

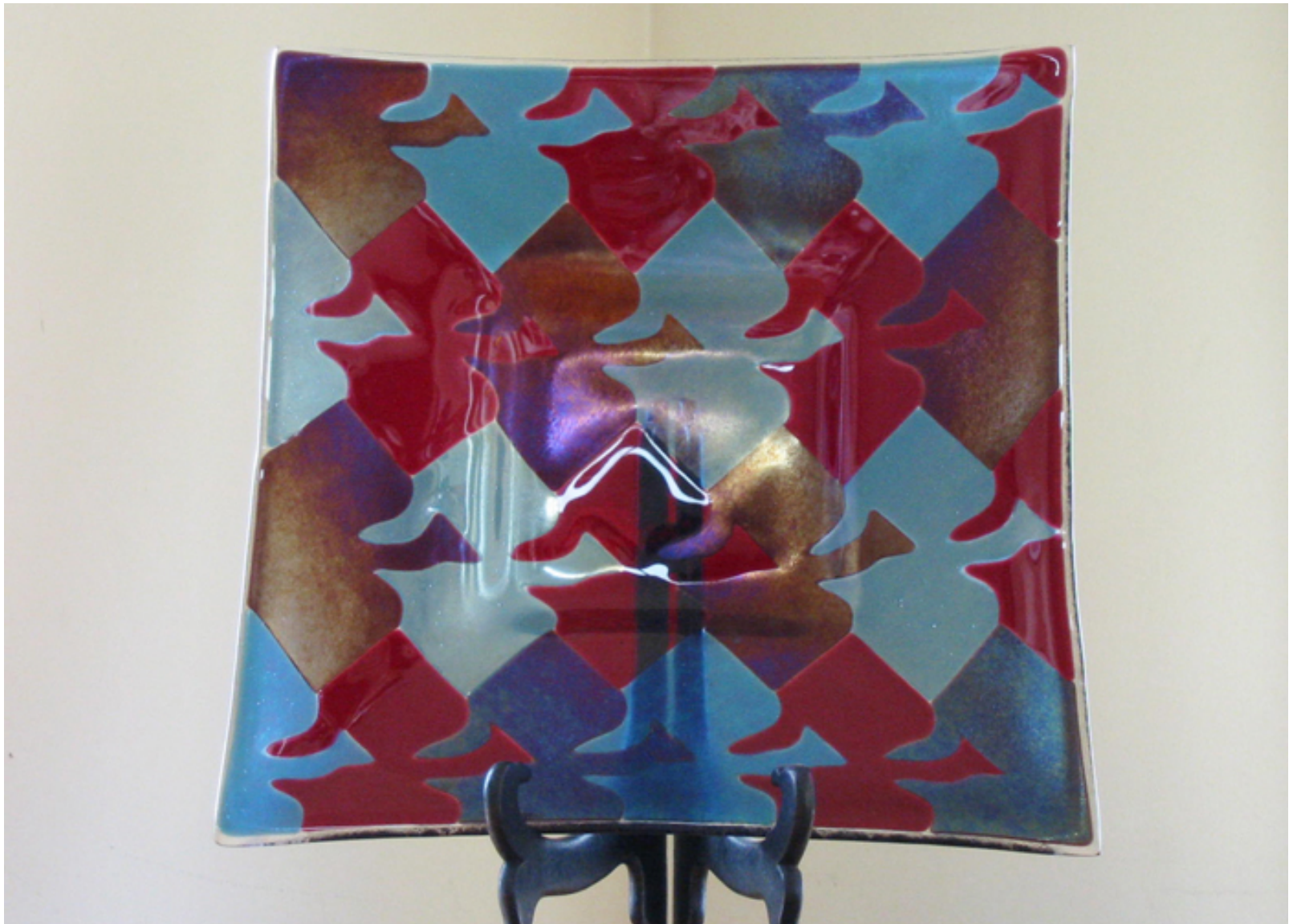
Visual Thinking ~ Perceiving With Fused Glass Examples

- Because of my background in psychology and media design, I am interested in how we perceive imagery
- This presentation is based on the psychology of visual thinking – how we respond to visual messages and assign meaning
- Everything around us -- our visual world of advertising, graphic design, as well as arts and crafts -- can be placed on a continuum
- This continuum moves from Realism > Representational Imagery > Impressionistic or Expressionistic Renderings > Abstract
- This presentation uses my Fused Glass as examples



