, deadline-driven, and fluent in Adobe Premiere Pro, After Effects, DaVinci Resolve, and Final Cut Pro. Brings a passion for visual storytelling and delivering strategic, on-brand video content that resonates with target audiences.

CORE COMPETENCIES

Video Editing & Production | Creative Direction | YouTube & Streaming Campaigns | Sizzle Reels & Promos | Storytelling & Scripting | Motion Graphics & Sound Design | Adobe Creative Suite | Team Leadership | Internal Comms | Brand Messaging | Live/Virtual Event Coverage | Multi-Platform Distribution

PROFESSIONAL EXPERIENCE

Warner Bros. Discovery - Burbank, CA

Senior Video Producer & Editor | 2021 - 2023

- Produced 150+ branded and internal videos annually for campaigns, live events, and leadership initiatives
- Directed and edited the "VOICES" podcast, doubling internal engagement metrics.
- Delivered AV content for DC Comics, HGTV, HBO, and Turner Sports aligning with internal and external messaging.
- Oversaw creative from pre-production through post, including VO, music supervision, and sizzle delivery.

Enthrall Creative - Pasadena, CA

Creative Director / Lead Editor | 2017 - 2021

- Created and edited 300+ projects including sizzles, trailers, livestreams, and brand content for Disney, Marvel, Lucasfilm, and Amazon Studios.
- Led teams of editors, videographers, and freelance creatives to deliver content across multiple verticals.
- Produced narrative and event-driven content for sold-out concerts, exhibitions, and brand activations.
- Specialized in short-form branded content, integrating client feedback and delivering under tight deadlines.

The Walt Disney Company - Burbank, CA

Video Producer / Editor | 2010 - 2017

- Delivered 400+ videos per year supporting Disney's internal and external marketing teams.
- Served as showrunner and lead editor of the D23 Armchair Archivists series (30 episodes).
- Created content for Marvel, Lucasfilm, ESPN, and Disney Parks that received hundreds of thousands of views.
- Supervised editors and coordinated voice talent, graphics, and deliverables across campaigns.

Earlier Roles:

Owner, Ten Minutes of Silence Films, LLC (2007–2010) Reporter & Anchor, WBOY-TV 12 News (2004–2008) Reporter & PA, WSTR WB 64 News (2003–2004) Promotions Coordinator, WINZ Supertalk 940 AM (1999–2001)

AWARDS & RECOGNITION

- 10× Telly Awards: Editing, Branded Content, General Entertainment, Sound Design
- Regional Emmy Nomination: Best Nostalgia Program "WBOY: 50 Years & Growing"

TECHNICAL SKILLS

Premiere Pro | After Effects | Audition | Photoshop | Illustrator | Final Cut Pro | DaVinci Resolve | ProTools | Motion Graphics | Voiceover Direction | Sound Mixing | Frame.io | OBS | Zoom | Asana | Google Workspace