

MARKETING WITH
PURPOSE.
Strategy for better
health.



Company Overview

May 2025

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At the heart of every health breakthrough is a human story.

We connect people, patients, and communities to better health through marketing and communications that are evidence-based, creatively executed, and emotionally resonant.

- Laura Remy, Director Marketable

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ABOUT

At Marketable, we translate deep sector knowledge in biotech, medical devices, and primary health into strategic communications, actionable business plans, and impactful design — helping organisations connect with clinical, consumer, and community needs with clarity and purpose.

VISION

To empower purpose-driven entrepreneurs and innovators to build trusted, resilient, and impactful brands — especially in complex and regulated sectors — by blending real-world experience with strategic clarity and creativity.



MISSION

We are committed to driving transformative growth and innovation in the health, biotech, and medical device sectors by delivering strategic, experience-driven consultancy built on over two decades of industry expertise and collaborative partnership.



OUR SERVICES



Core services: Communications, strategic marketing, digital marketing, design and illustration services.



Industry expertise: Biotech, health, biotech startups, government, small business, primary health, allied health.



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