



✧✧ STAR ALLIANCE™ ✧✧

INVITING EVERYONE TO BECOME A STAR CITIZEN™

Promoting Good Will-Wisdom Values ✧✧ Education & Inspiration for All

✧✧ Declaring *Our Highest Civic Ethics & Ideals* ✧✧

## ✧✧ ✧✧ **PHILOSOPHY STATEMENT (1985)** ✧✧ ✧✧

*There is one thing stronger than all the armies in the world, and that is an Idea whose time has come. — Victor Hugo*

*"Friend": From Freond: Free; Out of Bondage; Noble; Glad.*

*E Pluribus Unum: Out of Many (Nations) One (Earth)*

✧✧ ✧✧ ✧✧ Greater harmony among nations is critically needed in a world society now starving for positivity — to such an extent as to risk instant, automated extinction in the name of “security.”

✧✧ ✧✧ ✧✧ As long as the machinery for multiple global overkill remains in place, even a technical mistake or a terrorist act could unleash an unspeakable chain of disasters [potentially culminating in a Nuclear Winter\*.]

✧✧ ✧✧ ✧✧ This situation we must face squarely: no nation is any longer fully secure by strength of arms alone.

✧✧ ✧✧ ✧✧ The only "race" humanity can now afford is a race among nations [and citizens]: to see who can better and more harmoniously enrich the quality of life at home and throughout our common home: Planet Earth.

☆☆☆ Clearly, it should be the cherished goal for every nation [and people] that all countries on earth lay down their weapons once and for all and make friends, absolutely as soon as possible!

☆☆☆ There are enough common enemies to nations and people everywhere — including hunger, poverty, disease, degradation of natural resources and purity of the environment, crime and injustice, and the daily stresses and tensions of modern life — for any nation or people to waste time, energy, or other precious natural and human resources on preparations for a pointless and cataclysmic end to all human life! [and many other life-forms.]

☆☆☆ We must no longer stay in the self-perpetuating, “vicious-circle” created by historic political, cultural, religious, and economic tensions and inadequacies. If even a modest fraction of all the defense budgets and human resources of the world, now employed in preparations for [and prosecution of] war, were put to relieving the fundamental causes of war, humanity would quickly enjoy a greatly higher quality of life for all, and there could be no further defensible need for war again.

☆☆☆ Power in the modern world must be forever redefined — from force of arms, to strength of character: purpose, creativity, respect, generosity, intelligence, and fairness.

☆☆☆ Peace is such more than the absence of war. Peace is a practical, dynamic, evolving state of progress, prosperity and harmony.

☆☆☆ Peace includes, and requires, balanced and enriching exchange among many varied aspects of society worldwide. Peace is highly practical. Harmonious relations always lead to a freer flow of mutually beneficial exchange, whether between individuals or nations.

☆☆☆ It is important to note that in realistic terms, peace must be achieved before disarmament can be achieved, and not the other way around. Improvement in human relations comes first. Major significant changes in the area of armaments alone will be extremely difficult to achieve before the achievement of widespread peace among individuals and nations.

☆☆☆ In 1983, a report by the *Harvard Nuclear Study Group*, published in *Atlantic Monthly* (June, pp. 39-49), stated:

*The supply of weapons is not the sole or even the prime cause of war. Disarmament may remove the most destructive weapons, but others will be found... There are limits to what arms control can accomplish... In the long run, arms control must be accompanied by some improvements in... relations, if humanity is to cope with its nuclear predicament.*

☆☆☆ We cannot expect political leaders alone magically to create a world of peace; they exist and act in an atmosphere of intense tension generated by the collective effects of billions of stressed, unhappy people.

☆☆☆ Ultimately, the responsibility for world peace begins with each individual. When the desire for peace — and the atmosphere for peace generated by the citizens of the world — is strong enough, powerful national leaders will be at once enabled and *required* to act in the best interests of world harmony.

☆☆☆ Humanity as a whole must lift itself quickly from the impractical and outmoded theater of modern warfare. This "lifting" requires a fundamental jump in the evolution of human awareness.

☆☆☆ Each individual nation must be recognized as an indispensable part of the global whole.

★ ★ ★ We must creatively use the media to educate the peoples of all nations to the wonderful, positive characteristics and achievements of other nations and cultures, instead of continuously dwelling on the current preponderance of negative international news.

