

HOMETOWN 4TH OF JULY PARADE <i>Hometown 4th of July Parade Attendance 4,000-5,000</i>	SILVER \$750	GOLD \$2,000	PLATINUM \$3,500	DIAMOND \$5,000	TITLE \$10,000  1 Available Entertainment
<b>Downtown Martinez &amp; Co. Event Sponsor Levels</b> Join the fundraising to help us Build Community & Foster Economic Vitality					
<b>Title Rights To The Event</b>					✓
<b>Exclusive Rights To The Event</b> <i>(no direct competitor can take up any other sponsorship offer)</i>			✓	✓	✓
<b>Acknowledgment During Event</b> <i>(MC announcement)</i>	✓	✓	✓	✓	✓
<b>Signage Opportunities At Event</b> <i>(sponsor to provide signage)</i>		✓	✓	✓	✓
<b>Acknowledgment On Downtown Martinez Social Media, Newsletter And Printed Media</b>	✓	✓	✓	✓	✓
<b>Logo And Link On Downtown Martinez Website Homepage For Year</b>					✓
<b>Logo And Link On Event Webpage</b>	✓	✓	✓	✓	✓
<b>Banner Ad On Event Webpage</b>				✓	✓
<b>Primum Parade Float Placement</b>	✓	✓	✓	✓	✓

**Enhancements:**

**Photo Booth**  
Cost based on materials  
and approval  
(business creates, sets up  
and removes).

**Kids Bike Parade**  
\$400

NOTE: Option to purchase items outside  
of packages available at separate fee.  
Sponsorship levels can be customized  
to fit your needs.

Please contact Kara at:  
director@downtownmartinez.org  
or 925.228.3577.