**Based on Realism, but in this piece, more figurative –
Line, Shape & Form Provide Meaning**

Birds Ride on Currents



Representational - Less Detail – Heads and Tails are Stylized

Interlocking Birds



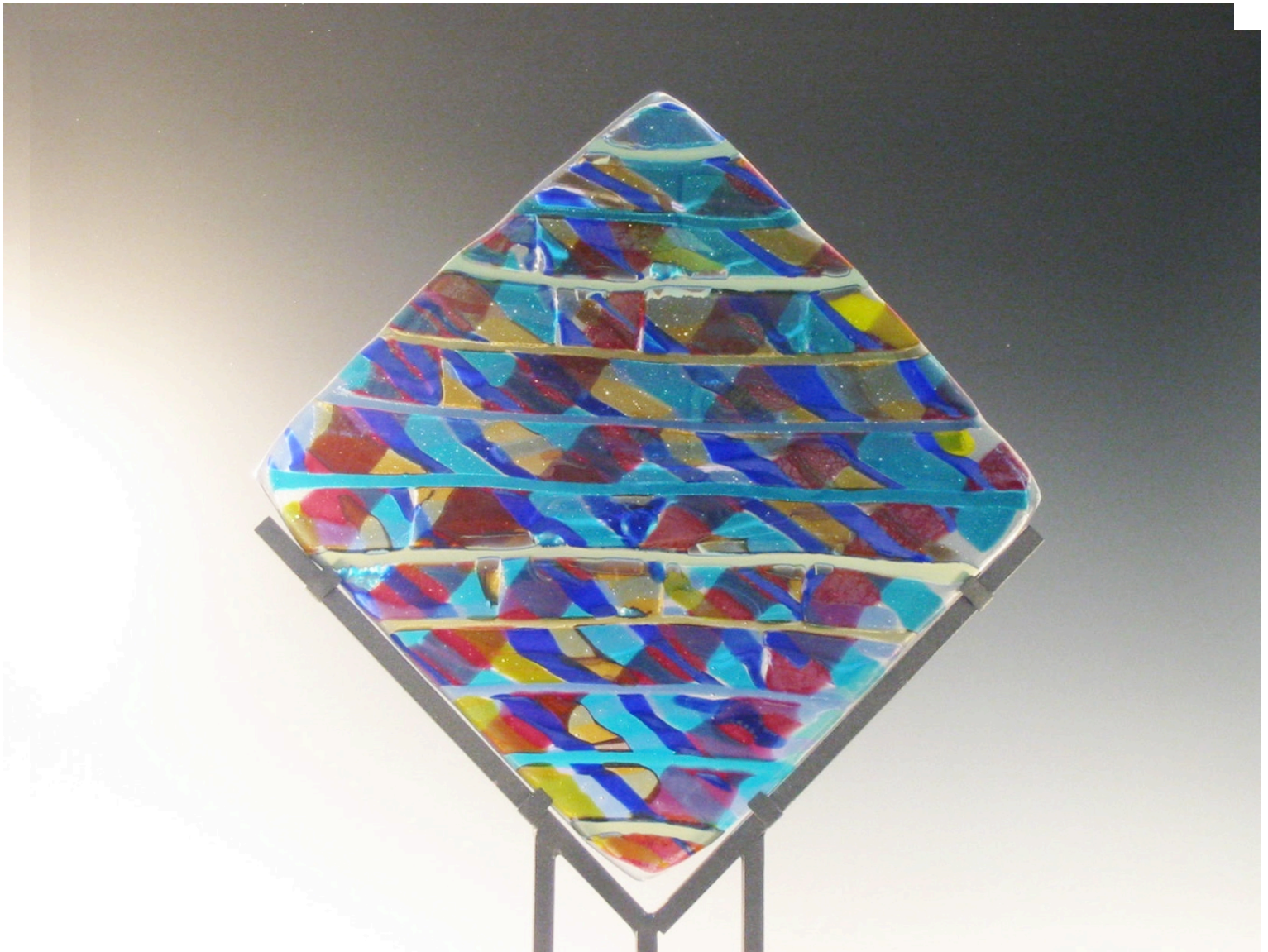
Impressionistic - Short Strokes ~ Effect of Light on Objects