★ ★ ★ Nations must rise above their differences in the Nuclear Age, but in so doing, they need not sacrifice their individuality. It is not necessary that every nation have the same form of government, or culture, or language, or religious makeup — to achieve permanent harmony among nations. This would be like saying that every one of the billions of galaxies in the universe, or every plant in a garden, should be the same. Unity and diversity co-exist in nature!

★ ★ ★ The leaders of nations are human beings, as well as the people. If top national leaders could come together regularly in a retreat setting, away from the more direct pressures of state — this would certainly increase the possibility for significant human communications and friendships at the highest levels of international relations.

★ ★ ★ Lincoln said:  
*With public sentiment, nothing can fail;  
without it, nothing can succeed.*

★ ★ ★ Those who have achieved fame and prosperity in society have a special opportunity and responsibility to help uplift the public climate for Peace among nations.

★ ★ ★ The celebrity “stars” — actors, musicians, dancers, artists, sports champions, and entertainers — are very powerful in the area of public relations. By definition, they easily reach the hearts and minds of millions of people. And people learn better when they are relaxed and entertained. Together, the celebrity s t a r s represent an important national and international resource, which can be systematically tapped for the all-important task

of improving international relations as well as domestic qualities of life.

✨ ✨ ✨ For the first time in history — thanks to modern technology — creative use of television and other media enables the peoples of nations to send a positive, harmonious, cultural, and educational message directly to the peoples of other nations. We may thus effectively bypass the inherent and historical tensions of international politics, and appeal directly to the fundamental human values of other nations — *people to people*.

✨ ✨ ✨ Communication, by definition [& ideally] creates *u n i t y* [in] *community*. We now have global communications. Why not global community?!

✨ ✨ ✨ The field of Entertainment is the one most suited to the task of opening the doors of international, people-to-people communication, because it is the business of entertainers to create enrichment, harmony and *good times*.

✨ ✨ ✨ Music, art, and entertainment are universal languages of harmony, relaxation and enjoyment!

✨ ✨ ✨ We must vigorously locate, develop, and apply — individually, nationally, and globally — appropriate technologies for peace, including creative and entertaining use of the media, to help create better inter-national relations. And we must identify this effort as a top priority worldwide. It is nothing less than a matter of our security and survival.

✨ ✨ ✨ Positive application of the technologies of peace alone will be equal to the challenges presented by the modern-day technologies of war.



# PEACE TO ALL THE NATIONS AND PEOPLES OF THE EARTH!

© 1985 by Peter Bruce DuMont [For the original STAR ALLIANCE]

Anyone may duplicate, provided proper credit is given.

*The care of human life and happiness, and not their destruction,  
is the first and only legitimate object of good government.*

— Thomas Jefferson



\* Phrases in brackets [ ] throughout this file have been added as of 2026 July 4th.

## **Legal Trademark Notice:**

The original STAR ALLIANCE was formed as a public-benefit, California-based and globally-purposed, U.S.-IRS 501-c-3 corporation on 1985-8-8, first employing the name STARS FOR PEACE INTERNATIONAL. In early 1986, we invented, registered with the California Secretary of State, and began using our new name, STAR ALLIANCE, employing it with variations from time to time as authorized by our Board of Directors and establishing common-law trademark use rights. We also began using “STAR OF PEACE” for recognition awards that year. We reserve the name STARS FOR PEACE as a project title.

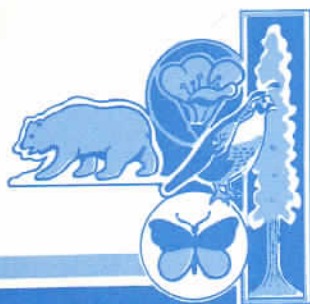
## **Further background details:**

Soon after incorporation, Co-Founders Peter B. DuMont and Ernest D. Siravo agreed that to accomplish their global goals, they would need to team up with many other organizations, including governments and businesses worldwide. After careful creative consideration and preliminary trademark searches performed by DuMont, on 1986 April 11th, we filed with the California Secretary of State to change our name officially to STAR ALLIANCE. (Please see document scans attached.) This name was chosen deliberately to imply cooperation with other entities. In addition to our public education and inspiration services, which continue to the present, we used the name extensively in travel-related affiliate tour services, primarily in California, but also across state lines and always with global intent, between 1992 and 2007. In due time, the organization anticipates further affiliation with a wide variety of entities in travel-related services and multiple added trademark categories including sports and entertainment.

