



Main Street Martinez, Inc.
 PO Box 776
 Martinez, CA 94553
 (925) 228-3577
 director@mainstreetmartinez.org

BOARD OF DIRECTORS

Terry Edwards, President
PakMail Center of Martinez

John Curtis, Past President
Martinez Museum

Roxanne Cole, Secretary
Prior Owner of Roxx on Main

Diane Beck, Treasurer
Member at Large

Bruce Campbell,
Martinez Music Mafia/Member at Large

Candice Giatto,
Citrus Salon

David Schoenthal,
Martinez Refining Company

Ryan Geiser,
Taco Daddy's & Papi's

Kara Klotchman,
Executive Director

**Downtown Martinez Annual Partnership Program
 (January 1, 2021 – December 31, 2021)**

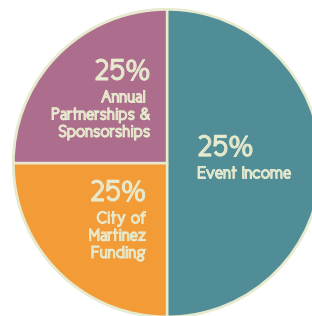
What does Main Street Martinez do for you?

Main Street Martinez, Inc. is a 501(c)(3) not-for-profit organization and certified National Main Street Program dedicated to the economic growth and vitality of Downtown Martinez. Our program is designed to engage businesses and community leaders to enhance the vitality of our downtown through economic development, collaborative relationships, business support, advocacy, promotion and events. We strive to foster an environment for investment while preserving, protecting and celebrating the history, culture, and deep roots of Martinez.

We work towards keeping Downtown Martinez a safe, clean, and friendly district with diverse, prosperous businesses contributing to a vibrant small-town atmosphere while providing goods, services, and cultural environment that satisfy the interests and needs of residents and visitors.

Although Main Street Martinez, Inc. is best known for the variety of community events that we produce, we also offer support, advocacy, and education to our downtown businesses and have made it our top priority to see our small businesses through the COVID-19 pandemic by providing services, innovative solutions, and cooperative marketing opportunities.

We believe that a successful downtown is a result of a highly engaged community and thrives due to the work of dedicated volunteers, members, and financial supporters. Main Street Martinez, Inc. is funded 50% on event income, 25% annual partnerships and sponsorships and 25% City of Martinez funding.



Main Street Funding

We depend on donations from individuals and corporations to facilitate the work of preserving, protecting, and enhancing the historic and unique character of our downtown and because of the generous support we have received from businesses and community members like yourself, our program can continue to grow.

Please consider becoming a partner of Main Street Martinez, Inc. so together we can build community and foster economic vitality. Attached are the various Main Street Martinez, Inc. partnership and sponsorship levels. Please don't hesitate to call the Main Street office if you have any questions.

Sincerely,
 Main Street Martinez
 Board of Directors

Thank you to our Sponsors



Main Street Martinez | 2021 Partnership Levels

Deep Roots, Bright Future

Downtown Business Partner – Annual Fee: \$200.00

This Partnership category is available to the downtown district businesses only

- Highlighted listing as a partner & website linked on the downtown Martinez website. Highlighted location on Downtown Kiosk Map & printed directory. \$1,500 value.
- Up to 3 free booth spaces at Open Air Markets (Must turn in applications for each event – NO EXCEPTIONS WILL BE MADE. \$500 value.
- Free marketing, internal event consultation and COVID services for your business. Priceless.
- Jury presentation program offer/advertisement insert. \$500 per month value.
- Networking, being involved in the downtown.
- Event participation rates. \$50 value per event participated in. *substituted with MSM COVID projects and promotions.
- Ability to utilize our email newsletter database of 4,000+ recipients and social media followers of 18,000+; MSM repost on social media platforms. \$1,000 per month value.
- Voting member in Main Street Martinez Organization.
- Gift Downtown Martinez gift card participation (free).
- Use of Downtown Kiosk.

