

**3X3**  
SUPER LIGA PRO  
SPAIN



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# WELCOME TO

# 3x3 SUPER LIGA PRO SPAIN

It is a pleasure to present the first  
**3x3 SUPER LIGA** in Europe,  
endorsed by **FIBA**.

**SPORT**

Oficial partner

**Valorus Sports** and **Club Bàsquet Santfeliuenc** organize the **3x3 SUPER LIGA PRO SPAIN**.

With the aim of promoting 3x3 basketball in the Spanish territory, showcasing **the top teams from the FIBA 3x3 World Tour circuit**, as well as **participants of the FIBA 3x3 World Challengers**.

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**3x3**

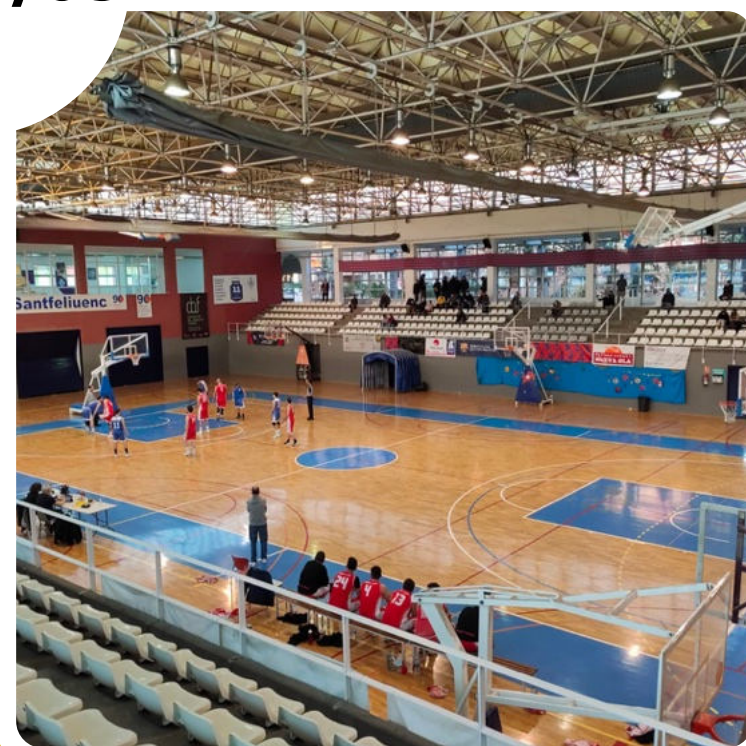
# SUPER LIGA PRO SPAIN

22-23/03



**FIRST GAME**  
**TARRAGONA**  
Men's Tournament

26-27/03



**SECOND GAME**  
**SANT FELIU DE LLOBREGAT**  
Men's Tournament

30-31/03



**FINAL**  
**BADALONA**  
Men's and Women's  
tournament

**SPORT**

Oficial partner

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# 3x3 SUPER LIGA PRO SPAIN

## MEDIA IMPACT



# BRAND EXPOSURE I - COURT

The banners encircling the 3x3 court present a **remarkable opportunity** for engaging with fans and effectively **communicating your brand message**. These banners afford **unparalleled visibility** throughout the duration of the tournaments.

With a total of **18 banners accessible per tournament**, you have the distinct advantage of prominently **showcasing your brand** to a fervent audience deeply passionate about 3x3 basketball.

Moreover, by participating in a **FIBA**-endorsed event, your brand can be seamlessly associated with **sporting excellence** and **global prestige**.

These banners **will not only be prominently displayed during the live event**, accessible through platforms such as YouTube and the organization's Twitch channel, **but will also be prominently featured in shared digital content**. This ensures a significant amplification of sponsor brand exposure.



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# BRAND EXPOSURE II - COURT

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Through participation in a **FIBA**-endorsed event, sponsors gain access to **international exposure** and affiliation with sporting excellence. **The base of the basketball hoop** presents an **outstanding opportunity for visibility**, providing a unique platform for your brand to **distinguish** itself and effectively connect with fans.

By incorporating your brand on the base of the basketball hoop, you can effectively reach a **committed audience** during the exciting matches and via shared content across various **social media channels, streaming platforms, and tournament photographs**.

