



SCHEDULE A REVIEW FOR YOUR ORGANIZATION TO CREATE YOUR SUCCESSFUL SAFETY CULTURE

Carl Potter, CSP, CMC

Every company has a safety culture; the question is, “Do we have the safety culture we want?” Most organizations are blind to their own situation. It is difficult to be honest with ourselves, like a parent with an ugly baby, or the situation created in the story of the king who thought he had beautiful clothes because all those around him told him what he wanted to hear. When the king decided to have a parade to show off his new clothes, it was a kid who spoke out and said, “The king has No Clothes!” Suddenly the king became aware of his real situation and was embarrassed. Many companies have a similar situation because they do not have someone looking at their safety culture independently to identify strengths, weaknesses, opportunities, and threats using an acceptable framework. Take the guesswork out of your safety culture with an independent third-party review by Carl Potter.

How does this happen?

DESIRED STATE VS. CURRENT STATE

First things first... I and my team will review your safety documents before coming on site to begin the process of improving your organizations safety culture. You do have a current state of safety, but you need to decide what you want the safety culture to become. It is important to any successful journey to decide where you are going before choosing a route. I will guide you in that discussion.

OBSERVATIONS

A picture is worth a thousand words. Visits to worksites to conduct walkthroughs are made so visual data can be gathered for use in identifying areas of improvement. In addition, any areas that might be in violation of OSHA or other regulations are identified and dealt with ASAP. This walk-through is conducted with one or more assigned employee(s).

INTERVIEWS

Behind closed doors many employees will “speak their mind.” Candid feedback through a discussion with a third-party can reveal issues that can take your current safety culture towards the desired state quickly. Not knowing what employees are really thinking can become an “Insidious Hazard” that resists improvement. We will help you uncover the unknown.

A successful safety culture is one where every employee is engaged in creating a workplace where it is difficult to get hurt, so that everyone can go home every day without injury.

– CARL POTTER

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ANALYSIS OF DATA

Using the data collected, analysis is conducted to look at how management and employees are engaged in the safety process and where the process can be improved to reach your organization's desired state of safety. Analysis focuses on the organization's ability to handle hazards that enter the workplace, hazards created by the work process, and the continuous transfer of safety knowledge and skills required for reducing risk. This analysis is known as CSETM (Criteria for Safety Excellence).

THE REPORT

A simple executive style report with specific steps that can be taken to move your organization towards your desired state of safety will be delivered in person. The framework (CSE) we use for recommendations comes from solid safety practices proven to decrease the risk of injuries in workplaces all over the world. This report has been called, "The Ugly Baby Report" or "The King Has No Clothes Report" by many clients over the years because we reveal issues that perhaps have been overlooked, covered-up, or ignored in the past.

It is impossible to measure the number of lives saved and injuries prevented through this work, but the reduction of injuries, days away from work, and other measurements by past clients prove that scheduling a Review for a Successful Safety Culture is worth your efforts. How soon would you like to see a marked improvement in your organization's safety culture?

If you would be open to a discussion how you can reach your desired state of safety, email Carl Potter directly at: carl@safetyinstitute.com.

ABOUT CARL POTTER, CSP, CMC



Carl Potter works with organizations that want to create workplaces where it's difficult to get hurt and with workers who want to go home every day without injury. He presents to, trains, and consults to leaders at all levels of organizations in high-risk industries such as electric utilities, petrochem, oil and gas, and manufacturing. Since 1992 Carl has owned his own company and has worked with organization throughout the U.S., Canada, and the uttermost parts of the world, using his experience and education to help leaders build, sustain, and maintain safety cultures where everyone is more involved in the safety process, more disciplined to behave safely, and more committed to a zero-injury workplace.

Carl is a certified safety professional (CSP) and certified management consultant (CMC). He worked 17 years in field operations for one of largest electric utilities in the country and holds a Bachelor of Science in Technical Management. Carl has authored 13 books, including the best seller *Who is Responsible for Safety?*

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