



12th Annual 4th of July Parade

Downtown Martinez

Thursday, July 4, 2019

10:00am

PARADE INFORMATION

You are invited to participate in the 12th Annual Downtown Martinez 4th of July Parade!

Over 3,000 people have been gathering to watch the colorful, patriotic, parade. Groups, businesses, individuals are encouraged to participate and prizes are awarded in several categories!

Again this year we will have the ***Kids Decorated Bike Parade***. The kids will meet at the beginning of the parade and participate as a group and all kids entered will receive an award. Come with a decorated bike and meet at the designated location to decorate your bikes prior to the parade. Location will be announced soon. No parade application needed.

We hope you will join us this year as we continue this new Martinez tradition. The Hometown Parade will begin at 10:00am with staging beginning at 9:00am.

Awards will be awarded immediately following the parade at the judges reviewing platform.

The 2019 parade application is attached. Please don't hesitate to call us with any questions. We look forward to having you in the Downtown Martinez 4th of July parade!

Sincerely;

Kara Johnsen

Main Street Martinez

**12th Annual
Martinez 4th of July PARADE APPLICATION**

Application due on or before June 14, 2019.

ABSOLUTELY NO walk-up, day-of event entries accepted.

No cost to enter

Mail to: Main Street Martinez, PO Box 776, Martinez, CA 94553

You will receive confirmation of your participation and parade instructions the week prior.

Parade will start promptly at 10:00am along Main Street in downtown Martinez.

You are welcome to pass out candy or promotional items to attendees but...

DO NOT THROW ITEMS FROM YOUR CAR/FLOAT OR STREET TO THE CROWD.

Name: _____

Company or Group Name: _____

Please indicate type of entry/group/performance _____

Please describe: _____

Phone: _____

Mobile name/contact on parade day: _____

E-Mail: _____

Award ceremony will take place at announcer's stage immediately following parade.

IMPORTANT: On a separate page, please submit your announcement blurb for the parade emcees. This will be read aloud as you pass by the review stand. Submit 50 words or less with your application exactly as you would like to be introduced.

This application does not guarantee entry in the parade. You will be notified by email or mail with your parade line up number. In consideration of the acceptance of this entry, I the undersigned, on behalf of myself, the owners, and participants in our entry, hereby waive all claims against Main Street Martinez, The 4th of July committee, sponsors, volunteers, and City of Martinez arising out of participation in the Martinez 4th of July Parade and/or other activities.

Signed _____ Date _____

2019 Martinez 4th of July PARADE RULES

COMMERCIAL:

- May be sponsored by an individual business or combined businesses
- Logo or business name may be used on entry but may not be used primarily for advertising purposes and must be in keeping with the patriotic spirit of the parade.
- May enter in any category except non-commercial floats.

PERFORMANCE

- Any performance along the route or in front of the judges must be short or moving/marching routine. Only very brief stops to perform along the route.

POLITICAL

- Main Street Martinez is a 501c3 non profit organization therefore only current office holders are allowed to enter the parade. Signs on either side of car are permitted.

SAFETY RULES

- No child under eight (8) years of age will be allowed to walk, ride on floats, inside vehicles or trailers, or ride bicycles in the parade unless accompanied by an adult.
- Materials used in each entry should be fire-retardant. An on-board fire extinguisher is required for all floats and recommended for all entries.
- Bike riders must adhere to state and local laws regarding helmets.
- Hand-holds must be provided for float riders.

APPLICATIONS

- All applications must be received by June 14, 2019 and **must** include the 50-word announcement.
- One application per entry.