



# Downtown Martinez Partnership Program Annual (January 1, 2020 – December 31, 2020)

**ALL ANNUAL MEMBERSHIPS ARE DUE BY JANUARY 31<sup>st</sup>, 2020**  
**Be sure to join now to avoid the \$25 late fee!**

**Businesses that open after January 31<sup>st</sup>, 2020 will receive a prorated price.**

## What does Main Street Martinez do for you?

Main Street Martinez, Inc. is a 501(c)(3) non-profit organization designed to beautify and revitalize our downtown. Main Street Martinez maintains a strong, viable, and broad-based organization that embraces National Main Street's Four Point Approach to Downtown Revitalization (Organization, Promotion, Design and Economic Vitality).

Main Street Martinez fosters an environment for investment while preserving, protecting and enhancing the historic and unique character of the area. Main Street Martinez works towards keeping the Historic downtown a safe, clean, and friendly district with diverse, prosperous businesses contributing to a vibrant small-town atmosphere while providing goods, services, and cultural environment that satisfy the interests and needs of residents and visitors.

Although we are best known for the variety of community events that we produce, we also offer support to our downtown businesses and various Main Street Martinez Committees. Some of our programs include; maintaining and printing the downtown Kiosk with a listing of businesses and map, maintaining and printing the downtown directory, the downtown Clean Up Day, several special events, a monthly email blast to over 4,000 subscribers, maintain the downtown website, maintain the downtown Facebook with over 11,500 followers, Instagram page with over 2,900 followers and a Twitter account with over 1,400 followers.

We know that a successful downtown is a result of the relationships and partnerships between all individuals in the community. Accomplishing this mission requires the work of numerous volunteers, members, and financial support. We depend on donations from individuals and corporations to facilitate the work of preserving, protecting, and enhancing the historic and the unique character of our downtown. It is because of the generous support we have received from businesses and community members like yourself that our program can continue to grow.

Please consider becoming a partner of Main Street Martinez. Together we can make downtown Martinez a safe, clean, friendly and vibrant downtown.

Below are the partnership levels. Please don't hesitate to call the Main Street office if you have any questions.

Sincerely,  
Main Street Martinez  
Board of Directors

**Main Street Martinez, Inc.**  
PO Box 776  
Martinez, CA 94553  
(925) 228-3577  
Fax (925) 228-2650

### BOARD OF DIRECTORS

Terry Edwards, President  
PakMail Center of Martinez

John Curtis, Past President  
Martinez Museum

Roxxane Cole, Secretary  
Prior Owner of Roxx on the Main

Diane Beck, Treasurer  
Member at Large

Mike Beck, Shell Refinery

Bruce Campbell,  
Martinez Music Mafia/Member at  
Large

Noralea Gipner,  
Liaison to City of Martinez

Kara Johnsen,  
Executive Director

# Partnership Levels

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## Downtown Business Partner - Annual Fee: \$120.00

*This Partnership category is available to the downtown district businesses only*

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- Highlighted listing as a partner & website linked on the downtown Martinez website. Highlighted location on Downtown Kiosk Map & printed directory. **This is a \$1,500 value.**
- Booth Space at the 2020 Bay Area Craft Beer Festival, Vintage Market and up to 3 free booth spaces at Open Air Markets **(Must turn in applications for each event - NO EXCEPTIONS WILL BE MADE This is a \$500 value.**
- Staff will provide free marketing and internal event consultation for your business, by appointment. **This value is priceless.**
- Jury presentation program offer/advertisement insert. **This is a \$100 per month value.**
- Networking, being involved in the downtown
- Event participation rates. **This value is \$50 value per event participated in.**
- Ability to utilize our email newsletter "Downtown Martinez Hot Happenings" database of 4,000+ recipients and social media followers of approximately 14,400+; once per week\*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). \*once per week, each week during a month must be different material. **This is a \$2,000 per month value.**
- Voting member in Main Street Martinez Organization

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## Destination Martinez Partner - Annual Fee: \$200

*This Partnership category is available to tourism services and Martinez businesses residing outside the Downtown District. I.E. Hotels, Motels, Bed & Breakfasts, Restaurants, Golf Courses, Wineries, Breweries, Sports & Leisure Activities, Commercial Businesses etc.*