Frosted Roses



Expressionistic - Forms are Distorted and Exaggerated

Interlocking Birds

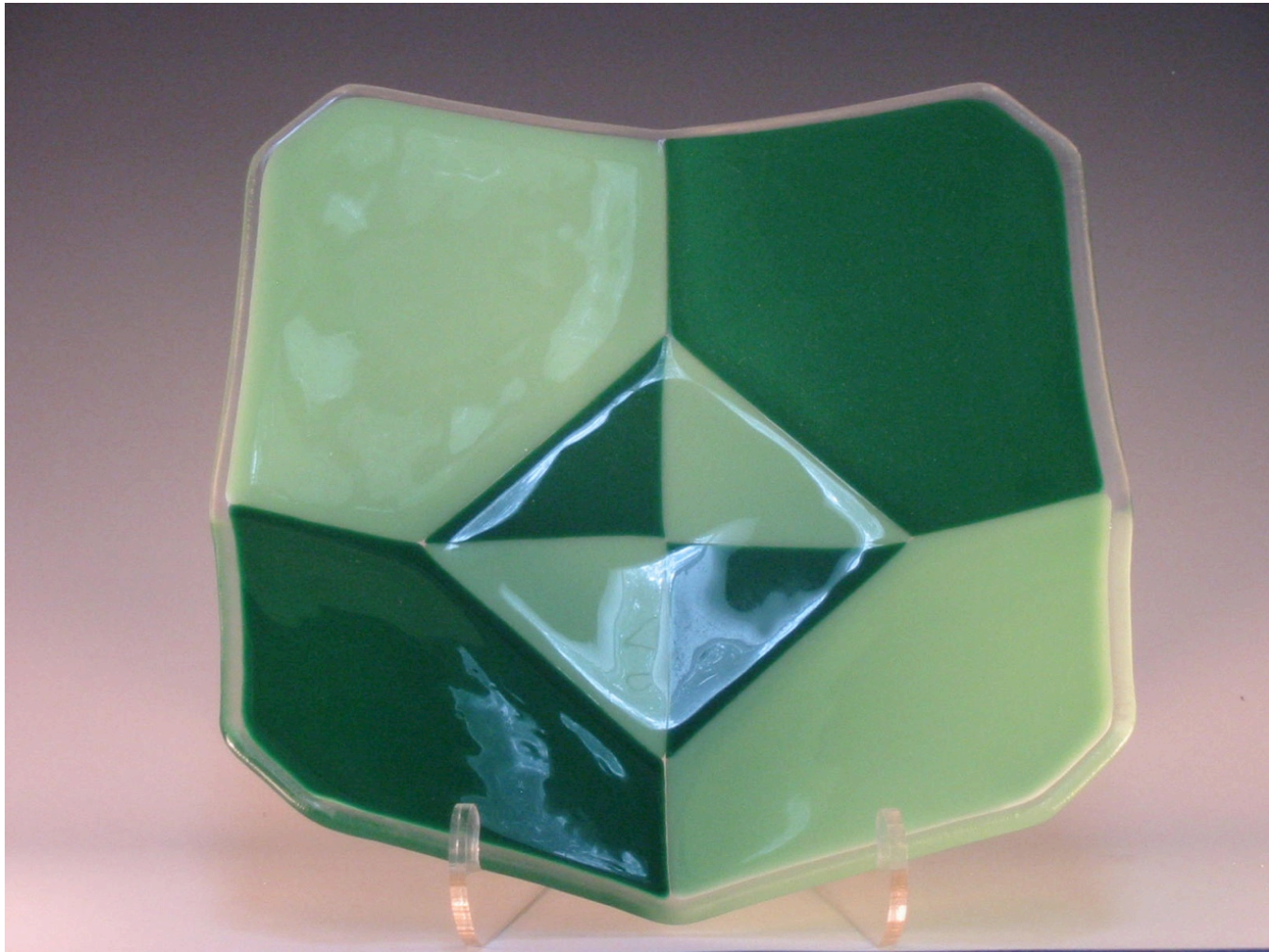


Abstract – No References to Pictorial Content

Wandering Waves

Compositional Balance

- When compositions are symmetrical -- have strong vertical and horizontal lines – we feel safe and secure; referred to as “leveling”
- When compositions are asymmetrical but balanced – we are more likely to explore the “territory” of the composition
- When compositions are diagonal or elements are positioned off the expected axis, our interest is peaked; this is referred to as “sharpening”
- Circular movements carry our eyes around a composition and can give us a sense of complete



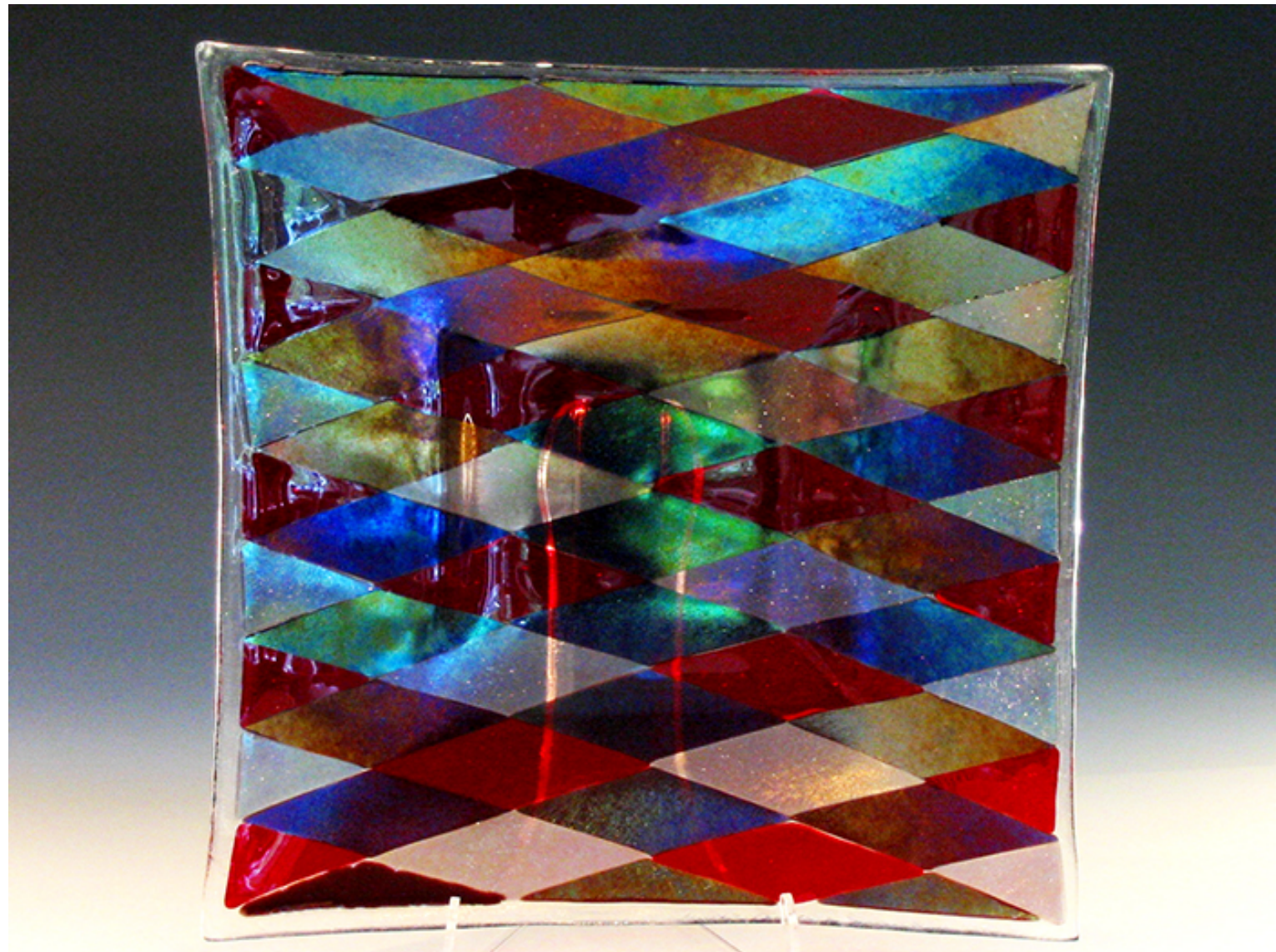
Symmetrical -- Solidarity of Form and Shape --