**Please see attachments below:** 1) Evidence of original California corporate name filings, plus initial trademark search and reservations.

2) The original, typewritten Statement from STARS FOR PEACE INTERNATIONAL. It was finished in the Spring of 1985, and shared (under that name) with the distinguished Dr. Georgi Arbatov, of the USSR's *US-Canada Studies Institute*, and with distinguished United States Secretary of State George P. Shultz. Both gave speeches within short months of each other in San Francisco that year.





# State of California

OFFICE OF THE SECRETARY OF STATE

I, *MARCH FONG EU*, Secretary of State of the State of California, hereby certify:

That the annexed transcript has been compared with the record on file in this office, of which it purports to be a copy, and that same is full, true and correct.

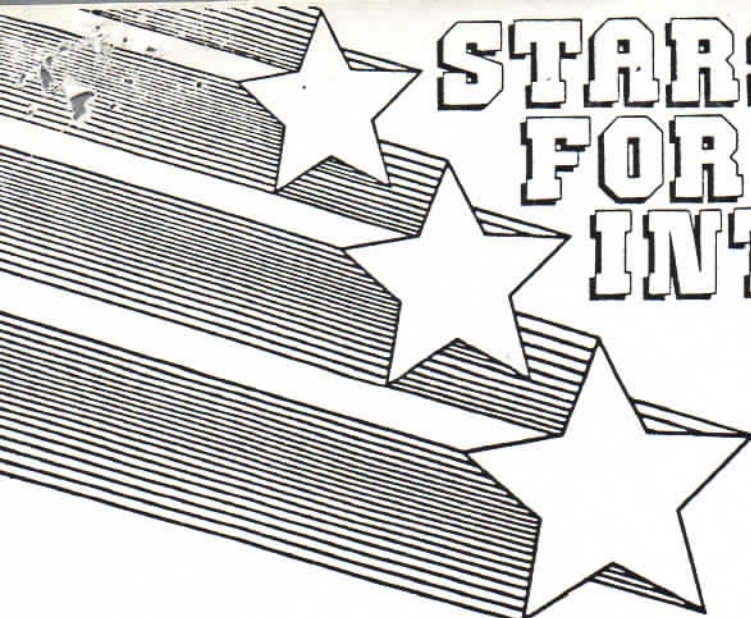
IN WITNESS WHEREOF, I execute  
this certificate and affix the Great  
Seal of the State of California this

AUG 08 1985



*March Fong Eu*

Secretary of State



# STARS FOR PEACE INTERNATIONAL

1187062

ENDORSED  
FILED  
In the office of the Secretary of State  
of the State of California

AUG 08 1965

## ARTICLES OF INCORPORATION

MARCH FONG EU, Secretary of State  
By Donna L. Anglin

OF

## STARS FOR PEACE INTERNATIONAL

I

The name of this corporation is STARS FOR PEACE INTERNATIONAL

II

- A. This corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for charitable purposes.
- B. The specific purpose of this corporation is to accelerate the global achievement of World Peace; to create harmony, reduce tensions, and foster unity among individuals and nations, emphasizing exchange of music, art, and harmony-producing entertainment (among other charitable means) to achieve these goals; to educate the public in the United States and worldwide, through public appearances, concerts and other public events; lectures, seminars, conventions and retreats, news articles, mailings, and especially radio and television broadcasting; to a greater understanding and appreciation among the peoples and nations of the world; to support other educational, charitable, and cultural institutions, qualifying to receive such support from Stars for Peace under the appropriate section(s) of the Internal Revenue Service Code, and who are judged and proven most effective to assist in achieving these goals for World Peace.

III

The name and address in the State of California of this corporation's initial agent for service of process is: Peter Bruce DuMont,

(next page)

928 Rose Avenue, Piedmont, California 94611

IV

- A. This corporation is organized and operated exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code.
- B. No substantial part of the activities of this corporation shall consist of carrying on propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate or intervene in any political campaign (including the publishing or distribution of statements) on behalf of any candidate for public office.

V

The property of this corporation is irrevocably dedicated to charitable purposes and no part of the net income or assets of this corporation shall ever inure to the benefit of any director, officer or member thereof or to the benefit of any private person. Upon the dissolution or winding up of the corporation, its assets remaining after payment, or provision for payment, of all debts and liabilities of this corporation shall be distributed to a nonprofit fund, foundation or corporation which is organized and operated exclusively for charitable purposes and which has established its tax exempt status under Section 501(c)(3) of the Internal Revenue Code.

