

# Aim for the sweet spot!

**Low Profile**  
Places nose closer to pick up more aroma

**Sweet Spot**  
Delivers intense aroma without alcohol burn

**Flared Rim**  
Dissipates alcohol away from nose

**Engineered Rim**  
Positions nose, provides waterfall onto palate

**Neck**  
Separates alcohol, leaves other aromas

**Swirling "Engine"**  
Swirling powers evaporate and unlock aromas

**Large Surfaces**  
Enhance evaporation unleashing more aroma

**Temperature Control**  
Hold in palm to warm, at neck to cool

