

<b>BAY AREA CRAFT BEER FEST</b> <i>Boots &amp; Brews Attendance 2,500</i>	<b>BRONZE</b> <b>\$500</b>	<b>SILVER</b> <b>\$1,500</b>	<b>GOLD</b> <b>\$2,000</b>	<b>PLATINUM</b> <b>\$5,000</b>	<b>DIAMOND</b> <b>\$10,000</b>	<b>TITLE</b> <b>\$15,000</b>
<b>Downtown Martinez &amp; Co.</b> <b>Event Sponsor Levels</b>  Join the fundraising to help us <span style="float: right;">(Choose One)</span> <b>Build Community &amp;</b> <b>Foster Economic Vitality</b>	Commercial Sponsor	Commercial Sponsor	Wristband (1) Photobooth (1) Volunteer Lunch (1) Travel (1)	Tasting Glass (1) Tasting Glass Lanyard (1) Decor	Entertainment (1)	Event Presented by "Business Name" on all marketing w/ Banner at Entrance
<b>Title Rights To The Event</b>						✓
<b>Exclusive Rights To The Event</b> <i>(no direct competitor on any other sponsorship offer)</i>					✓	✓
<b>10'x10' Booth Space Premium Booth Space Location</b>		✓	✓	✓	✓ Additional Space Available	✓ Additional Space Available
<b>Acknowledgment During Event</b> <i>(MC announcement)</i>			✓	✓	✓	✓
<b>Event Tickets</b>	2	4	6	6	10 Early Entry w/Brewers Hour	20 Early Entry w/Brewers Hour
<b>Crowd Fencing Banner At Event</b> <i>(sponsor to provide signage)</i>				✓	✓	✓
<b>Logo on Event Group Sponsors Banner at Stage</b>		✓	✓	✓	✓ Plus Stand Alone Banner	✓
<b>Acknowledgment On Downtown Martinez Social Media, Newsletter And Printed Media</b>	✓	✓	✓	✓	✓	✓
<b>Logo And Link On Downtown Martinez Website Homepage For Year</b>					✓	✓
<b>Logo And Link On Event Website</b>	✓	✓	✓	✓	✓	✓
<b>Banner Ad On Event Website</b>					✓	✓
<b>Larger Tasting Glass</b>				✓	✓	✓
<b>Opportunity to Bring Staff Volunteers to work the event</b>						✓
<b>Fast Pass for Entrance and Tasting</b>						20



NOTE: Option to purchase items outside of packages available at separate fee. Sponsorship levels can be customized to fit your needs. Please contact Kara at: [director@downtownmartinez.org](mailto:director@downtownmartinez.org) or 925-228-3577.