URVARA DATA COST OPTIMIZATION CASE STUDY

Problem: An e-commerce company with 250 employees migrated to cloud but data costs were out of control:

- Excessive monthly cloud data bill (grew 300% in 18 months)
- No visibility into what's driving costs
- 10TB of data storage (mostly unused or duplicate)
- Running queries 24/7 even during off-hours
- Multiple teams purchasing separate tools
- No data lifecycle management

Our Solution:

- Complete data infrastructure audit
- Identified and removed duplicate/unused data (5TB)
- Implemented automated data lifecycle policies
- Optimized query performance (reduced compute usage)
- Right-sized storage tiers (hot/cold/archive)
- Consolidated redundant tools and licenses
- Set up cost monitoring dashboard with alerts

Results - After 6 Months:

- Reduced monthly data costs (47% reduction)

- Saved annually

- Query performance improved by 60%

- Storage reduced from 10TB to 5TB

- Automated cost alerts prevent bill spikes

- Team productivity increased (faster queries)

Notes: Why spend more when you can save it for more necessary expenses? Most companies don't know how their cloud data bills are high. Most common reasons may be unnecessary data usage, unused resources and bad planning. With URVARA's data cost optimization solutions, you can save future costs by optimizing how much you spend on storing your data.