

Who is Downtown Martinez & Co.?

Main Street Martinez, Inc. (DBA Downtown Martinez & Co.) is a 501(c)(3) not-for-profit organization and certified National Main Street Program dedicated to the economic growth and vitality of Downtown Martinez. Our program is designed to engage businesses and community leaders to enhance the vitality of our downtown through economic development, collaborative relationships, business support, advocacy, promotion and events. We strive to foster an environment for investment while preserving, protecting and celebrating the history, culture, and deep roots of Martinez.

What does Downtown Martinez & Co. do for you?

We work towards keeping Downtown Martinez a safe, clean, and friendly district with diverse, prosperous businesses contributing to a vibrant small-town atmosphere while providing goods, services, and cultural environment that satisfy the interests and needs of residents and visitors.

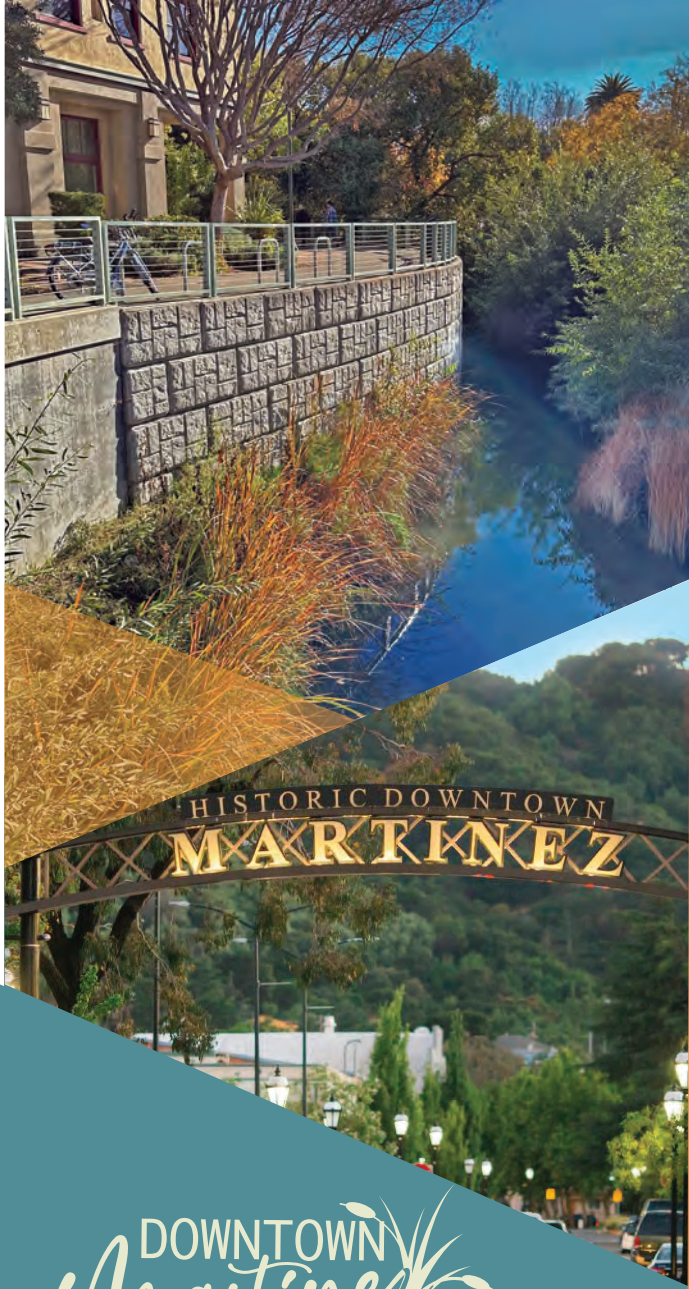
- Variety of 20+ community events and projects.
- Support, advocacy, and education to downtown businesses.
- Business Recruitment and retention
- Visit Downtown Martinez Marketing and Advertising.
- Collaboration and partnerships with multiple citywide organizations, programs and groups.
- Management of social platforms with 31,000+ followers.

We depend on donations from individuals and corporations to facilitate the work of preserving, protecting, and enhancing the historic and unique character of our downtown and because of the generous support we have received from businesses and community members like yourself, our program can continue to grow.