DATED: 8/8/85

Ernest Daniel Siravo  
(Signature of Incorporator)

Ernest Daniel Siravo  
(Typed Name of Incorporator)

Peter Bruce DuMont  
(Signature of Incorporator)

Peter Bruce DuMont  
(Typed Name of Incorporator)

# ADDENDUM

Suggestions for other "Star of Peace" areas:

Star of Peace  
Washington, D.C.

Star of Peace  
New York

Star of Peace  
Boston

Star of Peace  
Los Angeles

Star of Peace  
San Francisco

Star of Peace  
London

Star of Peace  
Geneva/Lucerne

Star of Peace  
Paris

Star of Peace  
Rome

Star of Peace  
Moscow

Star of Peace  
Caribbean

Star of Peace  
Jerusalem

Star of Peace  
Cairo

Star of Peace  
Mecca

Star of Peace  
Rio de Janeiro

Star of Peace  
Peking

Star of Peace  
New Delhi

Star of Peace  
Tokyo

Star of Peace  
Manila

Star of Peace  
Montreal

Star of Peace  
Acapulco

Star of Peace  
Hawaii

AUG 19, 1985

See other side  
for instructions

REGISTRY OF CHARITABLE TRUSTS  
P. O. Box 13447  
SACRAMENTO, CALIFORNIA 95813

REGISTRATION FORM

1. Official name and mailing address of organization:

Federal Employer  
Identification Number

STARS FOR PEACE INTERNATIONAL  
928 ROSE AVENUE  
PIEDMONT, CA. 94611

or P.O. Box 11113  
San Francisco, Ca. 94101

2. Form of organization: (Check only one box which is applicable to this entity)

☒ Corporation No. 1187062 Incorporated in State of California on August 8th, 1985

☐ Unincorporated Association, Date Established

☐ Inter Vivos Trust of

Date of trust instrument

☐ Testamentary Trust—Estate of

Will probated in County of Probate No.

Decree of Distribution or last account filed on

3. Names and addresses of all trustees or directors and officers (attach list if necessary):

Ernest D. Siravo  
928 Rose Ave. ph. 547-5156  
Piedmont, Ca. 94611

Eva Abramowitch  
966 Keeler  
Berkeley, Ca. 94708  
524-2062

Peter B. DuMont  
212 Carmel Ave. ph. 547-7708  
Piedmont, Ca. 94611

Lynn Grunewald  
2121 Ward. St.  
Berkeley, Ca. 94705  
849-1308

Arnold A. Kloian  
1709 California St.  
Berkeley, CA. 94703  
549-0522

Paul R. Schulman  
450 Sherwood Dr. #202  
Sausalito, Ca. 94965  
331-6322 (H)  
331-2401 (W)

Note: This list shows all current trustees. More will be added soon and we will notify.

4. Attach a statement to describe how the organization will operate in carrying out its purpose. If the organization is operating in other states as well as California, comment fully on the extent of activities to be conducted in California and how the activities will relate to total activities.

5. Have assets been received? (funds, property, etc.) No Yes X, date first received March 1985

If "Yes," attach financial statements as required in the instructions.

If "No," advise us when funds or other assets are received so registration can be completed.

6. Annual accounting period adopted: Fiscal year ending June 30th, or calendar year

7. Attached are copies of the following documents as required by the instructions:

☒ Articles of Incorporation

☐ Trust Instrument

☐ Articles of Association

☐ Will of

☒ Bylaws

☐ Decree of Distribution

☒ Financial Statements

☐ Federal Exemption Determination Letter

  
SIGNATURE Executive Co-Directors TITLE

928 ROSE AVENUE, PIEDMONT, CALIFORNIA 94611

ADDRESS

AUGUST 19th, 1985 (415) 420-9979

DATE TELEPHONE NUMBER

CT-1 (8-76)

Registration No. CT

Date of Registration

For Registry use only



P. O. BOX 13447  
SACRAMENTO 95813  
(916) 445-2021

September 25, 1985

Stars for Peace International  
P.O. Box 11113  
San Francisco, Ca. 94101

IN REPLY, PLEASE REFER TO  
OUR FILE NO. CT 58500

REGISTRATION WITH ATTORNEY GENERAL

The documents required by the Uniform Supervision of Trustees for Charitable Purposes Act for registration with the Attorney General have been received.

