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**Bedford County Fair**

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Director

The 2019 Bedford County Fair will be July 22nd through July 27th at the Bedford County Agriculture Center in Shelbyville. Members of the Bedford County Fair Association are volunteers committed to providing a quality, family-oriented event. From agricultural exhibits and animal shows such as sheep, goats, rabbits, dogs, horses, beef, dairy, mules and don't forget the chickens; to the Fairest of the Fair, Senior Citizens Day, Special Needs day, entertainment on stage, carnival rides, truck and tractor pulls; the fair strives to provide interesting and fun events for young and old alike.


This year will be our twenty second year of the Bedford County Fair. With community and business support the Association can continue to put on this great event. The Fair Association of Bedford County, Inc. is a 501 C5 organization, to which your sponsorship is tax deductible. Silver level sponsorship is \$200- \$499, Gold level sponsorship is any amount from \$500 - \$999. Platinum level is \$1000 and over.

Your sponsorship has allowed us to provide entertainment, events and awards for our past fairs but as with any endeavor of this size there also comes a time when we need to look at ways to enhance the communities experience with us. Again, the Fair Association has partnered with The Exchange and they will be contacting local businesses with opportunities to place ads in our fair catalogue. The catalogue will be a separate opportunity for you to advertise your business. It is our hope that you will continue to support the Fair at the levels of sponsorship you have shown in the past that would allow us to continue hosting all of our events. As a Gold, Platinum or Silver sponsor you will be recognized in the catalogue for your support on a special page that lists our sponsors; however, if you would like to advertise your business, then that would be with The Exchange. Attached is a list of events that you could potentially sponsor and a list of benefits that you will receive during the fair for your sponsorship.

For further information or to help sponsor the Bedford County Fair contact Judy Gambill at (931) 684-0239 or (931) 842-4242.

Your support is needed and appreciated to continue this quality county event!

Sincerely,



Judy Gambill, President  
Bedford County Fair Association

### **Bedford County Fair Sponsorship Opportunities**

Dog Show	Greased Pig Race
Angus Show	Youth Night
Beef Show	Bicycle Race
Dairy Show	Truck and Tractor Pull
Entertainment	Antique Tractor Pull
Poultry Show	Lawn and Garden Tractor Pull
Rabbit Show	Green Thumb Challenge
Cornhole Tournament	Senior Citizens Day
All Pleasure Horse Show	Special Needs Day
Mule Show	Goat Show
Donkey Show	Fairest of the Fair

### **Platinum Sponsor-\$1000 and up**

- Name on our T-shirt
- Booth inside building, manned by our youth board to distribute your literature or product information
- Recognition at our open ceremonies
- Your name or company announced during the event you choose to sponsor.
- Fair will display your banner or signage throughout the fair grounds
- We will announce your name or company name on 93.9 “The Duck” as the Bedford County Fair being presented by your company name.
- Your name will be listed in the Fair catalog.
- Display your name or logo on our website
- Privileged parking during the Fair
- 10 tickets to be used on any night of the fair

### **Gold Sponsor-\$500 -\$999**

- Name on our T-shirt
- Recognition at our open ceremonies
- Your name or company announced during the event you choose to sponsor.
- Fair will display your banner or signage throughout the fair grounds
- Your name will be listed in the Fair catalog.
- Display your name or logo on our website
- 6 tickets to be used on any night of the fair

### **Silver Sponsor-\$200-\$499**

- Recognition at our open ceremonies
- Your name or company announced during the event you choose to sponsor.
- Your name will be listed in the Fair catalog.
- Fair will display your banner or signage throughout the fair grounds
- Display your name or logo on our website
- 2 tickets to be used on any night of the fair

### **Supplies needing to be donated**

- Tractors for the tractor pull
- UTVs
- Water
- Food
- Livestock feed
- Shavings
- Building supplies
- Skid loaders
- Hose pipes
- Canopies
- Copy machine
- Computers
- Lighting towers

### **Projects needing sponsorship**

- T-shirts
- Hats
- Office building project
- Beautification project for center ring
- Livestock backdrop
- Bleachers
- Big fans for livestock arena
- Tables and chairs
- Trolley
- Trophy case
- Milking demonstration for Youth night

### **Volunteers needed**

- Event directors
- Parking
- Office workers

**2019 Bedford County Fair Sponsorship Form**

*Please return this form with payment to ensure your sponsorship benefits the correct event*

Contact Name/Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**PLEASE CHECK WHICH SPONSORSHIP LEVEL BENEFITS YOU MOST**

*(Details about each sponsorship levels are included in the sponsorship letter)*

\_\_\_\_\_ Platinum Sponsor - \$1,000 and up

\_\_\_\_\_ Gold Sponsor - \$500-\$999

\_\_\_\_\_ Silver Sponsor - \$200-\$499

**PLEASE INDICATE WHICH EVENT(S) YOU WOULD PREFER TO SPONSOR**

\_\_\_ Dog Show

\_\_\_ Angus Show

\_\_\_ Beef Show

\_\_\_ Dairy Show

\_\_\_ Entertainment

\_\_\_ Poultry Show

\_\_\_ Rabbit Show

\_\_\_ Mule Show

\_\_\_ Donkey Show

\_\_\_ Goat Show

\_\_\_ All Pleasure Horse Show

\_\_\_ Cornhole Tournament

\_\_\_ Youth Night

\_\_\_ Greased Pig Race

\_\_\_ Bicycle Race

\_\_\_ Green Thumb Challenge

\_\_\_ Truck & Tractor Pull

\_\_\_ Antique Tractor Pull

\_\_\_ Lawn & Garden Tractor Pull

\_\_\_ Senior Citizens Day

\_\_\_ Special Needs Day

\_\_\_ Fairest of the Fair

**OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE**

*(If interest in sponsoring a project, please indicate which project you would like to sponsor below)*

\_\_\_ Fair T-shirts

\_\_\_ Fair Hats

\_\_\_ Office Building Updates

\_\_\_ Livestock Backdrop

\_\_\_ Bleachers

\_\_\_ Tables & Chairs

\_\_\_ Center Ring Beautification

\_\_\_ Trolley

\_\_\_ Trophy Case

\_\_\_ Fans for Livestock Arena

\_\_\_ Milking Demonstration for Youth Night

**SUPPLY DONATION OPPORTUNITIES**

*(If interested in donating supplies, please indicate below)*

\_\_\_ UTVs

\_\_\_ Water

\_\_\_ Tractors for Track Work

\_\_\_ Food for Fair Board

\_\_\_ Shavings

\_\_\_ Livestock Feed

\_\_\_ Building Supplies

\_\_\_ Skid Loaders

\_\_\_ Hose Pipes

\_\_\_ Canopies/Pop-up Tents

\_\_\_ Computers

\_\_\_ Copy Machine/Printer Office

\_\_\_ Lighting Towers

*Thank you for your support during the 2019 Bedford County Fair!*