



CONTACT US

Sponsorship Information:  
[ernie@housmanandassociates.com](mailto:ernie@housmanandassociates.com)  
Trade Show Information:  
[michelle@housmanandassociates.com](mailto:michelle@housmanandassociates.com)

## NASTO ANNUAL MEETING

JULY 21-22, 2024

Manchester, New Hampshire

at Doubletree Hotel Manchester

NASTO 2024 Sponsorship | 2503 Grapevine Canyon Trail, Leander, TX 78641

[www.nasto2024.com](http://www.nasto2024.com)





# SPONSORSHIP OPPORTUNITIES

## OFFICIAL EVENTS & PRODUCTS SPONSORSHIP BENEFITS

	Closing Night Reception \$30,000	Welcome Night Reception \$25,000	BOD Reception \$20,000	Lunch Sponsor \$15,000 (2 availab)	Opening Keynote Sponsor \$15,000	Breakfast \$10,000 (2 availab)	Conference Lanyard \$10,000	Volunteer Shirt \$10,000	Host Hotel Key Card \$10,000	Delegate Bag \$10,000	Conference Mobile App \$10,000	Closing Keynote Sponsor \$10,000	Conference Charging Station \$10,000 (2 avail.)	WI-FI Sponsor (10,000)	Maeting Sign Sponsor (10,000)	5 O'Clock Somewhere Break (10,000)
Complimentary Registrations	5	4	3	3	3	2	2	2	2	2	2	2	2	2	2	2
Priority Hotel Reservation*	5	4	3	3	3	2	2	2	2	2	2	2	2	2	2	2
BOD Reception Tickets	5	4	3	3	3	2	2	2	2	2	2	2	2	2	2	2
Logo on Partner Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Pre Attendee List	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Post Attendee List	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company profile sheet in delegate bag	2-Sided Full Page	1-Sided Full Page	1-Sided Full Page	1-Sided Full Page	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card	4x6 post-card
Logo on Partner Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo at Event/on item/on stage	Event	Event	Stage	Stage	Stage	Stage	Lanyard	Shirt	Keycard	Bag	App	Stage	Charge Station	Splash Page	Mtg Signs	Mtg Signs
Push Notification on the Mobile App	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary Exhibit booth	Yes	Yes	Yes													

### Exhibit Booth ONLY\*\*

\$2,500

Logo on signage outside the entrance of the trade show

Yes

Complimentary Conference Registration

1

Priority Hotel Reservation\*

1

2 Chairs Yes

Yes

1 Wastebasket

Yes

# TIERED LEVEL SPONSORSHIP BENEFITS

	Diamond Partner \$20,000	Ruby Partner \$15,000	Gold Partner \$10,000	Silver Partner \$7,500	Bronze Partner \$5,000	Copper Partner \$3,000	Brass Partner \$1,500
Logo on Partner Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Partner Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on "Thank You" page in meeting program	Yes	Yes	Yes	Yes	Listed	Listed	Listed
Complimentary Registrations	6	5	4	3	2	1	
Priority Hotel Reservation*	6	5	4	3	2	1	
BOD Reception Tickets	4	3	2	1	1		
Official Program Ad	Full Page	Full Page	1/2 Page	1/4 Page	1/4 Page		
Company profile sheet in delegate bag	1 double-sided Full Page	4x6 post-card	4x6 post-card	3x5 post-card			
Push Notification on the Mobile App	Yes	Yes	Yes	Yes			
Post Attendee List	Yes	Yes	Yes	Yes			
Pre Attendee List	Yes	Yes					
Complimentary Exhibit booth	Yes						





# SPONSORSHIP FORM



Please complete this form and return **ONLY THE FORM**, to Ernie Cochran at: [ernie@housmanandassociates.com](mailto:ernie@housmanandassociates.com). If a check will accompany the Sponsorship Form, please send the form along with checks payable to Housman & Associates, LLC - NASTO. Mail checks to NASTO, 2503 Grapevine Canyon Trail, Leander, TX 78641. For more information contact Ernie Cochran: 512.413.5969. Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

## Primary Contact Information:

Primary Contact Name		Title	
Mailing Address		City	State Zip
Telephone	Fax	Email Address	
Company/Organization Name			

## Sponsorship Options:

- |  |  |
|--|--|
| <input type="checkbox"/> Closing Night is \$30,000 - comps 5                 | <input type="checkbox"/> Meeting Signs Sponsor is \$10,000 - comps 2 |
| <input type="checkbox"/> Welcome Reception is \$25,000 - comps 4             | <input type="checkbox"/> 5 O'Clock Somewhere Break - comps 2         |
| <input type="checkbox"/> BOD Reception (\$20,000) - comps 3                  | <input type="checkbox"/> Wifi Sponsor is \$10,000 - comps 2          |
| <input type="checkbox"/> Lunch Sponsor is \$15,000 (2 of them) - comps 3     | <input type="checkbox"/> Diamond \$20,000 (available to 4) - comps 6 |
| <input type="checkbox"/> Opening Keynote is \$15,000 - comps 3               | <input type="checkbox"/> Ruby \$15,000 (available to 6) - comps 5    |
| <input type="checkbox"/> Breakfast Sponsor is \$10,000 (2 of them) - comps 2 | <input type="checkbox"/> Gold \$10,000 - comps 4                     |
| <input type="checkbox"/> Lanyards is \$10,000 - comps 2                      | <input type="checkbox"/> Silver \$7,500 - comps 3                    |
| <input type="checkbox"/> Volunteer Shirt (\$10,000) - comps 2                | <input type="checkbox"/> Bronze \$5,000 - comps 2                    |
| <input type="checkbox"/> Delegate Bag Sponsor is \$10,000 - comps 2          | <input type="checkbox"/> Copper \$3,000 - comps 1                    |
| <input type="checkbox"/> Conference Mobile App is \$10,000 - comps 2         | <input type="checkbox"/> Brass \$1,500                               |
| <input type="checkbox"/> Charging Stations is \$10,000 - comps 2             | <input type="checkbox"/> Exhibit booth \$2,500 - comps 1             |
| <input type="checkbox"/> Closing Keynote Sponsor is \$10,000 - comps 2       |  |

### Sponsor Enhancement - Breakout Session (10 available)

Sponsors have the unique opportunity to add a breakout session to overall sponsorship commitment. In order to choose a breakout session option a company must also be a sponsor of the conference. The breakout session sponsorship is available for \$7,500 and is limited to sponsors only. Breakout sessions are available on a first come, first served basis. Breakout session content must be approved by the NASTO host state committee.

## Sponsorship Amount/Payment:

Total Amount: \$ \_\_\_\_\_  Will Mail Check

Name on Credit Card		Billing ZIP	
Credit Card Number	Expiration Date	CVS#	Date



Agreement Terms: Partner hereby acknowledges that they have read, understand, and agree to the terms as printed on the "SPONSORSHIP BENEFITS" pages and accepts this agreement as binding.

\_\_\_\_\_  
Authorized Signature