Clipped Square



Asymmetrical Design – Increases interest and sharpens attention

Frets



Diagonals are Dynamic – Create Tension and Attraction

Harlequin



Circular Rotation (Like a Wheel) - We feel continuity of action

Squash Blossoms

Visual Styles

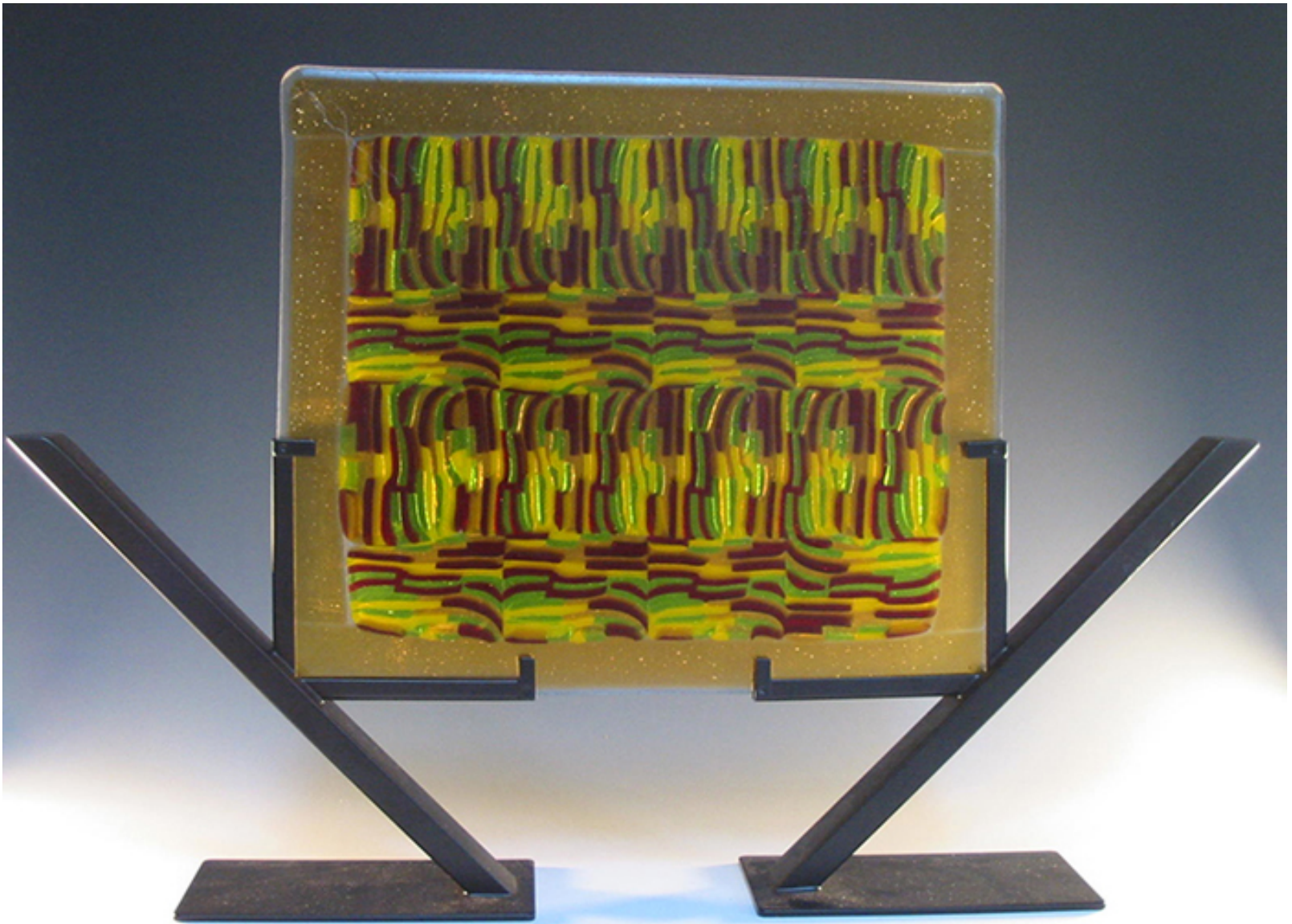
can soothe or stimulate

- Simplicity versus Complexity
- Regularity versus Irregularity
- Continuity – Repetition
- Organic – Spontaneous