The state registration number (file number) shown above has been assigned to you. Please refer to this number in all communications with this office.

Forms for filing periodic reports will be sent to your address of record at the end of each accounting period. You must advise us of address changes.

☒ Our records indicate that your accounting period ends annually on June 30. If it is not correct, please inform us.

☐ If you do not receive income, assets or incur expenses by the end of your first accounting period, you should so inform us at that time, in lieu of filing the required report.

☐ Reporting is now required for the past accounting period(s) ended . Forms are enclosed.

☒ Provide a copy of the Internal Revenue Service determination letter which exempts you from federal income tax. If you have not yet obtained such a letter, provide a copy as soon as it is available.

☐ Provide a list of your current directors and officers with their mailing addresses.

☐ Provide a copy of your bylaws.

Your directors should adhere to the provisions of the Nonprofit Corporation Law, particularly Corporations Code sections 5230-5260 relating to standards of conduct, investments, examination by the Attorney General, and compliance with the Internal Revenue Code. The Code should be available in a local library.

Very truly yours,

JOHN K. VAN DE KAMP  
Attorney General

Attorney General  
*Larry W. Campbell*  
LARRY W. CAMPBELL, Registrar  
Registry of Charitable Trusts

THIS LETTER SHOULD BE KEPT  
WITH YOUR PERMANENT RECORDS

CT-470 (12-84)

SEE OTHER SIDE

STATE OF CALIFORNIA

FRANCHISE TAX BOARD  
SACRAMENTO, CALIFORNIA 95867

December 27, 1985

In reply refer to  
342:APP:PTS:jl:g

STARS FOR PEACE INTERNATIONAL  
P. O. Box 11113  
San Francisco, CA 94101

Purpose : Charitable and Educational  
Form of Organization : Corporation  
Accounting Period Ending: June 30 [LATER AMENDED TO DECEMBER 31] *ed*  
Organization Number : 1187062

On the basis of the information submitted and provided your present operations continue unchanged or conform to those proposed in your application, you are exempt from state franchise or income tax under Section 23701d, Revenue and Taxation Code. Any change in operation, character or purpose of the organization must be reported immediately to this office so that we may determine the effect on your exempt status. Any change of name or address also must be reported.

You are required to file Form 199 (Exempt Organization Annual Information Return) or Form 199B (Exempt Organization Annual Information Statement) on or before the 15th day of the 5th month (4 1/2 months) after the close of your accounting period. See annual instructions with forms for requirements.

You are not required to file state franchise or income tax returns unless you have income subject to the unrelated business income tax under Section 23731 of the Code. In this event, you are required to file Form 109 (Exempt Organization Business Income Tax Return) by the 15th day of the 5th month (4 1/2 months) after the close of your annual accounting period.

If the organization is incorporating, this approval will expire unless incorporation is completed with the Secretary of State within 60 days.

Exemption from federal income or other taxes and other state taxes requires separate applications.

December 27, 1985  
STARS FOR PEACE INTERNATIONAL  
Organization Number 1187062  
Page 2

This exemption is granted on the express condition that the organization will secure federal exempt status with the Internal Revenue Service. The organization is required to furnish a copy of the final determination letter to the Franchise Tax Board within 9 months from the date of this letter.

Exempt Audit Unit  
Telephone (800) 852-7050

CC: PETER B. DUMONT  
REGISTRAR OF CHARITABLE TRUSTS

RECEIPT

Issuing Certificate of Reservation  
For Corporate Name \_\_\_\_\_ \$4.00

Special Handling: \$3.00  
REFUND: \$7.00

PETER R. DuMONT  
212 Carmel Avenue  
Piedmont, CA 94101

No. 381411



No. 381411

I, MARCH FONG EU, Secretary of State of the State of California, do hereby certify  
that the name:

STARS FOR WORLD PEACE

is not one which is likely to mislead the public and is not the same as, and does not resemble, so closely as to tend to deceive the name of a corporation formed under the laws of this State, or the name of a corporation not incorporated under the laws of this State which is authorized to transact intrastate business in this State, or a name which is under reservation, as provided in Section 201 of the Corporations Code of this State, and that this name is hereby reserved for a period of sixty days commencing on the date hereof for the use of the applicant for this certificate.



