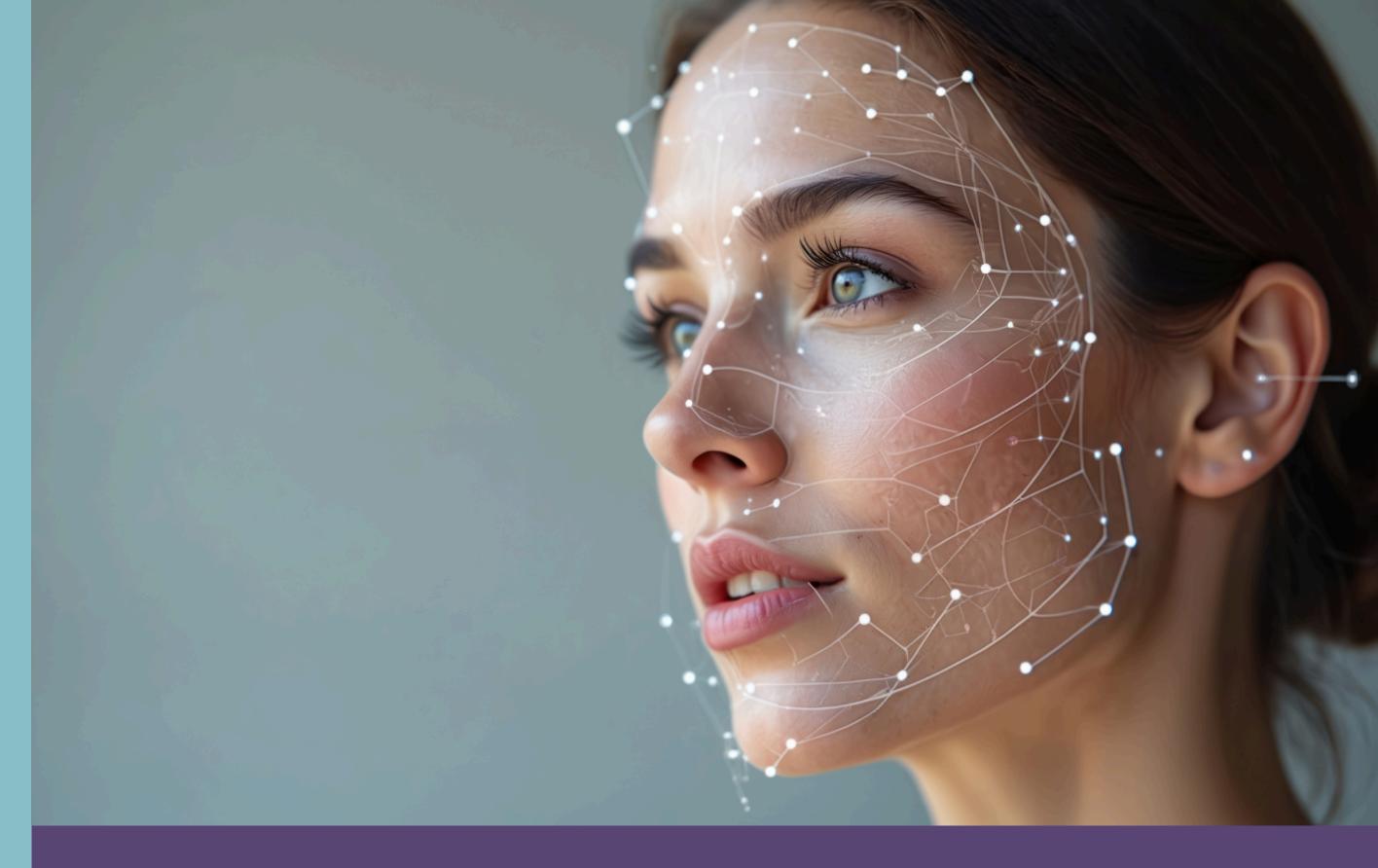
MARKETING WITH PURPOSE.
Strategy for better health.





# Company Overview

May 2025

At the heart of every health breakthrough is a human story.

We connect people, patients, and communities to better health through marketing and communications that are evidence-based, creatively executed, and emotionally resonant.

- Laura Remy, Director Marketable

### **ABOUT**

At Marketable, we translate deep sector knowledge in biotech, medical devices, and primary health into strategic communications, actionable business plans, and impactful design — helping organisations connect with clinical, consumer, and community needs with clarity and purpose.



## VISION

To empower purpose-driven entrepreneurs and innovators to build trusted, resilient, and impactful brands — especially in complex and regulated sectors — by blending real-world experience with strategic clarity and creativity.



#### MISSION

We are committed to driving transformative growth and innovation in the health, biotech, and medical device sectors by delivering strategic, experience-driven consultancy built on over two decades of industry expertise and collaborative partnership.



# **OUR SERVICES**



Core services: Communications, strategic marketing, digital marketing, design and illustration services.



Industry expertise: Biotech, health, biotech startups, government, small business, primary health, allied health.





Marketable Pty Ltd ABN 684 121 999

 $(\boxtimes)$ 

info@marketable.net.au



Office 2044 / 261 Queen St BRISBANE QLD 4000

