



STAR ALLIANCE™

Good Will Wisdom Values 🌟 Education & Inspiration for All

🌟 Promoting *Our Highest Civic Ideals* 🌟 Since 1985 🌟

Historical Perspective On The 1989 Star Alliance **DECLARATION & CELEBRATION FOR WORLD PEACE**

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🌟 By the Author 🌟 Peter Bruce DuMont 🌟

The STAR ALLIANCE DECLARATION and pledge series, initiated in 1985, promotes principles and values — *Our Highest Civic Ideals* — toward positive, sustainable relationships and societies for all.

The accompanying 1989 Autumn edition has a wonderful title, when properly understood, but it bears some explanation at a time when multiple wars are still active or raw in recent memory.

A key word here is *FOR* World Peace: We want to move popular attitudes *forward* — *toward* human unity — via pure principles or ideals that almost everyone can agree are good, regardless of religious, cultural, and legitimate political differences. All together, *We Can!*

The word “CELEBRATION” is appropriate for an ongoing process of aspiring, attaining, and maintaining peace at every level.

As principle creative and integrative author, over four decades now, I realized early on that with so much complexity in human civilization, and the “Triple Threat” (many *players*, many *ways*, and many *times* for things to go awry — as further described in our *Public Warnings* document on this website), one could never simply “declare peace” for all time with integrity, no matter how sincerely.

Instead, everyone would be better served by declaring a whole set of timeless, ethical peace IDEALS: “Points of Value,” like stars. People could adopt these to guide themselves, their youth, and their societies, using the perfect form of pure “Points of Value.”

Thus began a long period of gestation to create documents that would stand the test of time over the widest possible spectrum of positive human diversities and demanding conditions.

Because they are not attached to any one historical culture, we believe these principles can be held in common and cherished globally — even universally.

This 1989 Autumn Edition of the series was signed by *H.H. The Dalai Lama*¹ during his visit to the historic Fairmont Hotel in San Francisco — and by a number of other VIP-luminaries thereafter.

His Holiness’ 90th birthday, on 1995 July 6th — and his tireless work spreading good will and compassion throughout the world — were powerful stimuli to post this historical document online after a long period of organizational hardship and recession.

This edition was also signed by star vocalist Sarah Brightman (*Phantom of the Opera*), noted Environmentalists David Brower (Sierra Club / Earth Island) and Russell Peterson (Audubon Society); Actor-Singer Eddie Fisher (father of Carrie Fisher, aka *Princess Lea*), 49er’s football star Gene Washington, prominent San Francisco jeweler Sidney Mobell, and Mr. Vladimir Azaroushkin, Consul, in San Francisco, for the former U.S.S.R.. (Please see story below.)

We look forward to supplementing the current post with many other documents from the evolution of the series, along with the many current documents and support materials carefully developed over the intervening years.

Certain characteristics of this edition remain outstanding today, including its advanced vision for a *...cooperative, participatory, non-factional, World Peace Quality-of-Life Media Network — for continuously enhancing appreciation, understanding, and*

¹ Please see HH’s signature just right of the thumbnail logo.

rapport; helping to resolve conflicts peacefully; and creating practical friendships, People-to-People, Everywhere.

Use of the term *Good Will* ahead of the term *Peace* at the conclusion is of special note. The extraordinary importance of this sequence is featured at the top of our current [home page](#), and in the *Star Citizen's Reflection for Good Will Over Ill Will*, found elsewhere on the [Good Will Civic Values page](#).

Finally, a significant story to share: Mr. Azaroushkin was just departing a reception on Market Street, produced by *The World Affairs Council* on 1989 October 11th, as the Cold War was thawing. As I stood, mic in hand, with a STAR ALLIANCE video camera ready to record interviews, the Consul approached me, seeming well aware of the document displayed on the easel nearby.

