



**LEVEL 20 DM**



## HIGH-ENERGY, HIGH-RETENTION TTRPG STORYTELLING

LEVEL 20 DM IS A HIGH-OCTANE DUNGEONS & DRAGONS PERSONALITY AND DIGITAL STORYTELLER WHO HAS MASTERED THE ART OF THE "LONG-FORM SHORT." SINCE HIS DEBUT IN 2024, HE HAS BECOME ONE OF THE MOST ENGAGING VOICES IN THE TTRPG SPACE.

FAMOUS FOR HIS ABILITY TO PACK MASSIVE VALUE INTO EVERY SECOND OF HIS CONTENT, LEVEL 20 DM KEEPS **90.3%** OF HIS AUDIENCE LOCKED IN FOR A WILD **103-SECOND** RIDE OF AUDACIOUS AT-THE-TABLE HIJINKS.

WITH **21.3 MILLION** VIEWS IN THE LAST 90 DAYS AND A "CULT-TIER" ENGAGEMENT RATE, LEVEL 20 DM DELIVERS THE HIGH-ENERGY "ACTION SURGE" THE D&D COMMUNITY LOVES.

**85M+**

**LIFETIME VIEWS**

**90.3%**

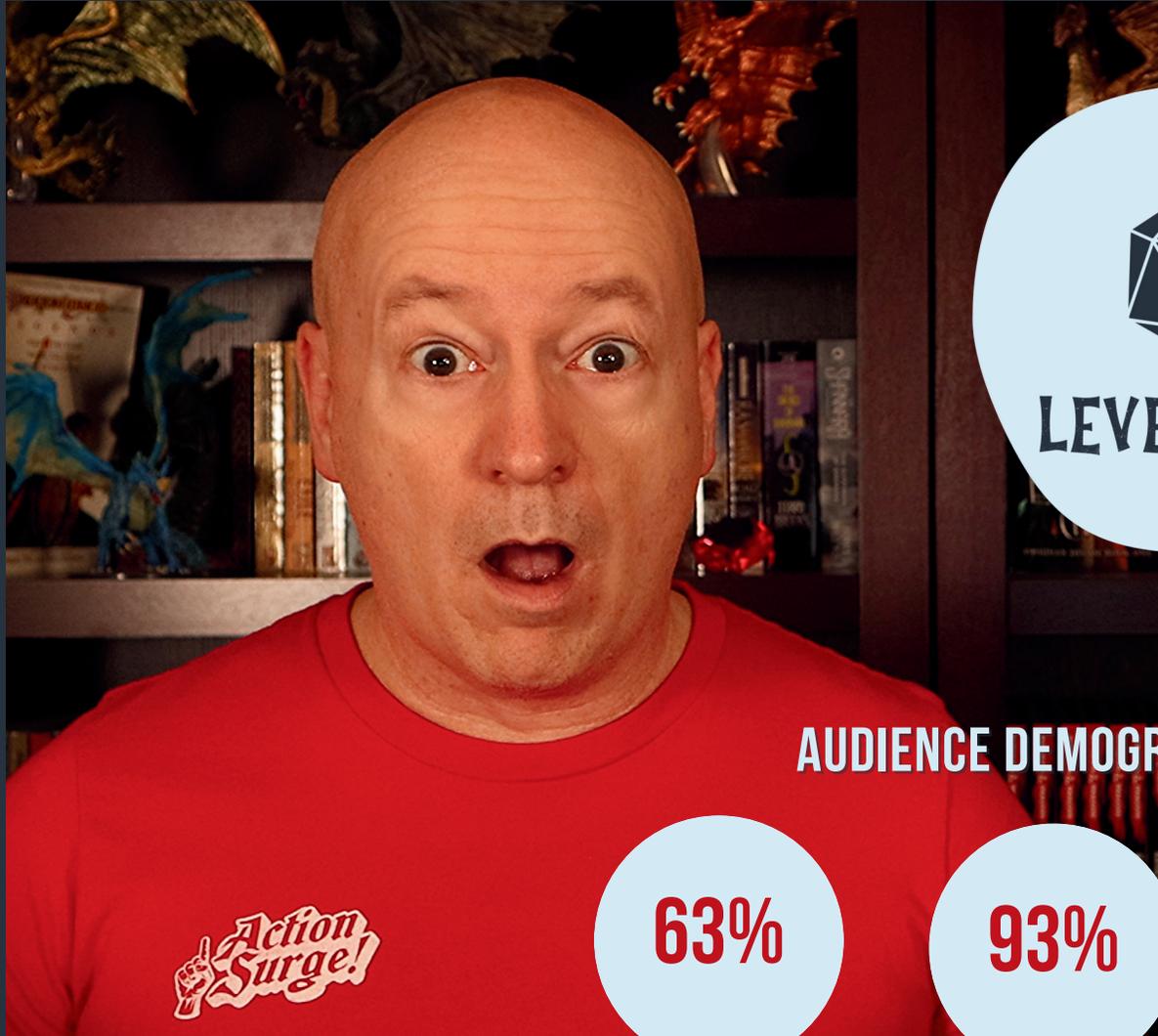
**RETENTION**

**12.0%**

**ENGAGEMENT**

**99.1%**

**POSITIVE SENTIMENT**



### AUDIENCE DEMOGRAPHICS



UNITED STATES



TIER 1 AD MARKET



25-44 YO

### ENGAGEMENT

TIKTOK	12.0%
INSTAGRAM	9.1%
YOUTUBE	4.4%

READY TO GIVE YOUR BRAND AN "ACTION SURGE"?

INQUIRIES  
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### RETENTION GRAPH EXAMPLES

