



Linden's Holiday Happening
Frosty Parade & Fireworks

Sponsorship Registration

Return this form ASAP to receive full advertising and promotional opportunities

Friday, December 6th, 2019

Location: Downtown and around the Mill Pond, Linden, MI

Name of Organization/Business: _____
Contact Person: _____
Address: _____
City: _____ Zip Code: _____ Phone Number: _____
E-Mail: _____

Please fill in the amount your company would like to sponsor in the box next to the items below.

 SOLD OUT \$5,000 Presenting Sponsor (Limit 2)



 \$2,000 Community Partner Sponsor (Limit 6)



 \$ 700 Parking & Shuttle Sponsor (Limit 3)

 \$ 500 Marching Band Sponsor (Limit 3)

 \$ 200 Costume Character Sponsor (limit 6)

PAYMENT OPTIONS:

Check Amount Enclosed \$ _____

Credit Card # _____ exp. ____/____ CID _____

Signature _____

(For in-kind donations and other payment methods please call)

Please make checks payable to: Linden's Holiday Happening

Email Logo Artwork to: lindenparade@gmail.com

MAIL COMPLETED FORM AND PAYMENT TO:

Linden's Holiday Happening
P.O. Box 565 Linden, MI. 48451

For more information: Email lindenparade@gmail.com or Call Brad Dick 810-458-6331

Presenting Sponsorship



\$5,000 - Benefits of a Presenting Sponsorship:

1. Logo on front of all Entry Registration Packets as "Presenting" sponsor.
2. Logo on Promotional Poster {approx. 50) as "Presenting" Sponsor.
3. Logo and advertisement in Flyer distributed in the Tri-County Times
4. Four 30-Second audio "commercials" announced over PA system on-Site.
5. Promoted as presenting sponsor in all press releases.
6. Complimentary Float or walking unit in Parade.
7. Logo on the program available at the event.
8. Logo on Sponsor Banners in downtown area.
9. Logo and Sponsorship featured on our website and Facebook page.

Community Partner



\$2,000 - Benefits of a Community Partner Sponsorship:

(Max. 6)

1. Logo on front of all Entry Registration Packets.
2. Logo on Flyer distributed in the Tri-County Times.
3. Logo on Promotional Poster {approx. 50)
4. One 30-second audio "commercial" announced over PA system on-site.
5. Logo on Sponsor Banners in downtown area.
6. Complimentary Float or walking unit in Parade.
7. Business Name listed in the program available at the event.
8. Logo and Sponsorship included on our website and Facebook page.

Parking & Shuttle

\$700 - Benefits of a Parking & Shuttle Sponsorship: (Max. 3)

1. Logo on Flyer distributed in the Tri-County Times.
2. Logo on Sponsor Banners in downtown area.
3. Logo on all Shuttle signage at shuttle stops
4. Complimentary Float or walking unit in Parade.
5. Business name will be listed in the program available at the event.
6. One 30-second commercial announced over PA System.
7. Logo and Sponsorship included on our website and Facebook page

Marching Band Sponsor

\$500 - Benefits of a Band Sponsorship: (Max. 3)

1. Logo on Flyer distributed in the Tri-County Times.
2. Announced at the event as “_____ Band brought to you by _____”
3. Logo on Sponsor Banners in downtown area.
4. Complimentary Float or walking unit in Parade.
5. Business name will be listed in the program available at the event
6. Logo and Sponsorship included on our website and Facebook page

Costume Characters Sponsor

\$200 - Benefits of a Character Sponsorship: (Max. 6)

1. Logo on Flyer distributed in the Tri-County Times.
2. Logo on Sponsor Banners in downtown area.
3. One (1) Complimentary entry in the parade
4. Business name will be listed in the program available at the event
5. Logo and Sponsorship included on our website and Facebook page.