

PATHWAYS CLINIC



FAMILY & PREGNANCY
RESOURCE CENTER

RUN FOR LIFE

EVENT SPONSORSHIP OPPORTUNITIES



WWW.RUNFORLIFECAMAS.COM

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**GIVING HOPE, SHARING GRACE,
CHANGING LIVES**

Event Summary

**RUN FOR
LIFE**

Each year, hundreds of women and men in East Clark County experience an unplanned pregnancy. Vulnerable and often alone, they are faced with a difficult choice. Pathways Clinic provides love and support both during and after an unplanned pregnancy with free services and resources. Since 1994, Pathways has been delivering a wide variety of pregnancy and community resources free of charge to families in need. Our life-affirming services and resources include pregnancy testing, ultrasounds, parenting and life-skills lessons, diapers, baby clothing, and much more! All of these services are offered at no cost to our clients.

As a 501(c)3 non-profit clinic, Pathways' services are made possible by the generosity of our local community, churches and partners. Pathways' Walk/Run for Life has been a staple event in Camas since 2007, drawing more than 300 runners and walkers from across the region, and providing a large portion of the clinic's operating budget yearly. Will you help us continue to educate, empower, and support the men, women, and families of East Clark County? We hope you will consider partnering with us by sponsoring this year's Run for Life.

Together, we CAN change lives!

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Sponsorship Levels

	Champion \$2000	Gold Partner \$1000	Silver Partner \$500	Bronze Partner \$300
Logo on all printed materials	X	X	X	X
Logo and link on event website to your website	X	X	X	X
Your promotional material added to every swag bag	X	X	X	X
Logo on displayed at the event	X	X	X	
Social media acknowledgement on Facebook, Instagram, and Twitter	X	X	X	
Verbal acknowledgement at the event	X	X		
Logo and link on event website to your own landing page featuring your special offer.	X			
Free informational booth at the event	X			

RUN FOR LIFE



Partnership Opportunities

I. Product Partner

Donate products/materials to be used during the event or distributed to our participants. Your company logo will be included on our RFL website with a link to your company website and your sponsorship will be acknowledged on Facebook. Your logo will also be featured in our product partner section on our sponsor posters on event day. Requires material donation with est. value of \$200.00 or more.

II. Vendor Booth

10x10 Vendor space at the event or vendor page on the event website should the event be virtual due to pandemic restrictions.

\$100 for informational booth/\$150 for sales booth (in person event only)

III. Survivor Kit Sponsor

Donate prizes to be included in our 8 Survivor Kit Awards for our Overall & Masters winners. Your logo will be included on our Survivor Kit Sponsor insert included in each Survivor Kit along with your business card and you will be recognized as a Survivor Kit Sponsor. Must donate 8 of the same item, and each item should be valued at \$10 or more. (Suggested items include: athletic gear, running supplies, physical fitness items, etc.)

IV. Water Station Partner

You provide volunteers for one of our course water stations and we'll provide the signs and the water station supplies. Your logo will be recognized as a Water Station Sponsor. You may also include advertising materials or coupons in our swag bags and wear apparel and provide posters that advertise your organization.

(only 2 available)

V. Snack Booth Partner

You provide a 10x10 booth featuring your organization, providing healthy drinks and snacks as well as your promotional materials for 300 participants. You will be recognized as a Snack Booth Sponsor and may provide materials or coupons for our swag bags.

VI. Event Volunteer

Represent your organization at our event as a volunteer. Duties may include helping participants navigate the registration line, cheering them on through the event course, helping to set up and tear down the event, keeping the park grounds litter free during the event, helping in a booth, assisting with distributing awards, etc. You will be recognized as an Event Volunteer.





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2926 E St

Washougal, WA 98671

360-834-7256

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