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- Highlighted listing as a partner & website linked on the downtown Martinez website. **This is a \$1,000 value.**
- Discounted Booth Space at 2020 Bay Area Craft Beer Festival and Vintage Market, **Must turn in applications for each event - NO EXCEPTIONS WILL BE MADE. This is a \$800 value.**
- Networking, being involved in the downtown
- Voting member in Main Street Martinez Organization
- Ability to utilize our email newsletter "Downtown Martinez Hot Happenings" database of 4,000+ recipients and social media followers of approximately 14,400+; once per week\*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). \*once per week, each week during a month must be different material. **This is a \$2,000 per month value.**

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## Non-Profit Partner - Annual Fee: \$65.00

*(Must provide proof of Non-Profit status with Tax ID Number) Available to non-profit partners outside of district)*

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- Highlighted listing as a partner & website linked on the downtown Martinez website. **This is a \$1,000 value.**
- Discounted Booth Space at 2020 Martinez Vintage Market, **Must turn in applications for each event - NO EXCEPTIONS WILL BE MADE. This is a \$100 value.**
- Networking, being involved in the downtown
- Voting member in Main Street Martinez Organization
- Ability to utilize our email newsletter "Downtown Martinez Hot Happenings" database of 4,000+ recipients and social media followers of approximately 14,400+; once per week\*, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.). \*once per week, each week during a month must be different material. **This is a \$2,000 per month value.**

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## Friend of Main Street Partner - Annual Fee: \$40.00

*Community Member or Family Donation in support of downtown Martinez*

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- Highlighted listing as a partner on downtown Martinez website.
    - Networking, being involved in the downtown
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# Martinez Downtown Partnership Application

Please complete & return by **January 31, 2020** to:

Main Street Martinez • P.O. Box 776 • Martinez, CA 94553

There will be a \$25 late fee for any applications after **January 31, 2020**

**Please circle appropriate Partner category:**

- *Downtown Business Member*
- *Destination Martinez Member*
- *Non-Profit Member*
- *Friend of Main Street Member*

**Please circle ONE appropriate Business category (for print/digital media):**

Arts, Culture, Theater & Museums

Bank & Financial

Furnishings & Design

Health & Beauty

Legal

Medical & Dental

Play

Shopping

Wine, Beer & Cocktails

Automotive

Dining

General Services

Kids & Family

Markets

Non-Profit

Real Estate

Staying

**Full Business Name:** \_\_\_\_\_  
(As you want listed on all materials)

**Main Contact Name:** \_\_\_\_\_

**Secondary Contact Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Contact/Cell Phone:** \_\_\_\_\_  
(Internal use only)

**Fax:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Email:** \_\_\_\_\_  
(Internal use only)

**2<sup>nd</sup> Email:** \_\_\_\_\_  
(May have up to 3 staff contacts in system)

**MAIN STREET MARTINEZ**

P.O. Box 776  
 Martinez, CA 94553  
 Phone (925) 228.3577 Fax (925) 228.2650  
 Email: [director@mainstreetmartinez.org](mailto:director@mainstreetmartinez.org)

**INVOICE**

DATE: DECEMBER 5, 2019

DESCRIPTION	AMOUNT
Please check the appropriate Business Partnership Fee:	
<hr/> _____ 2020 Downtown Business Partnership Fee <i>This Partnership category is available to the downtown district businesses only</i>	120.00
_____ 2020 Destination Martinez Partnership Fee <i>This Partnership category is available to tourism services and Martinez businesses <b>residing outside the Downtown District</b>. I.E. Hotels, Motels, Bed &amp; Breakfasts, Restaurants, Golf Courses, Wineries, Breweries, Sports &amp; Leisure Activities, Commercial Businesses etc.</i>	200.00
_____ 2020 Non-Profit Business Partnership Fee	65.00
_____ 2020 Friend of Main Street Partnership Fee	40.00
TOTAL (FILL IN )	

**Please mail in check payment to:****Main Street Martinez P.O. Box 776 Martinez CA 94553****(Check #: \_\_\_\_\_) or call in credit card payment to 925.228.3577**