



Sunday Farmers' Market Booth 2024 Business Application

The guidelines for the market are as follows:

- Set up and take down time: Merchants should arrive for set up at 7am, no later than 8:30am. Take down can begin after the market ends at 1pm.
- Location: Your booth will be located in the Main Street Plaza area next to Starbucks (700 Main St.) unless otherwise dictated by the Pacific Coast Farmers' Market Management.
- Space: The space is 10'X10' and the merchant is required to bring their own setup (canopy, chairs, table, etc.) The canopy also will need to be weighted down properly.
- Attendance: On average during peak season, the market can get more 2500-3000 customers each Sunday. However, during the winter season, average is 1000-2000.
- Fee: per week \$250.00 (\$100 non-profit) or up to three free spaces for downtown business partners (dependent on space available).
- You can promote and market your business with informational pieces.
- You are permitted to sell only what you sell within your business.
- No alcohol or tobacco products permitted.
- Goods or services for sale must NOT be agricultural, consumable or in competition with other Farmers Market vendors.
- Downtown Martinez & Co. and Pacific Coast Farmers Market Association have the right to restrict the sale of any items/products in competition with market vendors or any items deemed inappropriate.

Market is open rain or shine from 9am – 1pm. There is no cancellation policy and no refunds.



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To reserve a date, please complete and return the form below, along with the appropriate fee in the form of exact cash or check payable to Downtown Martinez & Co. If reserving multiple dates, it would be appreciated to submit separate checks for each date. Dates will be assigned on a first-come, first-serve basis once payment is received. (Ten times, per year only, anything beyond that is considered sponsorship, please contact Kara Klotchman for sponsorship details at director@downtownmartinez.org)

Business Name: _____

Contact Person: _____

Business Address: _____

Contact Cell: _____ Email: _____

Number of Markets interested in: _____ (fee: \$250 per week, \$100 non-profit or 3 free spaces for Downtown Martinez & Co. business partners) NEW: There will be one free booth space per market dedicated to our local scouts troops. This is first come and requires booking in advance to allow equal opportunity.

Please enter your 2024 Sundays with the exact date in order of preference:

If you are SELLING items or products, please list all products you will sell at Farmers Market:

I understand that the market is open rain or shine and there are no cancellations, refunds or changing of dates. _____ (please initial)

PO Box 776
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