

ZOMBIE BREW CRAWL <i>Zombie Brew Crawl Attendance 1,000</i>	SILVER \$750	GOLD \$1,500	PLATINUM \$1,800	DIAMOND \$3,000	TITLE \$5,500
Downtown Martinez & Co. Event Sponsor Levels Join the fundraising to help us Build Community & Foster Economic Vitality	Event Wristband (1) Entertainment	Event Wristband (1) Beer Cup Lanyard (1) Glass Sponsor (1) Entertainment	Event Wristband (1) Beer Cup Lanyard (1) Glass Sponsor (1) Entertainment Tote Bag (1)	Event Wristband (1) Beer Cup Lanyard (1) Glass Sponsor (1) Entertainment Tote Bag (1)	1 Available Event Wristband (1) Beer Cup Lanyard (1) Glass Sponsor (1) Tote Bag (1)
Title Rights To The Event					✓
Exclusive Rights To The Event <i>(no direct competitor can take up any other sponsorship offer)</i>		✓	✓	✓	✓
10'x10' Booth Space Premium Booth Space Location	✓	✓	✓	✓	✓ Additional Space Available
Acknowledgment During Event <i>(MC announcement)</i>	✓	✓	✓	✓	✓
Free Event Tickets	2	4	6	8	10
Signage Opportunities At Event <i>(sponsor to provide signage)</i>		✓	✓	✓	✓
Availability To Have Promotional Materials At Event <i>(eg. special offer, business card, swag materials)</i>	✓	✓	✓	✓	✓
Acknowledgment On Downtown Martinez Social Media, Newsletter And Printed Media	✓	✓	✓	✓	✓
Logo And Link On Downtown Martinez Website Homepage For Year					✓
Logo And Link On Event Webpage	✓	✓	✓	✓	✓
Banner Ad On Event Webpage				✓	✓

Enhancements:

Photo Booth
Cost based on materials
and approval
(business creates, sets up
and removes).

**Water
Bottles**
625 water bottles
for attendees

\$500
Costume Contest
downtown business
host location

\$500
Official After Party
downtown business
host location

NOTE: Option to purchase items outside
of packages available at separate fee.
Sponsorship levels can be customized
to fit your needs.

Please contact Kara at:
director@downtownmartinez.org
or 925.228.3577.