Destination Martinez Partner – Annual Fee: \$300

This Partnership category is available to tourism services and Martinez businesses residing outside the Downtown District. I.E. Hotels, Motels, Bed & Breakfasts, Restaurants, Golf Courses, Wineries, Breweries, Sports & Leisure Activities, Commercial Businesses etc.

- Highlighted listing as a partner & website linked on the downtown Martinez website. Listed on Downtown Kiosk Map & printed directory. \$1,500 value.
- Opportunities for participation in Main Street events and projects. \$50 value per event participated in.
- Networking, being involved in the downtown.
- Voting member in Main Street Martinez Organization.
- Ability to utilize our email newsletter database of 4,000+ recipients and social media followers of 18,000+; MSM repost on social media platforms. \$1,000 per month value.

Non-Profit Partner – Annual Fee: \$100.00

(Must provide proof of Non-Profit status with Tax ID Number) Available to non-profit partners outside of district)

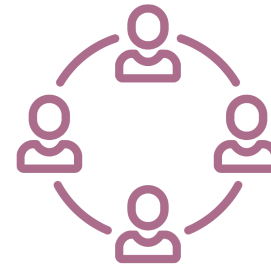
- Highlighted listing as a partner & website linked on the downtown Martinez website. Listed on Downtown Kiosk Map & printed directory. \$1,500 value.
- Opportunities for participation in Main Street events and projects. \$50 value per event participated in.
- Networking, being involved in the downtown.
- Voting member in Main Street Martinez Organization.
- Ability to utilize our email newsletter database of 4,000+ recipients and social media followers of 18,000+; MSM repost on social media platforms. \$1,000 per month value.

***Due to uncertainty of the pandemic events subject to change and replaced with Main Street projects.

Main Street Martinez | 2021 Sponsorship Levels

Deep Roots, Bright Future

Join the fundraising to help us
**Build Community &
 Foster Economic Vitality**



Sponsorship levels can be customized to fit your needs. Please contact Kara at: director@mainstreetmartinez.org or 925.228.3577.

*Due to uncertainty of the pandemic events subject to change and can be replaced with Main Street projects or carried over to the next year when event resumes.

Supporter

Benefits

Annual Main Street Membership & Benefits

Recognition

Logo on sponsor page

Events

Sponsor of Annual Meeting

Two tickets to event of choice

\$1,000

SUPPORTER

Advocate

Benefits

Annual Main Street Membership & Benefits

Proud Sponsor T-Shirt

Recognition

Logo on sponsor page

Facebook & Instagram Recognition (Individual)

Events

Sponsor of Annual Meeting

Sponsor of one event at gold level

Ten tickets to event/s of choice

\$5,000

ADVOCATE

Promoter

Benefits

Annual Main Street Membership & Benefits

4 Proud Sponsor T-Shirts

Recognition

Logo on homepage & Sponsor page

Facebook & Instagram Recognition (Individual 2x)

Logo on all newsletters, brochure & kiosk map

Events

Sponsor of Annual Meeting

Sponsor of two events (one gold and one platinum)

Twenty tickets to event/s of choice

\$8,000

PROMOTER

Downtown Champion

Benefits

Annual Main Street Membership & Benefits

10 Proud Sponsor T-Shirts

Recognition

Logo on homepage & Sponsor page

Custom Facebook & Instagram Recognition (2x)

Logo on all newsletters, brochure kiosk map & Event posters

Events

Sponsor of Annual Meeting

Sponsor of two events with exclusivity (no direct competitors) at platinum level

50 tickets to event/s of choice

\$10,000+

DOWNTOWN CHAMPION

Main Street Martinez Partnership & Sponsorship Application

Please Mark Appropriate Partner OR Sponsorship Category:

- Downtown Business Partner
- Destination Martinez Partner
- Non-Profit Partner
- Supporter Sponsorship
- Advocate Sponsorship
- Promoter Sponsorship
- Downtown Champion Sponsorship

Please Mark ONE Appropriate Business Category (for print and digital listing):

