



Downtown Martinez & Co.
 PO Box 776
 Martinez, CA 94553
 (925) 228-3577
 director@downtownmartinez.org

BOARD OF DIRECTORS

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PakMail Center of Martinez

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Martinez Museum

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Prior Owner of Roxx on Main

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Mighty Market

Fadhila Holman,
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Kara Klotchman,
Executive Director

Downtown Martinez Annual Partnership Program (January 1, 2022 – December 31, 2022)

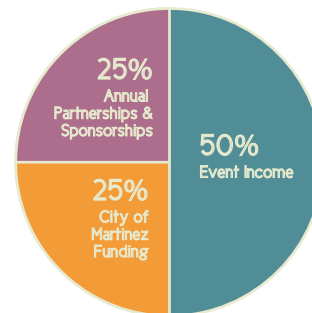
What does Downtown Martinez & Co. do for you?

Main Street Martinez, Inc. (DBA Downtown Martinez & Co.) is a 501(c)(3) not-for-profit organization and certified National Main Street Program dedicated to the economic growth and vitality of Downtown Martinez. Our program is designed to engage businesses and community leaders to enhance the vitality of our downtown through economic development, collaborative relationships, business support, advocacy, promotion and events. We strive to foster an environment for investment while preserving, protecting and celebrating the history, culture, and deep roots of Martinez.

We work towards keeping Downtown Martinez a safe, clean, and friendly district with diverse, prosperous businesses contributing to a vibrant small-town atmosphere while providing goods, services, and cultural environment that satisfy the interests and needs of residents and visitors.

Although Downtown Martinez & Co. is best known for the variety of community events that we produce, we also offer support, advocacy, and education to our downtown businesses and have made it our top priority to see our small businesses through the COVID-19 pandemic by providing services, innovative solutions, and cooperative marketing opportunities.

We believe that a successful downtown is a result of a highly engaged community and thrives due to the work of dedicated volunteers, members, and financial supporters. Downtown Martinez & Co. is funded 50% on event income, 25% annual partnerships and sponsorships and 25% City of Martinez funding.



Funding Resources

We depend on donations from individuals and corporations to facilitate the work of preserving, protecting, and enhancing the historic and unique character of our downtown and because of the generous support we have received from businesses and community members like yourself, our program can continue to grow.

Please consider becoming a partner of Downtown Martinez & Co. so together we can build community and foster economic vitality. Attached are the various Downtown Martinez & Co. partnership and sponsorship levels. Please don't hesitate to call the downtown office if you have any questions.

Sincerely,
 Downtown Martinez & Co.
 Board of Directors

Thank you to our Sponsors



Downtown Martinez & Co. | 2022 Partnership Levels

Deep Roots, Bright Future

Downtown Business Partner – Annual Fee: \$200.00

This Partnership category is available to the downtown district businesses only

- Highlighted listing as a partner & website linked on the downtown Martinez website. Highlighted location on Downtown Kiosk Map & printed directory. \$1,500 value.
- Up to 3 free booth spaces at Open Air Markets (Must turn in applications for each event & provide refundable deposit check. Check will be cashed for no shows.) NO EXCEPTIONS WILL BE MADE. \$500 value.
- Free marketing, internal event consultation and COVID services for your business. Priceless.
- Networking, being involved in the downtown.
- Event wine & Beer stroll participation rates. \$50 value per event participated in. *substituted with MSM COVID projects and promotions.
- Free booth space at Makers Markets. \$1000 value.
- Up to 2 free booth spaces at Sunday Farmers' Market (dependent on availability). \$500 value.
- Ability to utilize our email newsletter database of 4,000+ recipients and social media followers of 18,000+; repost on social media platforms. \$1,000 per month value.
- Voting member of Downtown Martinez & Co.

Destination Martinez Partner – Annual Fee: \$300

This Partnership category is available to tourism services and Martinez businesses residing outside the Downtown District. I.E. Hotels, Motels, Bed & Breakfasts, Restaurants, Golf Courses, Wineries, Breweries, Sports & Leisure Activities, Commercial Businesses etc.

- Highlighted listing as a partner & website linked on the downtown Martinez website. Listed on Downtown Kiosk Map & printed directory. \$1,500 value.
- Opportunities for participation in Main Street events and projects. \$60-\$250 value per event participated in.
- Networking, being involved in the downtown.
- Voting member of Downtown Martinez & Co.
- Ability to utilize our email newsletter database of 4,000+ recipients and social media followers of 18,000+; repost on social media platforms. \$1,000 per month value.

***Due to uncertainty of the pandemic events subject to change and replaced with projects.

Non-Profit Partner – Annual Fee: \$100.00

(Must provide proof of Non-Profit status with Tax ID Number) Available to non-profit partners outside of district)

- Highlighted listing as a partner & website linked on the downtown Martinez website. Listed on Downtown Kiosk Map & printed directory. \$1,500 value.
- Opportunities for participation in Main Street events and projects. \$60-\$250 value per event participated in.
- Networking, being involved in the downtown.
- Voting member of Downtown Martinez & Co.
- Ability to utilize our email newsletter database of 4,000+ recipients and social media followers of 18,000+; repost on social media platforms. \$1,000 per month value.

Downtown Martinez & Co. 2022 Sponsorship Levels

Join the fundraising to help us
**Build Community &
Foster Economic Vitality**



Sponsorship levels can be customized to fit your needs. Please contact Kara at: director@downtownmartinez.org or 925.228.3577.

*Due to uncertainty of the pandemic events subject to change and can be replaced with projects.