Issued Februaury 3, 1986 st

March Fong Eu  
Secretary of State

RECEIPT

Issuing Certificate of Reservation  
For Corporate Name \_\_\_\_\_ \$4.00  
Special Handling: \$3.00

PETER B. DuMONT  
212 Carmel Avenue  
Piedmont, CA 94101

No. 381412



No. 381412

I, MARCH FONG EU, Secretary of State of the State of California, do hereby certify  
that the name:

WORLD UNION

is not one which is likely to mislead the public and is not the same as, and does not resemble, so closely as to tend to deceive the name of a corporation formed under the laws of this State, or the name of a corporation not incorporated under the laws of this State which is authorized to transact intrastate business in this State, or a name which is under reservation, as provided in Section 201 of the Corporations Code of this State, and that this name is hereby reserved for a period of sixty days commencing on the date hereof for the use of the applicant for this certificate.



Issued February 3, 1986 st

March Fong Eu  
Secretary of State

RECEIPT

Issuing Certificate of Reservation  
For Corporate Name \_\_\_\_\_ \$4.00

Special Handling: \$3.00

STARS FOR PEACE INTERNATIONAL  
P.O. Box 11113  
San Francisco, CA 94101  
Attn: Peter DuMont

No. 381449



Office of the  
Secretary of State

No. 381449

I, MARCH FONG EU, Secretary of State of the State of California, do hereby certify  
that the name: STAR ALLIANCE

is not one which is likely to mislead the public and is not the same as, and does not resemble, so closely as to tend to deceive the name of a corporation formed under the laws of this State, or the name of a corporation not incorporated under the laws of this State which is authorized to transact intrastate business in this State, or a name which is under reservation, as provided in Section 201 of the Corporations Code of this State, and that this name is hereby reserved for a period of sixty days commencing on the date hereof for the use of the applicant for this certificate.



Issued February 10, 1986 st

March Fong Eu  
Secretary of State

RECEIPT

Issuing Certificate of Reservation  
For Corporate Name ..... \$4.00

Special Handling:

Stars for Peace International  
Attn: Peter DuMont  
P. O. Box 11113  
San Francisco, CA 94101

No. 408467



No. 408467

I, MARCH FONG EU, Secretary of State of the State of California, do hereby certify  
that the name:

WORLD PEACE TELEVISION

is not one which is likely to mislead the public and is not the same as, and does not  
resemble, so closely as to tend to deceive the name of a corporation formed under the  
laws of this State, or the name of a corporation not incorporated under the laws of this  
State which is authorized to transact intrastate business in this State, or a name which is  
under reservation, as provided in Section 201 of the Corporations Code of this State, and  
that this name is hereby reserved for a period of sixty days commencing on the date hereof  
for the use of the applicant for this certificate.



Issued March 28, 1986 th

March Fong Eu  
Secretary of State

[FILED WITH CA. SEC.  
OF STATE APRIL 11, 1986]  
JED

\*STAR ALLIANCE, formerly:  
\*STARS FOR PEACE INTERNATIONAL  
P.O. Box 11113  
San Francisco, CA. 94101  
(415) 434-1043

29 March 1986

\* RESOLUTION \*

The Directors of Stars For Peace International, a public benefit corporation, hereby act to change the official name of Stars for Peace International to: \*\*\*STAR ALLIANCE\*\*\*.

It is understood that a variety of subtitles may be appended as appropriate from time to time by authorized staff under the direction of the Board, e.g., STAR ALLIANCE FOUNDATION, STAR ALLIANCE, FOR A WORLD AT PEACE; STAR ALLIANCE FOR PEACE;; STAR ALLIANC(FOR WORLD HARMONY; STAR ALLIANCE FOR WORLD PEACE TELEVISION, etc.

WORLD PEACE TELEVISION, by that name, will be an official project of Star Alliance corporation, as will the STARS FOR PEACE program, if and when activated by direction of the Board of Directors.

In addition, the phrases STAR OF PEACE, STAR OF PEACE AWARD, STAR ALLIANCE AWARD, (STAR ALLIANCE FOUNDATION AWARD, etc.), and THE SHINING STAR (Magazine, newsletter) shall be official titles employed by Star Alliance, for the appropriate purposes.

Signed, this 29th day of March, 1986, the International Year of Peace, with every resolution to carry forth the task of peace-making to the greatest extent possible, as soon as possible.