This **calculated visibility** not only secures brand representation during live matches but also ensures a **substantial influence on digital platforms**, thereby enhancing sponsor brand visibility and recognition.



# BRAND EXPOSURE III - COURT

The presence of a **LED screen** on the court offers a **unique opportunity** to associate your brand with the excitement of 3x3 basketball.

This screen provides **prominent visibility during the matches**, as well as a compelling presence in shared content on **social media, streaming platforms, and tournament photos**, significantly increasing the exposure of your brand.

Being part of a **FIBA-endorsed event** allows you to leverage **international exposure** and association with **sporting excellence**.

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# BRAND EXPOSURE IV - COURT

We are proud to offer our valuable collaborators the opportunity to associate their brands with the **slam dunk** and **three-point shooting contests** at the latest tournament in Badalona, where the finals will take place.

Sponsors have the option to have their **“naming”** attached to these contests, providing them with **significant exposure** and the chance to strengthen their presence at a high-profile event.

These contests will be broadcasted through **our own streaming channels**, and even more importantly, through **FIBA channels**, **enhancing sponsors' brand visibility** and reach a wider audience **internationally**.





# BRAND EXPOSURE I - MERCHANDISING



The players' **warm-up jerseys** represent a **valuable opportunity** to align with the passion and excitement of 3x3 basketball.

These warm-up jerseys provide a **unique platform** for your brand to engage with fans in a compelling manner, both at the **event venue** and in the **digital sphere**.

By being part of a **FIBA-endorsed** event, you have the opportunity to leverage **international exposure** and associate your brand with **sporting excellence**.



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## BRAND EXPOSURE II - MERCHANDISING

**Full tracksuits** offer a unique platform for your brand to connect with fans in a compelling manner, both at the event venue and in the digital landscape.

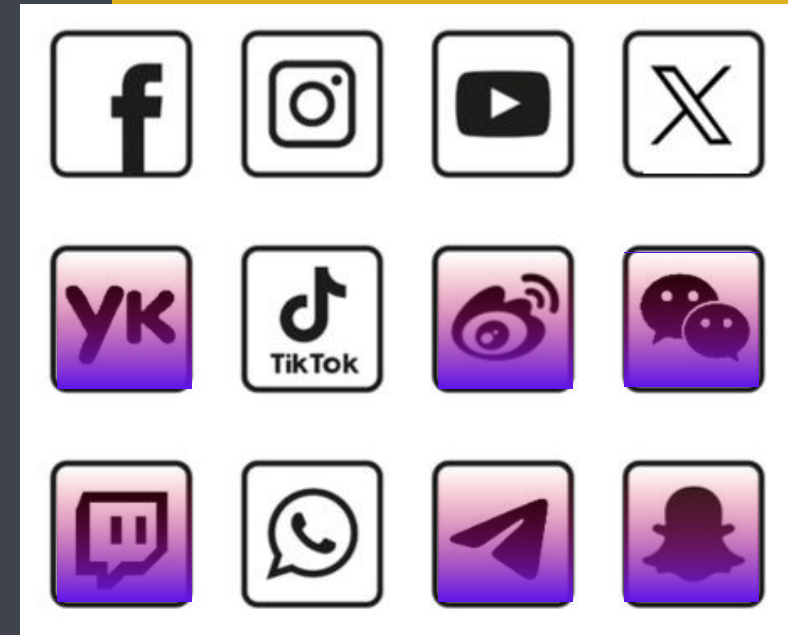
Both the top and bottom of these tracksuits **will be front and center throughout the entire tournament**, and they will also be featured in shared content on **social media, streaming platforms, and tournament photos**, ensuring **significant exposure** for your brand.

By being part of a **FIBA-endorsed** event, you have the opportunity to leverage **international exposure** and align your brand with **sporting excellence**.