SUPPORTER

\$1,000

Benefits
Annual Membership & Benefits

Recognition
Logo on sponsor page

Events
Sponsor of Annual Meeting
Two tickets to event of choice

ADVOCATE

\$5,000

Benefits
Annual Membership & Benefits

Recognition
Logo on sponsor page
Facebook & Instagram Recognition (Individual)

Events
Sponsor of Annual Meeting
Sponsor of one event at gold level
Ten tickets to event/s of choice

PROMOTER

\$8,000

Benefits
Annual Membership & Benefits

Recognition
Logo on homepage & Sponsor page
Facebook & Instagram Recognition (Individual 2x)
Logo on all newsletters, brochure & kiosk map

Events
Sponsor of Annual Meeting
Sponsor of two events (one gold and one platinum)
Twenty tickets to event/s of choice

DOWNTOWN CHAMPION

\$10,000+

Benefits
Annual Membership & Benefits

Recognition
Logo on homepage & Sponsor page
Custom Facebook & Instagram Recognition (2x)
Logo on all newsletters, brochure kiosk map & Event posters

Events
Sponsor of Annual Meeting
Sponsor of two events with exclusivity (no direct competitors) at platinum level
50 tickets to event/s of choice

Downtown Martinez & Co. Partnership & Sponsorship Application

Please Mark Appropriate Partner OR Sponsorship Category:

- Downtown Business Partner
- Destination Martinez Partner
- Non-Profit Partner
- Supporter Sponsorship
- Advocate Sponsorship
- Promoter Sponsorship
- Downtown Champion Sponsorship

Please Mark ONE Appropriate Business Category (for print and digital listing):

<p style="text-align: center;"><u>Dining</u></p> <p><input type="checkbox"/> Asian & Chinese <input type="checkbox"/> Mexican</p> <p><input type="checkbox"/> Pizza & Italian <input type="checkbox"/> BBQ</p> <p><input type="checkbox"/> Greek & Afghan <input type="checkbox"/> American</p> <p><input type="checkbox"/> Deli & Sandwiches</p> <p><input type="checkbox"/> California Cuisine</p>	<p style="text-align: center;"><u>Shopping</u></p> <p><input type="checkbox"/> Antiques & Collectibles</p> <p><input type="checkbox"/> Apparel & Accessories</p> <p><input type="checkbox"/> Art & Tattoo</p> <p><input type="checkbox"/> Bike</p> <p><input type="checkbox"/> Pop-up Shops</p> <p><input type="checkbox"/> Grocery & Liquor</p> <p><input type="checkbox"/> Flowers, Plants & Accessories</p> <p><input type="checkbox"/> Home Furnishings</p>	<p style="text-align: center;"><u>Services</u></p> <p><input type="checkbox"/> Attorney's</p> <p><input type="checkbox"/> Automotive</p> <p><input type="checkbox"/> Bank & Financial</p> <p><input type="checkbox"/> Graphic Design & Marketing</p> <p><input type="checkbox"/> Dental, Medical & Education</p> <p><input type="checkbox"/> Insurance & Bonds</p> <p><input type="checkbox"/> Landscape & Interior Design</p> <p><input type="checkbox"/> Event Planning & Photography</p> <p><input type="checkbox"/> Print, Copy & Mail</p> <p><input type="checkbox"/> Real Estate & Property Management</p> <p><input type="checkbox"/> Information & Travel</p>
<p style="text-align: center;"><u>Drinks</u></p> <p><input type="checkbox"/> Coffee & Tea</p> <p><input type="checkbox"/> Beer, Wine & Cocktails</p>	<p><input type="checkbox"/> <u>Entertainment & Museums</u></p>	
<p style="text-align: center;"><u>Health & Beauty</u></p> <p><input type="checkbox"/> Hair & Beauty</p> <p><input type="checkbox"/> Health & Fitness</p>		

Full Business Name: _____

(As you want listed on all materials)

Main Contact Name: _____ Secondary Contact Name: _____

Business Address: _____

Business Phone: _____ Contact/Cell Phone: _____

(Internal use only)

Fax: _____ Website: _____

Email: _____

(Internal use only)

2nd Email: _____



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INVOICE

DATE: JANUARY 1, 2022

DESCRIPTION	AMOUNT
<p>Please check the appropriate Business Partnership <u>OR</u> Sponsorship Fee:</p> <p>Downtown Martinez & Co. Partnerships:</p> <p><input type="checkbox"/> 2022 Downtown Business Partnership <i>(downtown district businesses only)</i></p> <p><input type="checkbox"/> 2022 Destination Business Partnership <i>(this Partnership category is available to tourism services and Martinez businesses residing outside the Downtown District. I.E. Hotels, Motels, Bed & Breakfasts, Restaurants, Golf Courses, Wineries, Breweries, Sports & Leisure Activities, Commercial Businesses etc.)</i></p> <p><input type="checkbox"/> 2022 Non-Profit Business Partnership</p> <p>Downtown Martinez & Co. Sponsorships:</p> <p><input type="checkbox"/> 2022 Supporter</p> <p><input type="checkbox"/> 2022 Advocate</p> <p><input type="checkbox"/> 2022 Promoter</p> <p><input type="checkbox"/> 2022 Downtown Champion</p>	<p>\$200</p> <p>\$300</p> <p>\$100</p> <p>\$1,000</p> <p>\$5,000</p> <p>\$8,000</p> <p>\$10,000</p>
TOTAL (FILL IN)	

Please mail in check payment to:

Downtown Martinez & Co.
 P.O. Box 776
 Martinez, CA 94553

Contact Kara Klotchman with any questions at: director@downtownmartinez.org or (925) 228-3577