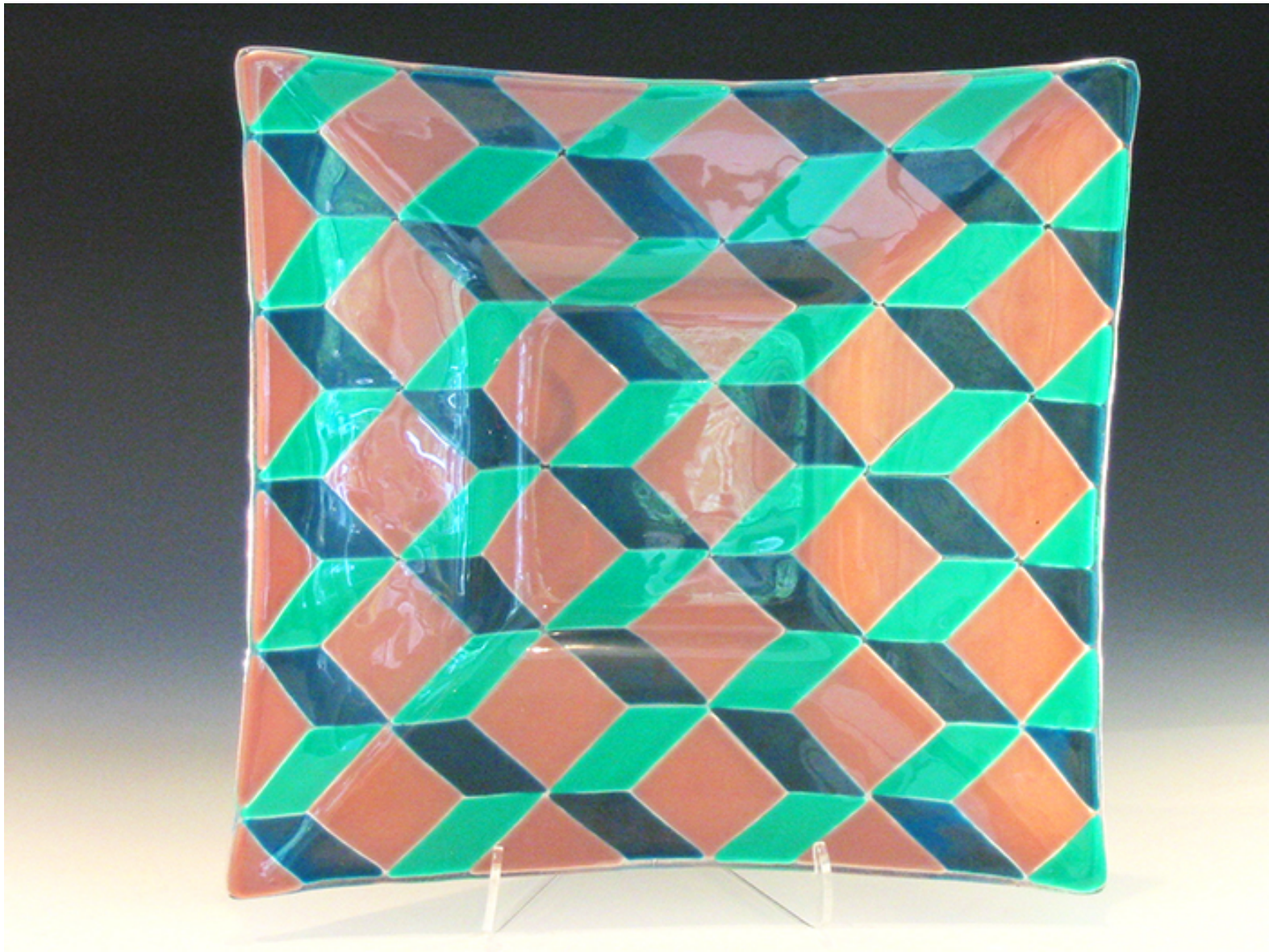


Simplicity

Murrini Whirl



Complexity – Murrini Rhythms



Regularity –

Escher Illusions



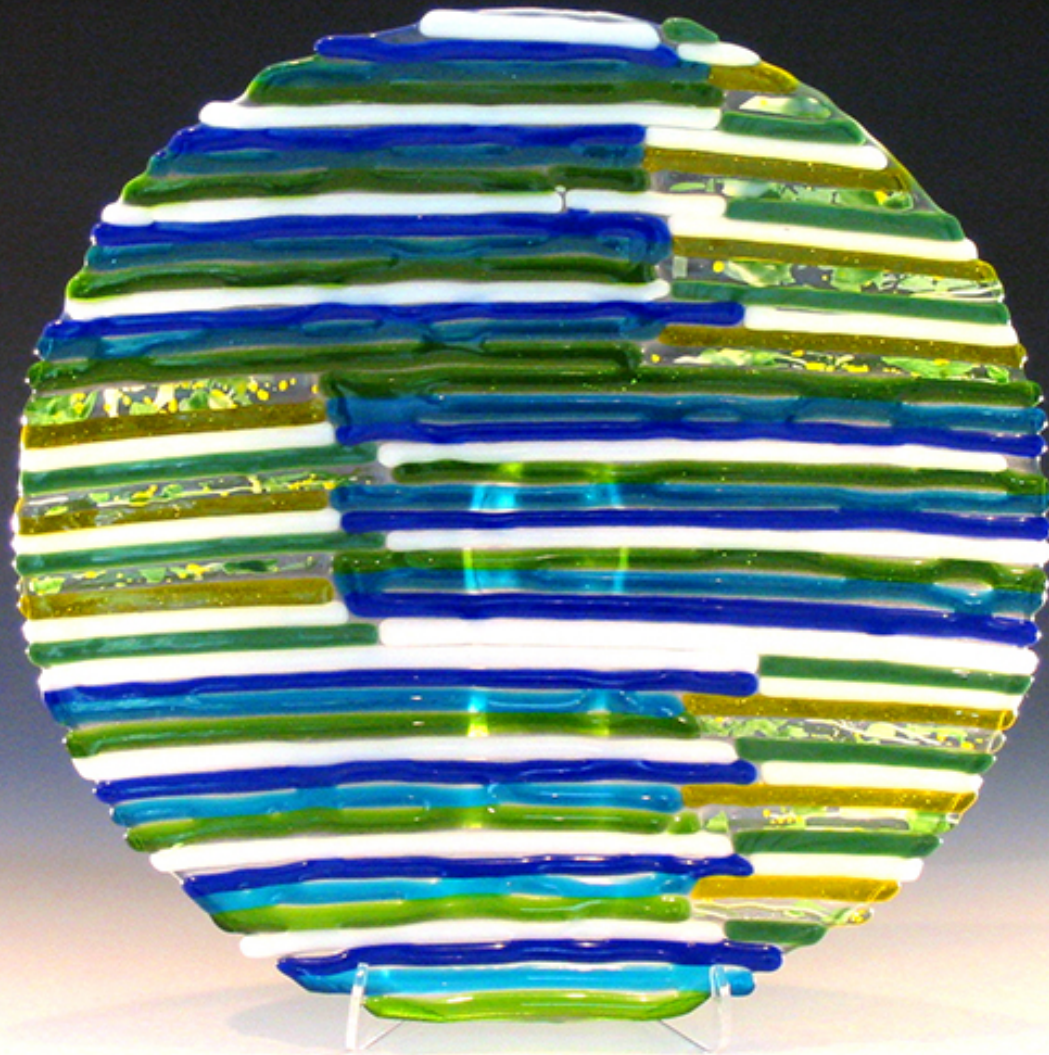
Irregularity (energetic) –

Roses Rondelle



Continuity –

Checkerboard



Repetition – With Variations Creates Interest