# BRAND EXPOSURE I - DIGITAL

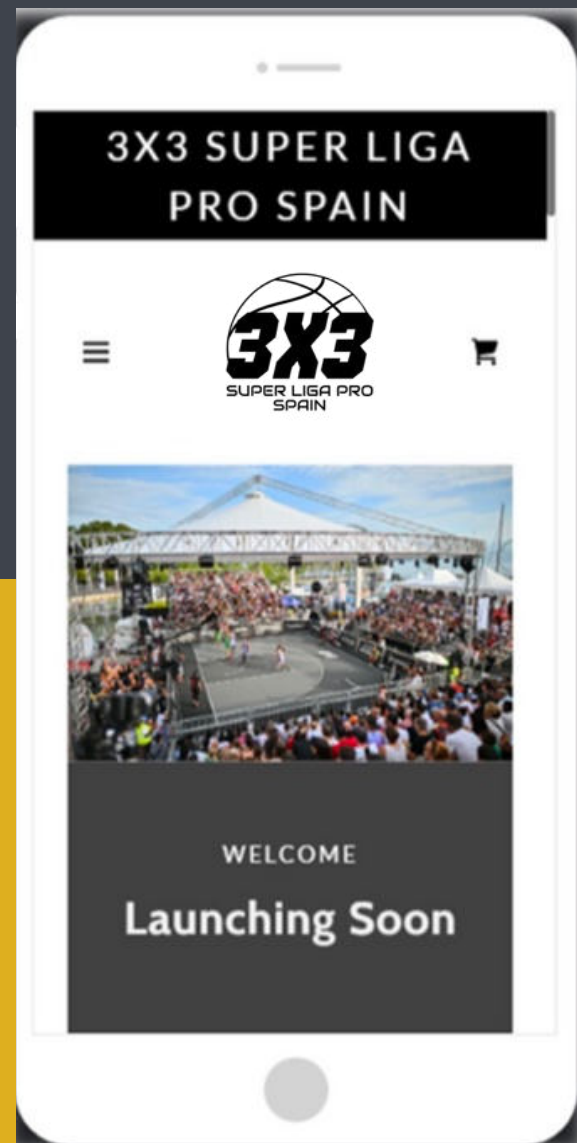
## WWW.3X3SUPERLIGA.COM



Our organization takes great pride in its robust presence across various **social media platforms**, a dedicated **streaming channel**, and an **interactive website**. These platforms serve as invaluable tools for effectively communicating about our event and providing exclusive opportunities for brand visibility.

Through our **social media channels**, we possess the capability to reach a diverse and highly engaged audience, thereby ensuring **extensive exposure** for our partners. Our carefully crafted posts, live streams, and interactive content are strategically designed to ensure that your brand not only garners attention but also resonates deeply with fans in a **compelling** manner.

Furthermore, our **website** acts as a **central hub of essential information**, catering to both viewers and potential sponsors seeking relevant event details. Moreover, we offer **exclusive advertising spaces** and the unique opportunity to generate direct **links to your website**, thereby amplifying visibility and magnifying the impact of your involvement.

