Alex Westad

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**EDUCATION**

2016 **University of Minnesota,** Minneapolis, Minnesota

 M.Ed

2015 **University of Minnesota,** Minneapolis, Minnesota

 Bachelor of Arts

**RELEVANT WORK EXPERIENCE**

2022-Present **Public Address Announcer,** Minnesota Wild

 St. Paul, Minnesota

* Fill-In Public Address announcer for the Minnesota Wild of the National Hockey League (NHL).
* Professionally reads announcements, advertisements and in-game features while bringing energy to crowd engagement and goal announcements
* Prepared for game day in a professional manner, collaborating with Hockey Operations departments and broadcasters to secure pronunciations and game information.

2021-Present **Public Address Announcer,** University of St. Thomas

St. Paul, Minnesota

* Served as Public Address announcer for University of St. Thomas Women’s and Men’s Soccer Matches and Men’s and Women’s Hockey. Serving as in-game host for games where in-game elements and video boards were in place.
* Followed the direction of game managers and officials to promote good sportsmanship and adherence to Summit League, WCHA, and CCHA values.
* Demonstrated flexibility by assisting in other sports throughout the year.

2021-Present **On-Air Talent,** Women’s Football Alliance

* Provided informed game commentary as a studio host as part of the weekly *Road to Canton* Series on FTF and FTF Next.
* Acted in an executive capacity as Play-By-Play Announcer and Color Commentator for the WFA’s Championship games on FTF and ESPN.
* Represented the league in a positive light with an expanding social media presence.

2019-Present **Play by Play Announcer,** Minnesota Vixen Football Club

 Edina, Minnesota

* Traveled with the Minnesota Vixen as their road game play by play announcer for games in the Women’s Football Alliance
* Prepared stats and information to relay on broadcasts
* Formed relationships with coaches and players to add to broadcast quality.

2018-Present **Play by Play Announcer,** TJ Broadcast Services

 Maplewood, Minnesota

* Provided Play-By-Play and Color Commentary Services for the Augsburg University Auggies (NCAA D-III, Minnesota Intercollegiate Athletic Conference) with a focus in ice hockey.
* Recorded interviews and managed sound and video editing software in all stages of broadcasts.
* Prepared and recorded in-game advertisements and sponsorships in a timely and professional manner.

2016-Present **Play by Play Announcer,** Suburban Community Channels

 White Bear Lake, Minnesota

* Served as on-air talent for broadcasts of live sports and related programming. This included play-by-play for live games in addition to studio broadcasts.
* Conduct interviews with players and coaches and complete post game informational and analytical write-ups when needed.
* Provided onsite coverage for major events such as video recording and editing

2016-Present **Public Address Announcer**, White Bear Lake/Mounds View Boys Hockey (2016-2022)

 Vadnais Heights, Minnesota

* Announced game information, goal scorers, and news to attendees of hockey games from high school to D-III NCAA Contests
* Operated the clock and scoreboard for all hockey games
* Coordinated with players, coaches, and officials for starting lineups, correct pronunciations, and information.

2015-2017 **Guest Services - Usher,** Minnesota Sports and Entertainment (Minnesota Wild)

 St. Paul, Minnesota

* Welcomed guests as they entered the arena; fielding any questions which guests may have
* Alerted supervisors and other team members as issues occurred and took steps to resolve them
* Attended regular training session and took training into practice

2014-Present **Guest Services - Usher**, Minnesota Twins Baseball Club

 Minneapolis, Minnesota

* Offered front line service to guests attending Twins events
* Directed guests to different areas of the ballpark as well as other must-see stops at Target Field
* Scanned tickets to welcome guests into the ballpark and alerted any issues to superiors.

2013-2016 **Senior Supervisor**, **Umpire/Official** University of Minnesota-Intramural Sports

 Minneapolis, Minnesota

* Planned and held training sessions for officials in softball, broomball, and ultimate frisbee
* Addressed participant issues on-site and conducted follow up when necessary
* Wrote newspaper articles as part of our weekly newsletter to employees

**HONORS AND AWARDS**

2011 **Eagle Scout,** Boy Scouts of America Troop 89

 Mahtomedi, Minnesota

2022 **Top 4 Broadcaster of the Year,** DIII Hockey News

 Oswego, New York