<p style="text-align: center;"><u>Dining</u></p> <p><input type="checkbox"/> Asian & Chinese <input type="checkbox"/> Mexican</p> <p><input type="checkbox"/> Pizza & Italian <input type="checkbox"/> BBQ</p> <p><input type="checkbox"/> Greek & Afghan <input type="checkbox"/> American</p> <p><input type="checkbox"/> Deli & Sandwiches</p> <p><input type="checkbox"/> California Cuisine</p>	<p style="text-align: center;"><u>Shopping</u></p> <p><input type="checkbox"/> Antiques & Collectibles</p> <p><input type="checkbox"/> Apparel & Accessories</p> <p><input type="checkbox"/> Art & Tattoo</p> <p><input type="checkbox"/> Bike</p> <p><input type="checkbox"/> Pop-up Shops</p> <p><input type="checkbox"/> Grocery & Liquor</p> <p><input type="checkbox"/> Flowers, Plants & Accessories</p> <p><input type="checkbox"/> Home Furnishings</p>	<p style="text-align: center;"><u>Services</u></p> <p><input type="checkbox"/> Attorney's</p> <p><input type="checkbox"/> Automotive</p> <p><input type="checkbox"/> Bank & Financial</p> <p><input type="checkbox"/> Graphic Design & Marketing</p> <p><input type="checkbox"/> Dental, Medical & Education</p> <p><input type="checkbox"/> Insurance & Bonds</p> <p><input type="checkbox"/> Landscape & Interior Design</p> <p><input type="checkbox"/> Event Planning & Photography</p> <p><input type="checkbox"/> Print, Copy & Mail</p> <p><input type="checkbox"/> Real Estate & Property Management</p> <p><input type="checkbox"/> Information & Travel</p>
<p style="text-align: center;"><u>Drinks</u></p> <p><input type="checkbox"/> Coffee & Tea</p> <p><input type="checkbox"/> Beer, Wine & Cocktails</p>	<p><input type="checkbox"/> <u>Entertainment & Museums</u></p>	
<p style="text-align: center;"><u>Health & Beauty</u></p> <p><input type="checkbox"/> Hair & Beauty</p> <p><input type="checkbox"/> Health & Fitness</p>		

Full Business Name: _____

(As you want listed on all materials)

Main Contact Name: _____ Secondary Contact Name: _____

Business Address: _____

Business Phone: _____ Contact/Cell Phone: _____

(Internal use only)

Fax: _____ Website: _____

Email: _____

(Internal use only)

2nd Email: _____



INVOICE

DATE: FEBRUARY 23, 2021

Main Street Martinez, Inc.
 PO Box 776
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 (925) 228-3577
 director@mainstreetmartinez.org

DESCRIPTION	AMOUNT
<p>Please check the appropriate Business Partnership <u>OR</u> Sponsorship Fee:</p> <p>Main Street Martinez Partnerships:</p> <p><input type="checkbox"/> 2021 Downtown Business Partnership <i>(downtown district businesses only)</i></p> <p><input type="checkbox"/> 2021 Destination Business Partnership <i>(this Partnership category is available to tourism services and Martinez businesses residing outside the Downtown District. I.E. Hotels, Motels, Bed & Breakfasts, Restaurants, Golf Courses, Wineries, Breweries, Sports & Leisure Activities, Commercial Businesses etc.)</i></p> <p><input type="checkbox"/> 2021 Non-Profit Business Partnership</p> <p>Main Street Sponsorships:</p> <p><input type="checkbox"/> 2021 Supporter</p> <p><input type="checkbox"/> 2021 Advocate</p> <p><input type="checkbox"/> 2021 Promoter</p> <p><input type="checkbox"/> 2021 Downtown Champion</p>	<p>\$200</p> <p>\$300</p> <p>\$100</p> <p>\$1,000</p> <p>\$5,000</p> <p>\$8,000</p> <p>\$10,000</p>
TOTAL (FILL IN)	

Please mail in check payment to:

Main Street Martinez
 P.O. Box 776
 Martinez, CA 94553

Contact Kara Klotchman with any questions at: director@mainstreetmartinez.org or (925) 228-3577