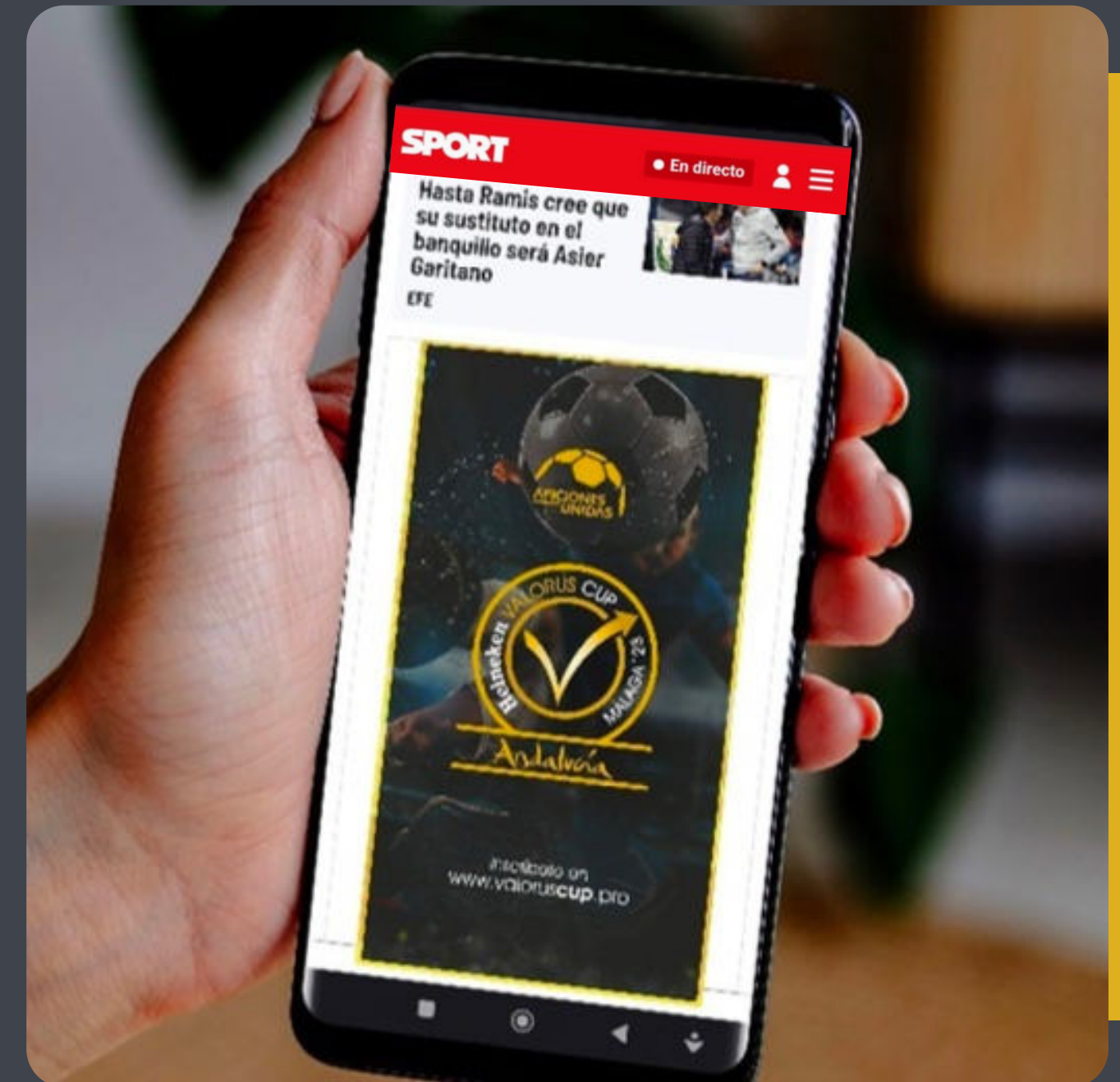
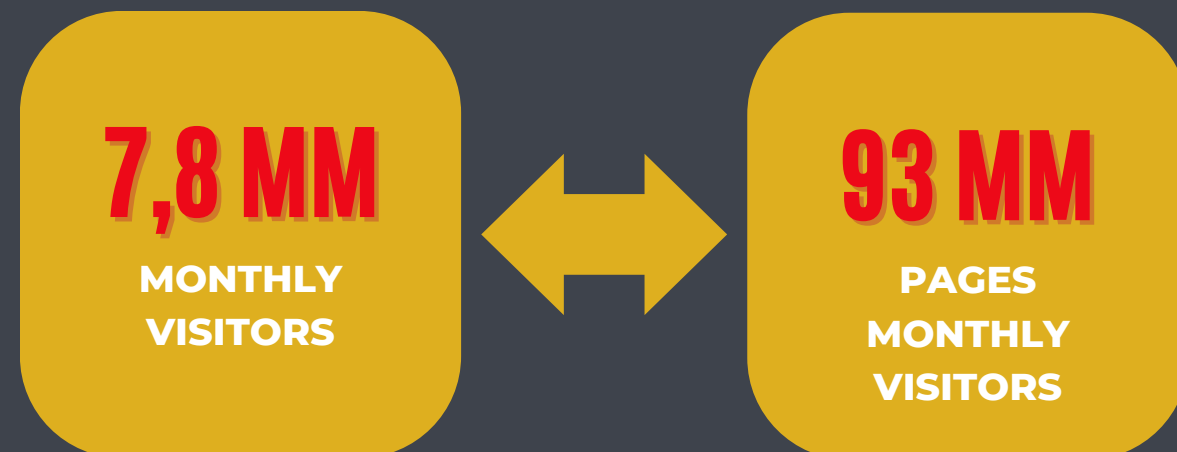


