



9.19.2026

www.wagsandwaves.org

SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

Join us for the 17th Annual Wags and Waves event at Hawaiian Waters Water Park on September 19, 2026. This beloved family and dog extravaganza benefits local rescues including Cat Matchers, DFW Rescue Me, DFW Furgotten Friends, and The Love Pit - bringing together the community for a day of fun, connection, and a whole lot of tail wagging.

Picture families and their dogs enjoying a sun-soaked day floating the Kona Kohler Lazy River or catching waves at the Oahu Bay Wave Pool. With over 1,000 attendees and dogs from 190+ zip codes expected, Wags and Waves is more than just an event - it's a celebration of the bond between people and their dogs and a testament to what community can do when it shows up for animals in need.

We invite you to be part of it. Your support through sponsorship or vendor participation goes directly to our rescue organizations, helping us continue the work of caring for and finding homes for animals who need us most. Join us in making waves of change and show the community what your brand stands for.

ABOUT US

We are a coalition of four Dallas/Fort Worth rescues united by one mission - getting animals out of shelters and into loving homes. Cat Matchers, DFW Rescue Me, DFW Furgotten Friends, and The Love Pit each bring their own community to the table, but together we multiply our impact in ways none of us could achieve alone.

Every dog walked, every cat placed, every family matched with the right pet adds up. We're committed to building a community that values responsible pet ownership and the lasting bond between people and their animals. This event is a reflection of that work and your support makes it possible.

OUR 2025 IMPACT



760 animals saved



670 animals adopted



\$656,500 spent on medical expenses to save lives



Over \$300,000 raised for the rescues since our first event

For more info on Sponsoring [CLICK HERE](#)

For more info on attendee heatmap analysis [CLICK HERE](#)

For more info on volunteering [CLICK HERE](#)



SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$5,000

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- Recognition as Top Event Sponsor on the 25 ft LED screen at the wave pool
- Premium signage throughout the park, up to 4 banners, including front entrance
- Sandwich board signage at the entrance of the Oahu Bay Wave Pool
- Company logo featured on website throughout the year
- Social media features and media release mentions
- Company logo printed at top of event t-shirt
- 5 tickets to the event
- Reserved Cabana with up to 8 seats
- Complimentary 10x10 uncovered vendor booth space
- 2 reserved parking spaces
- Up to 5 Event T-Shirts

TOP DOG

\$2,000

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- Premium signage throughout the park, up to 3 banners
- Sandwich board signage at the entrance of the Honolulu Bay Play Pool
- Complimentary 10x10 uncovered vendor booth space
- Company logo featured on website throughout the year
- Social media features and media release mentions
- Company logo printed on event t-shirt
- 2 event tickets
- 2 reserved parking spaces
- 1 Event T-Shirt

MASTIFF

\$1,000

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- Premium signage throughout the park, up to 2 banners
- Sandwich board signage at the entrance of the small dog pool or lazy river
- Complimentary 10x10 uncovered vendor booth space
- Company logo featured on website throughout the year
- Social media features and media release mentions
- Company logo printed on event t-shirt
- 1 Event T-Shirt



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*See Sponsor Terms and Conditions for more info on booth and signage

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SPONSORSHIP LEVELS

LABRADOR RETRIEVER

\$500



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- Display of 1 banner in the park
- Complimentary 10x10 uncovered vendor booth space
- Company logo featured on website
- Social media feature
- Company logo printed on event t-shirt
- 1 Event T-Shirt

POODLE

\$300



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- Complimentary 10x10 uncovered vendor booth space
- Company logo featured on website
- Social media feature
- Company logo printed on event t-shirt
- 1 Event T-Shirt

YORKIE

\$150



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- Complimentary 10x10 uncovered vendor booth space
- Company logo featured on website
- Social media feature



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