

CARAVAN/HOLIDAY PARKS & CAMP SITES DATA SHEET



QUANTITY: 2934



TELEPHONE NO: 2934 (100%)



EMAILS:

Total unique: 2331

(Personal: 295, Generic: 2033)



DESCRIPTION & TARGET AUDIENCE:

All holiday destinations are included in this list including holiday time share. The list can be profiled in a number of ways including size, type, decision maker, facilities provided e.g. children's play, gym, swimming pool, clubhouse etc. NB static residential caravan parks are not included.

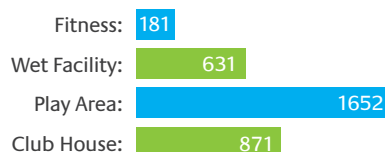
A great list for a wide number of suppliers ranging from grounds maintenance kit to products for the clubhouse.

JOB CAT	MAILING QTY	EMAILS			TEL NO'S
		GENERIC	PERSONAL	TOTAL	TOTAL
Manager:	1910	1391	254	1645	1910
Owner:	2065	1559	177	1736	2065
Assistant Manager:	22	18	2	20	22
Groundsman/Head Gardener:	298	221	12	233	298
Fitness:	32	18	11	29	32

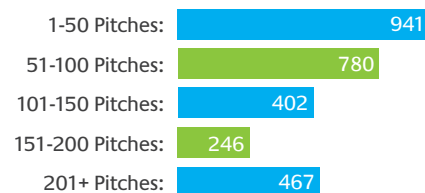
BY TYPE:



BY FACILITIES:



BY PITCHES:



FORMAT:

Data is usually supplied via email as an Excel file but it can also be supplied in hard copy or on labels either for one time use or on a 6 or 12 month lease when the data can be used as many times as you wish within the lease term.



GUARANTEE:

Data from Leisure Lists is very accurate and can be extensively profiled for better targeting and response.

However, any inaccuracy in our mailing or telephone data with details returned within six weeks of supply will receive a £1 refund per record. For email data, any hard bounces will be re-verified free of charge for the duration of your term.



NEXT ACTION:

Just visit our website or contact us via email info@leisurelists.co.uk for advice on maximising sales leads from your next campaign.



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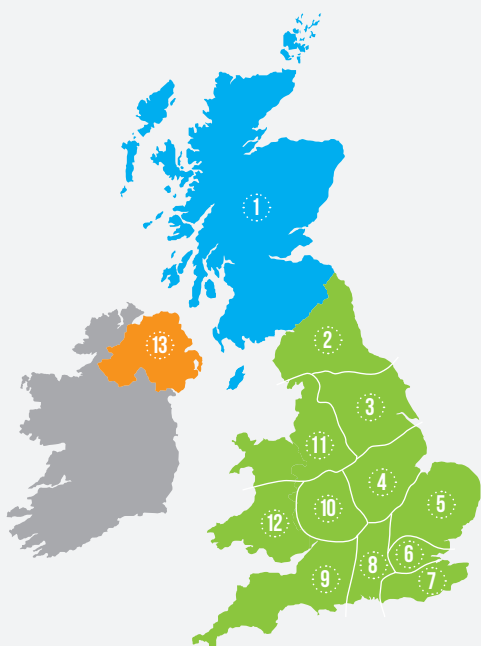
SAMPLE RECORD

Contact:	Ms Mina Fattahi	Email Address:	mina.fattahi@bourne-leisure.co.uk
Job Title:	General Manager	Size (Pitches):	249
Facility:	Gunton Hall Coastal Village	Clubhouse:	Yes
Address:	Gunton Avenue	Fitness:	No
Town:	Lowestoft	Wet Facilities:	Yes
PostCode:	NR32 5DF	Children's Play Area:	Yes
Telephone Number:	01502 730288		

REGIONAL/FACILITY COUNTS:

	1	2	3	4	5	6	7	8	9	10	11	12	13
Totals:	397	190	242	166	229	5	145	117	664	110	292	238	40

AREA MAP



1. Scotland: Borders, Central, Dumfries & Galloway, Fife, Grampian, Highland, Lothian, Orkney, Shetland, Strathclyde, Tayside, Western Isles
2. North: Northumberland, Cumbria, Durham, Cleveland, Tyne & Wear
3. Yorkshire & Humberside: West Yorks, South Yorks, North Yorks, Humberside
4. East Midlands: Lincs, Leics, Derbyshire, Northants, Notts
5. Eastern: Norfolk, Suffolk, Essex, Cambs, Beds, Herts
6. Greater London: London, Middlesex
7. South East: Surrey, Kent, West Sussex, East Sussex
8. Southern: Hampshire, Berks, Bucks, Oxfordshire
9. South Western: Gloucestershire, Dorset, Wilts, Avon, Somerset, Devon, Cornwall
10. West Midlands: West Midlands, Staffs, Shropshire, Warwickshire, Hereford & Worcs
11. North West & North Wales: Lancashire, Cheshire, Merseyside, Gwynedd, Clwyd
12. South Wales: Powys, Gwent, South Glamorgan, Mid Glamorgan, West Glamorgan, Dyfed
13. Northern Ireland: Antrim, Armagh, Down, Fermanagh, Londonderry, Tyrone



LeisureLists
from John Turner Leisure Marketing Ltd

FOR FURTHER INFORMATION, PLEASE CONTACT:

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