This was not surprising, because by that time, STAR ALLIANCE had for several years delivered or mailed multiple copies of our materials and updates to the San Francisco Russian Consulate on Green Street, in the prestigious Pacific Heights district. Four years before, in 1985, STAR ALLIANCE Co-Founder Ernest Siravo and I had teamed up to meet Dr. Georgi Arbatov, a prominent Russian Scientist-Diplomat and advisor to Mr. Gorbachev, after an event at the Commonwealth Club. At that time, I had personally handed him my earliest, sweeping Philosophy Statement, also posted on this site.

Consul Azaroushkin made friendly eye contact with me, and a seven-minute video interview ensued.* At the end, I cordially invited him to sign. He acknowledged me with respect, but hesitated and stated to the effect:

Yes, perhaps...But before signing, I have a question! Don't you think it might be a bit premature to celebrate world peace? It seems there are so many things still needing to be done! I replied to the effect:

Very true, Sir! But at STAR ALLIANCE, we also feel that people celebrating the good things about one another's countries and cultures is an important part of the process of creating and sustaining peace!

Decisively, he grasped a pen and signed his name — with what surely seemed like more than just individual authority and influence.

🌟 Recalled at Berkeley, California 🌟 2025 July 4th Weekend 🌟 File last updated at 11-4 🌟

• www.STARALLIANCE.org • Redwood Gardens • 2951 Derby Street #119 • Berkeley, California 94705 • USA •



STAR ALLIANCE DECLARATION AND CELEBRATION FOR WORLD PEACE

We, The People of the World,
Declare and Celebrate Our Lasting *Commitment* to Unity and Strength in Peace!

United in Peace, We Achieve Mutual Security.
Secure Together, We Enjoy True Freedom. And Established in Harmony, We Can All
Build Our Futures, Rewarding Beyond Our Dreams.

To Achieve Ongoing Peace, and Continuously
Raise the Quality of Life for Everyone –

Let Us Always:

Communicate, **C**ooperate, and **C**elebrate – **T**ogether – for **P**eace!

- Recognize our Mutual Interests in the Health, Integrity, and Happiness of Each and All.
- Respect for All Others the Same, Universal Rights We Claim for Ourselves
- See Beyond Our Differences, to Appreciate and Enjoy the Unity of Life
- Apply the Powers of Technology for Peace
- Enjoy Inspiring, Ongoing Education for All – Developing Our Higher Human Potential
- Celebrate and Honor our Natural, Life-Supporting Diversities
- Preserve our Precious Natural Resources and Environments
- Resolve Conflicts Peacefully – for Mutual Progress – With Patience, Honesty, Fairness, and Compassion
- Create and Exercise Meaningful Citizenships – And Cooperate with One Another – At Home and Around the World

For We, The People, Must Forever
Redefine Power: From Force of Arms, to the Lasting Strength of Character!



Therefore – **L**et us create and always sustain:
a cooperative, participatory, non-factional, World Peace / Quality-Of-Life Media Network –
For continuously enhancing appreciation, understanding and rapport; helping to resolve
conflicts peacefully; and creating practical friendships – People to People – Everywhere.

We Create Our Future!

Let us Welcome it Always – Together – in Goodwill and Peace!

*Justice Peace
5/11/89*

*God Bless you for your
wonderful vision,
June Stark Lacey
10-21-89*

*Mary Beth Brown
10-27-89*

*Mary Thomas
11-9-89*

10-27-89

*David R. Brower
October 7, 1989
PFR Conference*

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October 7, 1989
PFR Conference*

*Elean A. Warr
DEE @ WSA
SARAH
EEI/HA
J. R. ROBERTS*

*sidney mobell
11-10-89*

Beth Osuna Sudlow

*Christiane Blum
10-10-89*

*Amber C. Marshall
Nov. 6, 1989
V. Azarovskiy*

*John T. Brown
10/24/89
John Lacey
10/21/89
John Washington
10/13/89*

*John T. Brown
10/24/89*