



PRESS RELEASE

30th August 2025

Yolo Entertainment Is Actively Seeking Acquisition Opportunities – Now Targeting Gaming and Legacy Media Assets

Yolo Entertainment is excited to announce that we are **actively seeking acquisition opportunities** in the world of **traditional legacy media** — and we're expanding our focus to include **gaming-related assets**.

Who We Are

Yolo Entertainment has heritage embedded in television and traditional media. "*Television is in our DNA*," we continue to lead the charge in media evolution by delivering fast-tracked digital transformations and high-quality content with lasting impact.

What We Do

Our expertise lies in helping legacy media organizations innovate and adapt to modern digital audiences. By working closely with industry leaders and leveraging our media know-how, we ensure enduring relevance in today's rapidly changing media environment.

Investment Criteria

Yolo Entertainment is seeking **well-established media industry companies** that meet the following thresholds:

- **EBIT** in the range of **US\$5M – US\$25M+**
- **Revenues** in the range of **US\$30M – US\$150M+**
- Strong operational presence in the **Americas (United States)** and/or **Asia Pacific (Australia)**

YOLO ENTERTAINMENT

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Areas of Focus:

Yolo Entertainment is targeting acquisition opportunities across the **Technology, Media, Entertainment and Telecommunications (TMET)** sector, with particular emphasis on:

- **Legacy Media Assets:**

We are particularly interested in companies with **traditional media libraries, broadcast networks, and established content portfolios** that are positioned to be transformed into **digital streaming platforms**. Our focus is on businesses that can pivot into **OTT, VOD, and subscription-based streaming models**, enabling fresh monetization pathways and future-proofed audience engagement.

- **Gaming Ventures:**

We are actively seeking opportunities in **gaming content, IP, and studios**, with a strong emphasis on **licensing models, royalties, and recurring revenue streams**. Priority will be given to companies that **own or control valuable franchises, in-game assets, and distribution rights**—with long-term growth potential through **global licensing agreements, digital marketplaces, and platform partnerships**.

Why Partner with Yolo Entertainment?

- **Proven Media Acumen:** Our leadership team brings deep experience in traditional and digital media.
- **Transformative Vision:** We don't just preserve media legacies—we accelerate their evolution.
- **Strategic Fit:** Combining legacy media strength with gaming's innovation opens up tremendous possibilities.

Get in Touch

If you represent a **media property** or **gaming venture** interested in exploring synergies, we'd love to hear from you. Please visit our website at www.yoloentertainment.tv and complete the **Get In Contact** form. Simply share your **name, company, email, phone number, and a brief overview of your opportunity**.

Let's explore how we can create the **next generation of entertainment together**.

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