SPONSORSHIP Customized program and event sponsorship packages available. Please contact director@downtownmartinez.org.



A successful downtown is a result of a highly engaged community and thrives due to the work of dedicated volunteers, members, and financial supporters.



DOWNTOWN Martinez & CO. 2024 PARTNERSHIP

Downtown Martinez & Co. Annual Partnership Program (January 1, 2024 – December 31, 2024)

DOWNTOWN MARTINEZ & CO. HAS BEEN AN ADVOCATE FOR OUR GROWTH, VISIBILITY, AND SUCCESS FROM THE START - I CAN'T IMAGINE DOING THIS WITHOUT THAT SUPPORT!

- Sabrina Susini, Owner - Hive Boutique

DOWNTOWN BUSINESS PARTNER

This Partnership category is available to the downtown district businesses only

Additional Benefits:

- Highlighted as a partner on website, kiosk map and printed directory brochure. \$1,500 value.
- Up to three free booth spaces at Open Air Markets. Dependent on space available \$240 value.
- Event wine & beer stroll participation rates waived. Up to \$800 value.
- Wine & Chocolate Stroll wine expense covered and Zombie Beer Crawl beer expense covered. Up to \$700 value.
- Free booth space at Makers Market \$175-350 value.
- Up to 3 free booth spaces at Sunday Farmers' Market (dependent on availability). \$750 value.
- Ability to utilize email newsletter database of 6,000+ recipients and social media w/ followers of 22,000+; \$1,000 per month value.
- Voting member of Downtown Martinez & Co.
- Use of Plaza kiosk business panel. \$50 per month printing included 11"x 17". Up to \$2,400 value.



NON-PROFIT PARTNER

This Partnership category is available to Non-Profit businesses outside of downtown district. Must provide tax ID #.

Additional Benefits:

- Highlighted as a partner on website, kiosk map and printed directory brochure. \$1,500 value.
- Discounted opportunities for participation in Downtown Martinez & Co. events and projects. \$60-\$250 value per event participated in.
- Up to 3 free booth spaces at Sunday Farmers' Market (dependent on availability). \$750 value.
- Ability to utilize email newsletter database of 6,000+ recipients and social media w/ followers of 22,000+; \$1,000 per month value.
- Voting member of Downtown Martinez & Co.
- Use of Plaza kiosk business panel. \$50 per month printing included 11"x 17". Up to \$2,400 value.

JOIN TODAY!

Please consider becoming a partner of Downtown Martinez & Co. so together we can build community and foster economic vitality. Fill out the form below and return with check to:

Downtown Martinez & Co. P.O. Box 776 Martinez, CA 94553

OR SCAN QR CODE FOR ONLINE PAYMENT.

Credit Card Processing Fee To Be Applied At Checkout.



Downtown Martinez & Co. Partnership is a nonprofit charitable organization under Section 501c3 of the Internal Revenue Code. Donations are tax deductible by law.

MEMBERSHIP LEVELS

DESCRIPTION
Please check one:
<input type="checkbox"/> 2024 Downtown Business Partnership \$225
<input type="checkbox"/> 2024 Destination Business Partnership \$350
<input type="checkbox"/> 2024 Non-Profit Business Partnership \$150

MEMBERSHIP INFORMATION

Full Business Name
(as you want listed on all materials)

Main Contact Name

Business Address

Business Phone

Contact/Cell Phone
(internal use only)

Email
(internal use only)

Membership renewal is due for current 2023 members by the end of January 2024. New members/businesses will be prorated for the duration of the year based on month joined.



(925) 228-3577
Director@downtownmartinez.org

DESTINATION MARTINEZ PARTNER

This Partnership category is available to tourism services and Martinez businesses outside of downtown district

Additional Benefits:

- Highlighted as a partner on website, kiosk map and printed directory brochure. \$1,500 value.
- Discounted opportunities for participation in Downtown Martinez & Co. events and projects. \$60-\$250 value per event participated in.
- Up to 3 free booth spaces at Sunday Farmers' Market (dependent on availability). \$750 value.
- Ability to utilize email newsletter database of 6,000+ recipients and social media w/ followers of 22,000+; \$1,000 per month value.
- Voting member of Downtown Martinez & Co.
- Use of Plaza kiosk business panel. \$50 per month printing included 11"x 17". Up to \$2,400 value.