Peter B. Duff Ernest S. Searcy  
Marge Maroney Donald Palmer Yelvi Feuer  
[MARGE MARONEY] [DONALD PALMER] [YELVI FEUER]

# STAR ALLIANCE

## A FOUNDATION FOR WORLD PEACE

Business & Labor ★ Education & Charity ★ Communications Media ★ The Professions ★ Entertainment & The Arts

4 April 1986

### CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

Peter B. DuMont & Ernest D. Siravo certify that:

1. They are the president and the secretary, respectively, of Stars for Peace International, a California Corporation.
2. Article I of the articles of incorporation of this corporation is amended to read as follows:

The name of this corporation is: STAR ALLIANCE.

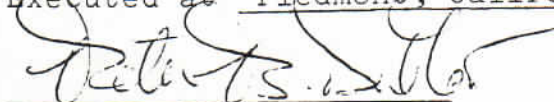
3. The foregoing amendment of articles of incorporation has been duly approved by the board of directors.
4. The corporation has no members.

  
Peter B. DuMont, President

  
Ernest D. Siravo, Secretary

The undersigned declare under penalty of perjury that the matters set forth in the foregoing certificate are true of their own knowledge.

Executed at Piedmont, California on April 4th, 1986.

  
Peter B. DuMont

  
Ernest D. Siravo

NOTICE: STAR ALLIANCE

1187062

# STAR ALLIANCE

A314308

A FOUNDATION FOR WORLD PEACE

Business & Labor \* Education & Charity \* Communications Media \* The Professions \* Entertainment & The Arts

4 April 1986

FILED  
In the Office of the Secretary of State  
of the State of California

APR 11 1986

March For EU, Secretary of State

## CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

Peter B. DuMont & Ernest D. Siravo certify that:

1. They are the president and the secretary, respectively, of Stars for Peace International, a California Corporation.
2. Article I. of the articles of incorporation of this corporation is amended to read as follows:

The name of this corporation is: STAR ALLIANCE.

3. The foregoing amendment of articles of incorporation has been duly approved by the board of directors.
4. The corporation has no members.

*Peter B. DuMont*  
Peter B. DuMont, President

*Ernest D. Siravo*  
Ernest D. Siravo, Secretary

The undersigned declare under penalty of perjury that the matters set forth in the foregoing certificate are true of their own knowledge.

Executed at Piedmont, California on April 4th, 1986.

*Peter B. DuMont*  
Peter B. DuMont

*Ernest D. Siravo*  
Ernest D. Siravo

2, Box 11113  
San Francisco, CA  
94104

Ph. 414-1042



**"STAR ALLIANCE"**  
**\*CONCEPT\***

**• STATEMENT OF PHILOSOPHY •**

**1985**

**"There is one thing  
stronger than all the  
armies in the world,  
and that is an Idea  
whose time has come."**

**Victor Hugo**

**"Erlend": From Freond: Free; Out of Bondage;  
Noble; Glad.**

**E Pluribus Unum — Out of Many (Nations) One (Earth)**

**\* \* \* Greater harmony among nations is critically needed in a world  
society now starving for positivity—to such an extent as to risk instant,  
automated extinction in the name of "security."**

**\* \* \* As long as the machinery for multiple, global overkill remains  
in place, even a technical mistake, or a terrorist act, could unleash an un-  
speakable chain of disasters. This situation we must face squarely: no nation  
is any longer fully secure by strength of arms alone.**

\* \* \* The only "race" humanity can now afford is a race among nations: to see who can better and more harmoniously enrich the quality of life, at home, and throughout our common home: Planet Earth.

\* \* \* Clearly, it should be the cherished goal for every nation—that all countries on earth lay down their weapons, once and for all, and make friends, absolutely as soon as possible! There are enough common enemies to nations and people everywhere—including hunger, poverty, disease, degradation of natural resources and the purity of the environment, crime and injustice, and the daily stresses and tensions of modern life—for any nation or people to waste time, energy or other precious natural and human resources, on preparations for a pointless and cataclysmic end to all human life!

\* \* \* We must no longer stay in the self-perpetuating, "vicious-circle" created by historic, political, cultural, religious, and economic tensions and inadequacies. If even a modest fraction of all the defense budgets and human resources of the world, now employed in preparations for war, were put to relieving the fundamental causes of war, humanity would quickly enjoy a greatly higher quality of life for all, and there could be no further defensible need for war again.

\* \* \* Power in the modern world must be forever redefined—from force of arms—to strength of character: purpose, creativity, respect, generosity, intelligence, and fairness.