# BRAND EXPOSURE II - DIGITAL

## DIGITAL SPORT

**Advertisements featured** in the esteemed publication "**Sport**" present an unparalleled opportunity for sponsors to attain **remarkable visibility**. By establishing a presence in this medium, sponsors can effectively reach **local, national, and international** audiences, thereby ensuring a substantial impact across diverse demographic segments.

Furthermore, the incorporation of a **directly associated link to your website** within each advertisement serves to amplify its efficacy. This feature enables interested audiences to access pertinent information effortlessly, thereby **augmenting the overall effectiveness of the advertising campaign** and **fostering a stronger connection between the brand and its target audience**.



# SPORT

Oficial partner

# BRAND EXPOSURE III - DIGITAL

## FIBA FINAL BROADCASTING

**FIBA** will serve as our **primary dissemination channel** for the upcoming tournament in BADALONA, which will include the **final of the men's Super League** and a "Women Series" tournament. This represents an exceptional opportunity to reach a **globally** passionate basketball **audience**.

FIBA's social media platforms ensure **extensive exposure** for the event and **prominent visibility** for your brand.

Partnering with FIBA as our **primary dissemination channel** for the **BADALONA** tournament, both on social media and on YouTube streaming, offers **strategic visibility** for the event and a valuable opportunity to engage with a **committed** and passionate basketball **audience worldwide**.



**509,000**  
YOUTUBE SUBSCRIBERS



**2,380,000**  
FACEBOOK FOLLOWERS



**540,345**  
INSTAGRAM FOLLOWERS



**1,596,889**  
TIKTOK FOLLOWERS

**TV 150 M**

**GLOBAL TV HOUSEHOLD  
REACH**

**+100**

**COUNTRIES BROADCASTED  
SINCE 2015 SEASON**

# BRAND EXPOSURE I - HOSPITALITY

## VIP AREA



We are delighted to offer our esteemed sponsors an **exclusive VIP area** reserved for them to enjoy a **unique experience** during the final of the **BADALONA** tournament. This area is designed for sponsors to relax, socialize, and **network** in an **exclusive** and **welcoming environment**.

This privileged environment **fosters the exchange of ideas**, the creation of strategic alliances, and the strengthening of business relationships among sponsors and other key event partners.

The VIP area reserved for sponsors is a testament to our commitment to providing them with an **exceptional experience** and recognizing their **fundamental support for the event**. We are confident that this exclusive space will be the perfect setting to enjoy **unforgettable moments** and establish **meaningful connections**.

# BRAND EXPOSURE II - HOSPITALITY

## PLAYERS ZONE



We are delighted to offer an **exclusive hospitality area** for tournament **players**, where they can **relax**, enjoy **specially prepared meals**, and access **physiotherapy** and wellness **services**.

This area is designed to provide players with a space to unwind and recharge between matches, ensuring that they have the comforts and **support necessary to perform at their best** on the court.

Our goal is to ensure that players feel attended to and cared for, allowing them to focus on their athletic performance and enjoy an exceptional **experience during the tournament**.

# BRAND EXPOSURE III - HOSPITALITY STORES & FOODTRUCK

We are delighted to offer you the opportunity to showcase your **products** and **services** in **custom-designed stores** during the tournament. These stores will provide an exclusive space for sponsors to display their products in a visually appealing and captivating manner, engage with event attendees, and **promote their brands in a distinctive way.**

Additionally, to enhance this experience, we will also feature a **food truck** service offering a variety of culinary options that are sure to delight tournament attendees. Sponsors will have the opportunity to participate in this initiative, providing attendees with the chance to enjoy delicious food and beverages while exploring sponsor offerings in a **festive and lively atmosphere.**

We are committed to providing our sponsors with meaningful opportunities to **engage with the audience** and **promote their brands** in a **memorable** way.





# THANK YOU.

team info



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