

**Brownville Cultural Center  
Board of Directors Meeting  
November 11, 2018**

The Brownville Cultural Center Board of Directors met for a meeting on November 11, 2018 at 2:35PM at 129 Main Street Brownville, Nebraska.

Present: Kathy McKillip, Jim Aden, Mitch Bean

Kathy McKillip began the meeting by presenting the agenda to the board. Motion was made by Mitch Bean to approve the agenda. Jim Aden provided a second for the motion. Motion passed.

Secretary Mitch Bean presented minutes from April 25, 2018 meeting. Motion was provided by Aden to accept minutes from previous meeting. McKillip seconded the motion. Motion Passed.

Treasurer Jim Aden presented the treasurer report. Craig Zimmerman has been paid in full for the tourism video. Another bill for advertising has been paid in full which completes the final component of our official 501c3 status. McKillip and Associates has provided a donation to cover the costs of the farmers market signs that were used this summer. Discussion on creating tax deductible forms. Aden to create forms to send to donors at the end of the year. Bean made a motion to accept the treasurers report with a second followed by McKillip. Motion passed.

Aden provided an update on BCC's website. Discussion was had on website calendar events being up to date and researching a new format for the website calendar. Jim to look into other software for the calendar. Discussion was had on putting all three BCC videos on our website. We will try to get all three up on the website. Discussion was had on blogging throughout the year to keep the website relevant and up to date on what is happening. More discussion in the future on this idea. Aden is to update photos to winter photos in the coming weeks.

McKillip presented a grant update to the board. Humanities Nebraska grant for the summer speaker series has been fulfilled. Attendance for Matthew Sitting Bear was good while BCC would have hoped for a few more people to attend for Dr. Clemente on the River Inn. Speakers have been paid and the board discussed that working with Humanities Nebraska was a very positive experience. Discussion on Humanities Nebraska grant for funding for Cather show alongside BVT. Unfortunately, funding wasn't granted.

Nebraska Tourism grant which funded a social media surge, videos and banner ads has been completed. McKillip presented results from how the ads performed on social media. The June surge had 25,00 views and the October surge had 45,000 views. Discussion was had on what could have been improved with the social media surge and video. The tourism grant requires in-kind hours matched. McKillip would

like the board to compile the lists of volunteer hours and send to her to finish the grant report. Discussion on applying for Nebraska Tourism grant for 2019 cycle and options on what to apply for outside of social media.

McKillip presented an update on the Watchable Wildlife grant. BCC is waiting for confirmation from Pannier for sign delivery. The installation of the signs should be completed by the end of the year.

New grants to apply for were discussed with the focus being on the Humanities Media grant. McKillip presented an idea about making a media presentation to cover oral history of Brownville through interviews with locals who know Brownville well through their own personal experiences. Humanities Media grant is due January 15 2019. McKillip motioned to further research to apply for media Humanities Nebraska grant. Aden provided a second for the motion. Motion passed.

A community update was discussed about all activities coming up in Brownville. Brownville's Christmas celebration is December 1 with activities throughout the day. Bean provided the board with the information about BVT's production It's a Wonderful Life: A Live Radio Play. Aden provided information about his Leisure Learning courses that are happening in the coming weeks.

An update on events throughout the year were discussed. The farmers market was a success and there were sales every week. BCC hopes to continue to be able to grow the market in the future. Discussion on Leisure Learning series with Southeast Community College. The series was a success and there will be ten courses offered next spring.

Meeting was adjourned at 4:50PM, next meeting will be determined through email correspondence between board members.

Respectfully submitted,

Mitch Bean  
Secretary of BCC