\* \* \* Peace is much more than the absence of war. Peace is a practical, dynamic, evolving state of progress, prosperity and harmony.

Peace includes, and requires, balanced and enriching exchange among many, varied aspects of society worldwide. Peace is highly practical. Harmonious relations always lead to a freer flow of mutually beneficial exchange, whether between individuals or nations.

\* \* \* It is important to note that in realistic terms, peace must be achieved before disarmament can be achieved, and not the other way around. Improvement in human relations comes first. Major, significant changes in the area of armaments alone, will be extremely difficult to achieve before the achievement of widespread peace among individuals and nations.

\* \* \* In 1983, a report by the Harvard Nuclear Study Group (published in "Atlantic Monthly," June 1983 pp. 39-49) stated:

"The supply of weapons is not the sole or even the prime cause of war. Disarmament may remove the most destructive weapons, but others will be found . . .

" . . . there are limits to what arms control can accomplish . . . In the long run, arms control must be accompanied by some improvements in . . . relations, if humanity is to cope with its nuclear predicament."

\* \* \* We cannot expect political leaders, alone, to magically create a world of peace; they exist and act in an atmosphere of intense tension, generated by the collective effects of billions of stressed, unhappy people.

\* \* \* Ultimately, the responsibility for world peace begins with each individual. When the desire for peace—and the atmosphere for peace generated by the citizens of the world is strong enough, powerful national leaders will be at once enabled and required to act in the best interests of world harmony.

\* \* \* Humanity as a whole must lift itself, quickly, from the impractical and outmoded theatre of modern warfare. This "lifting" requires a fundamental jump in the evolution of human awareness.

\* \* \* Each individual nation must be recognized as an indispensable part of the global whole.

\* \* \* We must creatively use the media to educate the peoples of all nations to the wonderful, positive characteristics and achievements of other nations and cultures, instead of continuously dwelling on the current preponderance of negative international news.

\* \* \* Nations must rise above their differences in the nuclear age, but in so doing, they need not sacrifice their individuality. It is not necessary that every nation have the same form of government, or culture, or language, or religious makeup—to achieve permanent harmony among nations. This would be like saying that every one of the billions of galaxies in the universe, or every plant in a garden, should be the same. Unity and diversity co-exist in nature!

\* \* \* The leaders of nations are human beings, as well as the people. If top national leaders could come together regularly, in a retreat setting, away from the more direct pressures of state—this would certainly increase the possibility for significant, human communications and friendships at the highest levels of international relations.

\* \* \* Lincoln said:

"With public sentiment, nothing can fail; without it,  
nothing can succeed."

Those who have achieved fame and prosperity in society have a special opportunity, and responsibility, to help uplift the public climate for Peace among nations.

\* \* \* The celebrity "stars"—actors, musicians, dancers, artists, sports champions, and entertainers—are very powerful in the area of public relations. By definition, they easily reach the hearts and minds of millions of people. And people learn better when they are relaxed and entertained. Together, the celebrity stars represent an important national and international resource, which can be systematically tapped, for the all-important task of improving international relations (as well as the domestic quality of life.).

\* \* \* For the first time in history—thanks to modern technology— creative use of television and other media enables the peoples of nations to send a positive, harmonious, cultural, and educational message, directly to the peoples of other nations. We may thus effectively bypass the inherent and historical tensions of international politics, and appeal directly to the fundamental human values of the people of other nations—"people to people."

\* \* \* Communication, by definition, creates unity—and community. We now have global communications. Why not global community?

\* \* \* The field of Entertainment is the one most suited to the task of opening the doors of international, people-to-people communication, because it is the business of entertainers to create enrichment, harmony—and "good times."

\* \* \* Music, art, and entertainment are universal languages of harmony, relaxation and enjoyment!

\* \* \* We must vigorously locate, develop, and apply--individually, nationally, and globally--appropriate technologies for peace, including creative and entertaining use of the media, to help create better international relations. And we must identify this effort as a top priority worldwide. It is nothing less than a matter of our security and survival.

\* \* \* Positive application of the technologies of peace alone will be equal to the challenges presented by the modern-day technologies of war.

\* \* \* \* \*

PEACE TO ALL THE NATIONS AND PEOPLES OF THE EARTH.

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*The care of human  
life and happiness, and not  
their destruction, is the first  
and only legitimate object  
of good government.*

*Thomas Jefferson*