



Downtown Martinez Partnership Program Annual (January 1, 2019 – December 31, 2019)

ALL ANNUAL MEMBERSHIPS ARE DUE BY JANUARY 31st, 2019
Be sure to join now to avoid the \$25 late fee!

Businesses that open after January 31st, 2019 will receive a prorated price and any business that joined in the middle of 2018 will be prorated the difference as well.

What does Main Street Martinez do for you?

Main Street Martinez, Inc. is a 501(c)(3) non-profit organization designed to beautify and revitalize our downtown. Main Street Martinez maintains a strong, viable, and broad-based organization that embraces National Main Street's Four Point Approach to Downtown Revitalization (Organization, Promotion, Design and Economic Vitality).

Main Street Martinez fosters an environment for investment while preserving, protecting and enhancing the historic and unique character of the area. Main Street Martinez works towards keeping the Historic downtown a safe, clean, and friendly district with diverse, prosperous businesses contributing to a vibrant small-town atmosphere while providing goods, services, and cultural environment that satisfy the interests and needs of residents and visitors.

Although we are best known for the variety of community events that we produce, we also offer support to our downtown businesses and various Main Street Martinez Committees. Some of our programs include; the Jury Presentation Program, maintaining and printing the downtown Kiosk with a listing of businesses and map, maintaining and printing the downtown directory, the downtown Clean Up Day, several special events, a weekly email blast to over 4,000 subscribers, maintain the downtown website, maintain the downtown Facebook with over 11,000 followers, Instagram page with over 2,000 followers and a Twitter account with over 1,400 followers.

We know that a successful downtown is a result of the relationships and partnerships between all individuals in the community. Accomplishing this mission requires the work of numerous volunteers, members, and financial support. We depend on donations from individuals and corporations to facilitate the work of preserving, protecting, and enhancing the historic and the unique character of our downtown. It is because of the generous support we have received from businesses and community members like yourself that our program can continue to grow.

Please consider becoming a partner of Main Street Martinez. Together we can make downtown Martinez a safe, clean, friendly and vibrant downtown.

Below are the partnership levels. The membership has been changed to the calendar year in efforts to better accommodate the needs of budgeting for Main Street Martinez as well as participating members. Please don't hesitate to call the Main Street office if you have any questions.

Sincerely,
Main Street Martinez
Board of Directors

Main Street Martinez, Inc.
PO Box 776
Martinez, CA 94553
(925) 228-3577
Fax (925) 228-2650

BOARD OF DIRECTORS

Terry Edwards, President
PakMail Center of Martinez

John Curtis, Past President
Martinez Museum

Mike Beck, Director
Shell Refinery

Ernie Guerrero, Director
La Tapatia

Noralea Gipner,
Liaison to City of Martinez

Kara Johnsen,
Executive Director

Partnership Levels

Downtown Business Partner - Annual Fee: \$120.00

This Partnership category is available to the downtown district businesses only

- Highlighted listing as a partner & website linked on the downtown Martinez website. Highlighted location on Downtown Kiosk Map. **This is a \$1,000 value.**
- Booth Space at the 2019 Bay Area Craft Beer Festival, Vintage Faire and Martinez Blues Festival, **(Must turn in applications for each event - NO EXCEPTIONS WILL BE MADE This is a \$505 value.**
- Staff will provide free marketing and internal event consultation for your business, by appointment. **This value is priceless.**
- Jury presentation program offer/advertisement insert. **This is a \$100 per month value.**
- Networking, being involved in the downtown
- Event participation rates. **This value is \$50 value per event participated in.**
- Ability to utilize our email newsletter "What's up Downtown Martinez" database of 4,000+ recipients and social media followers of approximately 14,400+; once per week*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). *once per week, each week during a month must be different material **This is a \$2,000 per month value.**
- Voting member in Main Street Martinez Organization

Destination Martinez Partner - Annual Fee: \$200

This Partnership category is available to tourism services and Martinez businesses residing outside the Downtown District. I.E. Hotels, Motels, Bed & Breakfasts, Restaurants, Golf Courses, Wineries, Breweries, Sports & Leisure Activities, Commercial Businesses etc.

