

Dear Future Sponsor,

The Brainerd Area Sertoma Club will host the Lakes Country Triathlon on Sunday, August 24th, 2025. It was a successful event last year and we are now planning for this year's 21st annual event to be held at Whipple Beach in Baxter. We would like to invite you to sponsor this community event.

Please be aware that all proceeds go to Charities in our local area.

Sponsorship for the triathlon is \$400.00. Your benefit/opportunities as a sponsor are as follows:

- One (1) free individual or relay team entry fee.
- Placement of sponsor name and logo on brochures, web page and participant t-shirts.
- Facebook posts featuring your business.
- Race site location of sponsor banners, if desired.
- Opportunity to include promotional items in race packets.
- Publicity during pre-race announcements and awards presentation, as allowed.

Thank you for your consideration in sponsoring this event.

Brainerd Area Sertoma Club

| Business Name | | |
|-----------------|-------|--|
| Address_ | | |
| City/State/Zip | | |
| Contact (Print) | Phone | |
| Email | Date | |
| Signature | | |

Mail signed contract to: Brainerd Area Sertoma Club P.O. Box 9, Brainerd, MN 56401 or email it to: treasurer.sertoma@qmail.com.
Please email your logo (EPS or high-res JPEG/PNG) to: treasurer.sertoma@qmail.com.

