

SANTA BREW CRAWL <i>Santa Brew Crawl Attendance 1,000</i>		SILVER \$750	GOLD \$1,500	PLATINUM \$2,000	DIAMOND \$3,000	TITLE \$5,500
<b>Downtown Martinez &amp; Co. Event Sponsor Levels</b> Join the fundraising to help us <span style="float: right;">(Choose One)</span> <b>Build Community &amp; Foster Economic Vitality</b>		Event Wristband (1) Entertainment	Event Wristband (1) Beer Cup Lanyard (1) Glass Sponsor (1) Entertainment	Event Wristband (1) Beer Cup Lanyard (1) Glass Sponsor (1) Entertainment Tote Bag (1)	Event Wristband (1) Beer Cup Lanyard (1) Glass Sponsor (1) Entertainment Tote Bag (1)	Event Wristband (1) Beer Cup Lanyard (1) Glass Sponsor (1) Entertainment Tote Bag (1)
Title Rights To The Event						✓
Exclusive Rights To The Event <i>(no direct competitor can take up any other sponsorship offer)</i>			✓	✓	✓	✓
10'x10' Booth Space Premium Booth Space Location		✓	✓	✓	✓	✓ <small>Additional Space Available</small>
Acknowledgment During Event <i>(MC announcement)</i>		✓	✓	✓	✓	✓
Free Event Tickets		2	4	6	8	10
Signage Opportunities At Event <i>(sponsor to provide signage)</i>			✓	✓	✓	✓
Availability To Have Promotional Materials At Event <i>(eg. special offer, business card, swag materials)</i>		✓	✓	✓	✓	✓
Acknowledgment On Downtown Martinez Social Media, Newsletter And Printed Media		✓	✓	✓	✓	✓
Logo And Link On Downtown Martinez Website Homepage For Year						✓
Logo And Link On Event Webpage		✓	✓	✓	✓	✓
Banner Ad On Event Webpage					✓	✓

**Enhancements:**

Event Sponsor  
\$500  
Logo on promotional material & booth at event

Photo Booth  
Cost based on materials and approval (business creates, sets up and removes).

Water Bottles  
625 water bottles for attendees

Costume Contest downtown business host location

NOTE: Option to purchase items outside of packages available at separate fee. Sponsorship levels can be customized to fit your needs.

Please contact Kara at:  
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or 925.228.3577.