- Highlighted listing as a partner & website linked on the downtown Martinez website. **This is a \$1,000 value.**
- Discounted Booth Space at 2019 Bay Area Craft Beer Festival and Martinez Blues Festival, **Must turn in applications for each event - NO EXCEPTIONS WILL BE MADE. This is a \$800 value.**
- Networking, being involved in the downtown
- Voting member in Main Street Martinez Organization
- Ability to utilize our email newsletter "What's up Downtown Martinez" database of 4,000+ recipients and social media followers of approximately 14,400+; once per week*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). *once per week, each week during a month must be different material **This is a \$2,000 per month value.**

Non-Profit Partner - Annual Fee: \$65.00

(Must provide proof of Non-Profit status with Tax ID Number) Available to non-profit partners outside of district)

- Highlighted listing as a partner & website linked on the downtown Martinez website. **This is a \$1,000 value.**
- Discounted Booth Space at 2019 Martinez Blues Festival, **Must turn in applications for each event - NO EXCEPTIONS WILL BE MADE. This is a \$100 value.**
- Networking, being involved in the downtown
- Voting member in Main Street Martinez Organization
- Ability to utilize our email newsletter "What's up Downtown Martinez" database of 4,000+ recipients and social media followers of approximately 14,400+; once per week*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). *once per week, each week during a month must be different material **This is a \$2,000 per month value.**

Friend of Main Street Partner - Annual Fee: \$40.00

Community Member or Family Donation in support of downtown Martinez

- Highlighted listing as a partner on downtown Martinez website.
 - Networking, being involved in the downtown
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Martinez Downtown Partnership Application

Please complete & return by **January 31, 2019** to:

Main Street Martinez • P.O. Box 776 • Martinez, CA 94553

There will be a \$25 late fee for any applications after **January 31, 2019**

Please circle appropriate Partner category:

- *Downtown Business Member*
- *Destination Martinez Member*
- *Non-Profit Member*
- *Friend of Main Street Member*

Please circle **ONE** appropriate Business category (for print/digital media):

Arts, Culture, Theater & Museums

Bank & Financial

Furnishings & Design

Health & Beauty

Legal

Medical & Dental

Play

Shopping

Wine, Beer & Cocktails

Automotive

Dining

General Services

Kids & Family

Markets

Non-Profit

Real Estate

Staying

Full Business Name: _____
(As you want listed on all materials)

Main Contact Name: _____

Secondary Contact Name: _____

Business Address: _____

Business Phone: _____ Contact/Cell Phone: _____
(Internal use only)

Fax: _____ Website: _____

Email: _____
(Internal use only)

2nd Email: _____
(May have up to 3 staff contacts in system)

MAIN STREET MARTINEZ

P.O. Box 776
Martinez, CA 94553
Phone (925) 228.3577 Fax (925) 228.2650
Email: director@mainstreetmartinez.org

INVOICE

DATE: JANUARY 8, 2019

DESCRIPTION	AMOUNT
Please check the appropriate Business Partnership Fee:	
<hr/> _____ 2019 Downtown Business Partnership Fee <i>This Partnership category is available to the downtown district businesses only</i>	120.00
_____ 2019 Destination Martinez Partnership Fee <i>This Partnership category is available to tourism services and Martinez businesses residing outside the Downtown District. I.E. Hotels, Motels, Bed & Breakfasts, Restaurants, Golf Courses, Wineries, Breweries, Sports & Leisure Activities, Commercial Businesses etc.</i>	200.00
_____ 2019 Non-Profit Business Partnership Fee	65.00
_____ 2019 Friend of Main Street Partnership Fee	40.00
TOTAL (FILL IN)	

Please mail in check payment to:

Main Street Martinez P.O. Box 776 Martinez CA 94553

(Check #: _____) or call in credit card payment to 925.228.3577