

CMFW en ExpoBoda Almeria 2022

XVIII Room of weedings and celebrations

EXPOBODA is the only reference fair in the wedding sector in Andalusia (Spain) since 2004, it is held at the Palacio de Congresos y Exposiciones de Aguadulce, where **the best companies and professionals in the sector exhibit** and offer the bride and groom and their companions a unique experience with the possibility of finding in one place everything you need to better organize the most important day of your life.

This 18th edition is celebrated with more enthusiasm after the years of hiatus, with the aim of being a tool for promotion **and direct sales**, offering and guaranteeing its exhibitors **the opportunity to increase their clientele and consolidate their brand** both among individuals and professionals. sector, opening up new business opportunities in a market that is increasingly attentive to its origin.



CMFW has decided to invite international participation, such as Italy, which has already become a permanent guest, giving operators in the Wedding + Art, Beauty & Fashion sector an important and constant presence to increasingly **enhance the quality** of their Brand in an environment so important and certainly interesting. **CMFW** & ExpoBoda put at your disposal a space where the companies present can meet with the operators of the sector to expand their business in the Spanish market.



MEDITERRANEO FASHION WEEK

International Art, Beauty & Fashion Exhibitions

M F W

Mediterraneo

Fashion Week



Noviembre

Palacio de Exposiciones y Congresos de Aguadulce, Roquetas de Mar, Almería

dedicated to the world of fashion, where new designers will present and unveil their creations, supported by international fashion and look professionals.

MFW MEDITERRANEO FASHION WEEK is the event

Make Up, Hairstyling, Fashion, Beauty, Estetica These are just some of the areas present during MFW where participating companies will be able to present and promote products and services to operators in the sector and their selected clients.

MFW y ExpoBoda they represent a unique opportunity for companies to be present in the Spanish market in an exhibition of national importance.



During the show, the international WORLD TOP MODEL classification will also be presented exclusively for all of Spain towards the World Final to be held in Budapest, Hungary, in December 2022.

COMO PARTICIPAR Opciones, Costos & Servicios

The Direction of Mediterráneo Fashion Week + Expoboda Almería offer the exclusive opportunity to local and international Companies and Professionals to participate in the MFW catwalk.

MFW FASHION SHOW -PROMOTION BEFORE, DURING AND AFTER THE EVENT

- STYLING {hairdressing and make-up - Professional lighting sound: technicians and standard equipment - Room and backstage furniture - Backstage and FrontStage Management - Photography - Led Screen - Press - Reception and Sitting Hostess - Security. electricity consumption, cleaning, 24-hour surveillance and civil liability insurance 1.200.000 €.

AUDIO & VISUAL PRODUCTION CONSULT MULTIPLE PERSONALIZED OPTIONS

* The assignment of departures on the catwalk will be made in strict order of reservation with 50% of the payment amount. Applications will not be considered if they are not accompanied by a payment receipt.



Information

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