Three Times Twigs



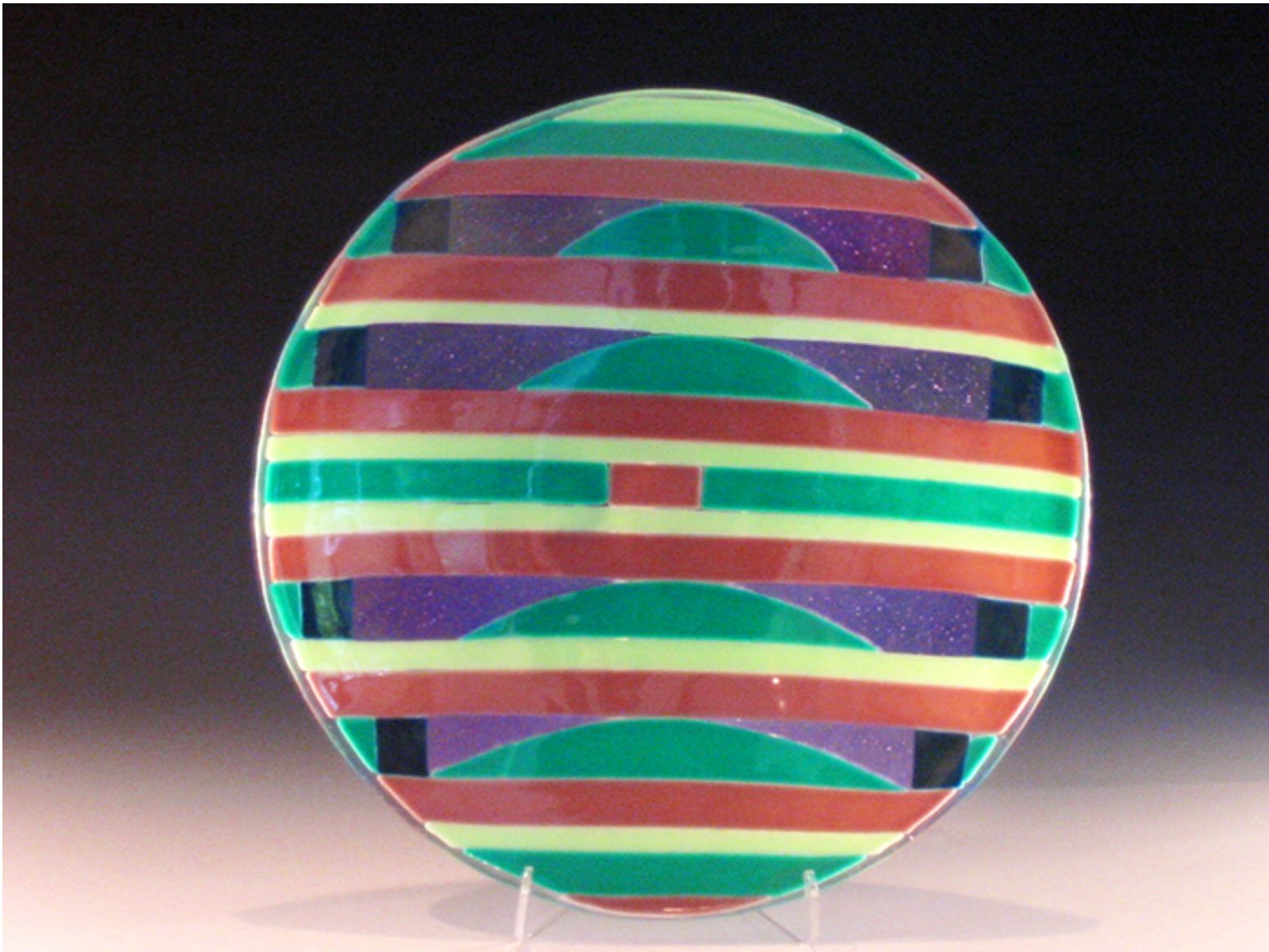
Repetition – Sets up a Rhythm

Ziggy Zags



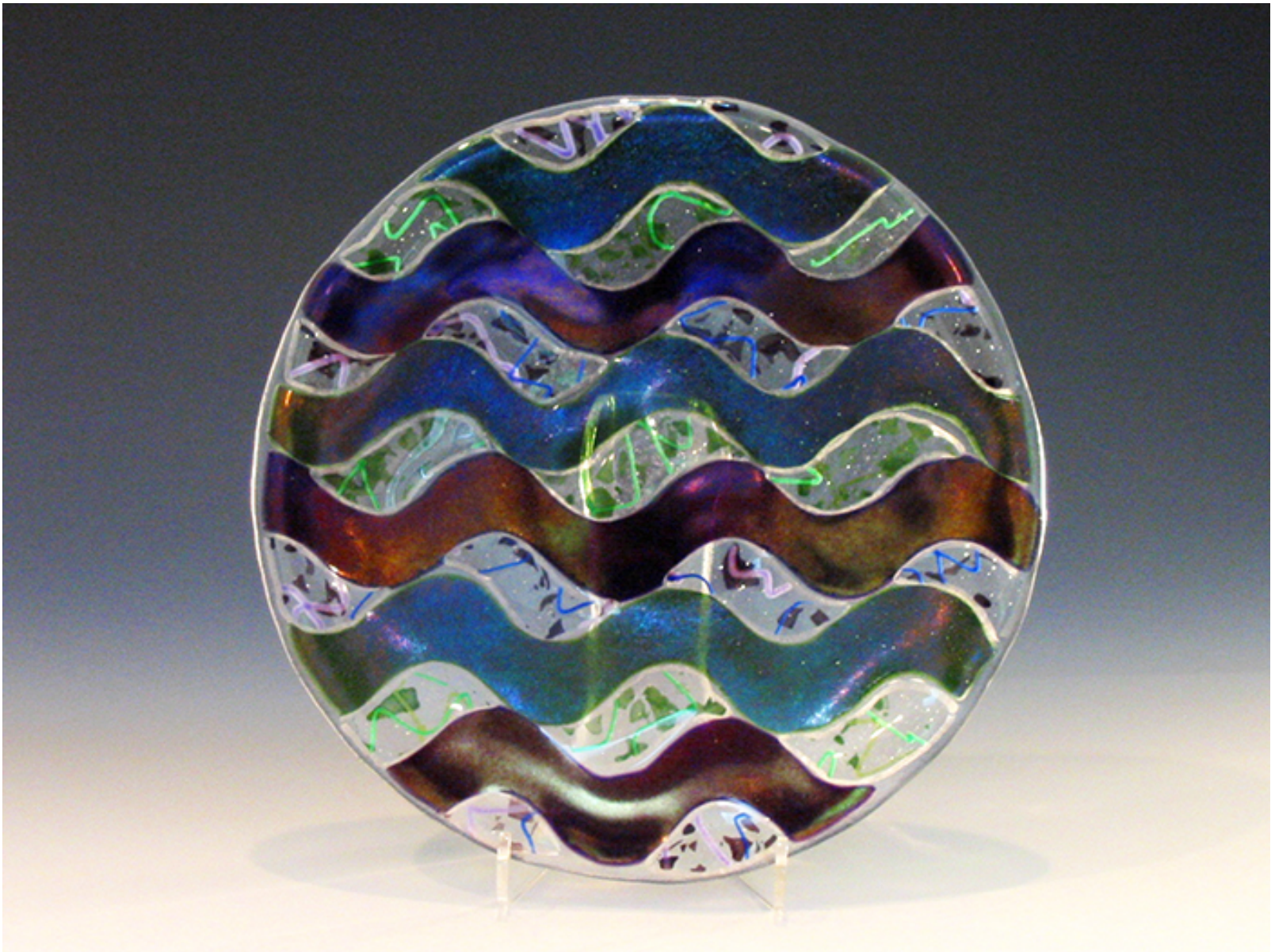
Sequential –

Undulating Twills



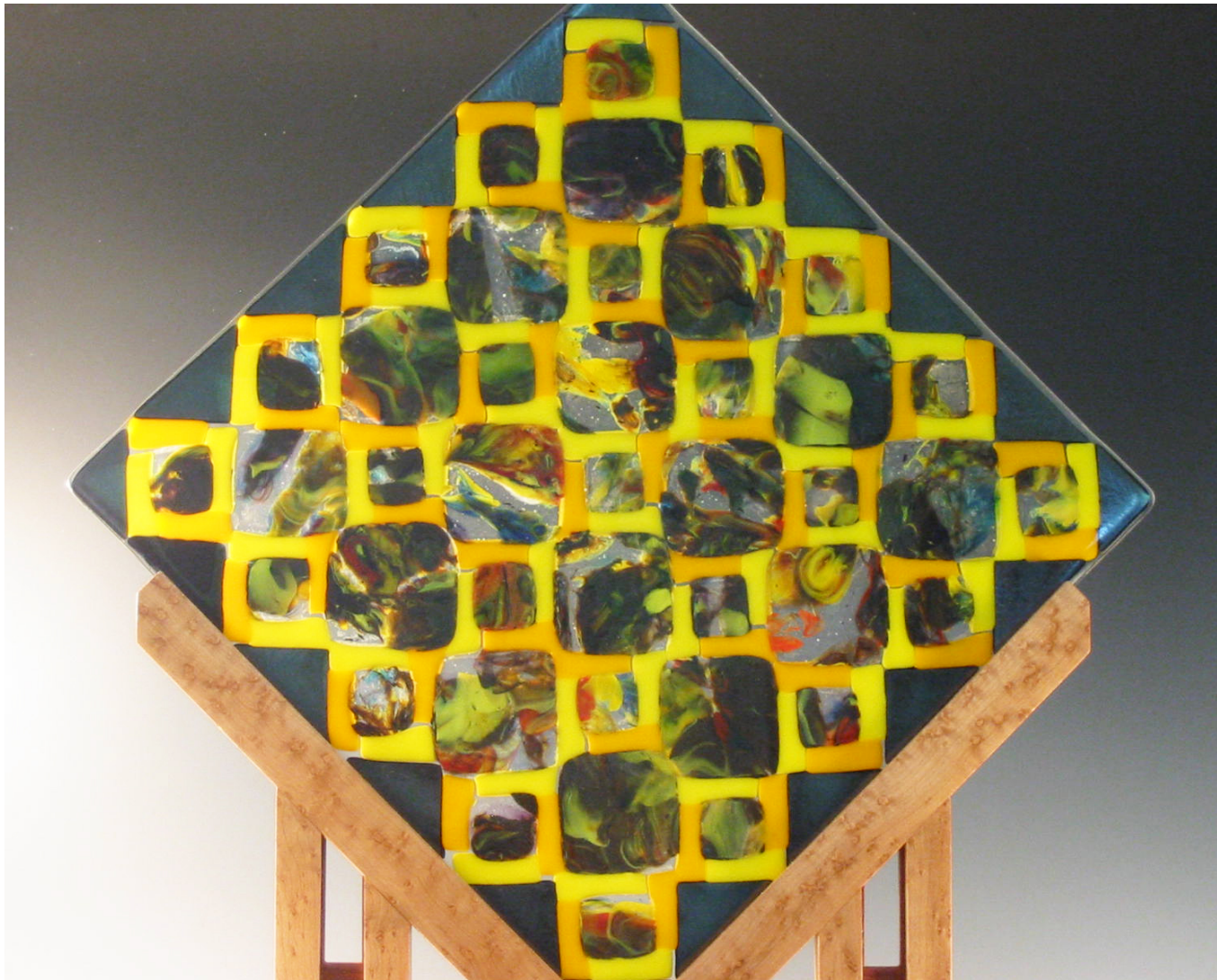
Episodic –

Moon Rising



Motion / Movement –

Waves



Controlled Spontaneity –

Tessellation



Random & Sporadic –

Rotations in Gold

To summarize, three overriding principles associated with Visual Thinking are:

1. Symmetrical compositions impart stability vs asymmetrical composition "sharpens" and stimulates interest

2. There is a continuum of styles from realistic through representational to abstract

3. There is a wide range of visual techniques that can be used to either soothe or stimulate attention

To see more of my work, in a
variety of mediums visit:

www.fernsandfancy.com