



# TRUNK-OR-TREAT



Main Street Martinez invites community businesses to join in creating a

## SAFE, FUN & FREE Halloween Spooktacular!

Sun., October 28, 2018 from 10:00am to 2:00pm

This is a great opportunity for local businesses to provide a safe place for families to enjoy Halloween festivities. Instead of walking house to house, children visit creatively themed and decorated car trunks that will line downtown Martinez. Each trunk is sponsored by a businesses or Martinez resident.

Downtown businesses can choose to participate in the Store-to-Store Trick-or-Treating to bring the local community into your business!

### IMPORTANT INFORMATION



- There is no cost to register.
  - Register by Oct. 15th, 2018
  - Each team must consist of at least 2 adult participants. Teams are encouraged to wear costumes and should be prepared to have enough treats available for each child that visits their trunk or business (expecting 1,000+ to attend).
  - Trunk teams will check-in with the volunteer on your assigned block to confirm their parking spaces before setting up.
  - Set-up will be from 8:30am-9:45am on the day of the event.
  - Main Street Martinez will hand out bags and a map of participating in-store locations at the Main Street Plaza near Starbucks. There will be a Farmers Market on the 600 and part of the 700 blocks of Main St.
  - Be prepared to hand out coupons, fliers, and/or branded promotional items to adults accompanying their children. This is a great way to connect with existing and potential customers!
- \*\*\*IMPORTANT\*\*\* Candy/Treats will be inspected prior to 10am start. No homemade treats allowed. All candy and treats MUST be prepared in an approved commercial kitchen, ingredients labeled on the package or available at your "trunk."**

### TO REGISTER:

Fax this form to (925) 228-2650, email to [director@mainstreetmartinez.org](mailto:director@mainstreetmartinez.org) or mail to: PO Box 776 Martinez, CA 94553 contact: Main Street Martinez (925) 228-3577 with questions



Trunk-or-Treating AND/OR  In-Store Trick-or-Treating

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address: \_\_\_\_\_

Contact Person \_\_\_\_\_

Main Street Martinez • 925.228.3577 • [www.MainStreetMartinez.org](http://www.MainStreetMartinez.org)

