


HOTELS DATA SHEET

 **QUANTITY:** 5863

 **TELEPHONE NO:** 5863 (100%)

 **EMAILS:**
Total unique: 4181
(Personal: 2402, Generic: 1779)

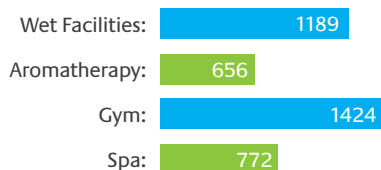


DESCRIPTION & TARGET AUDIENCE:

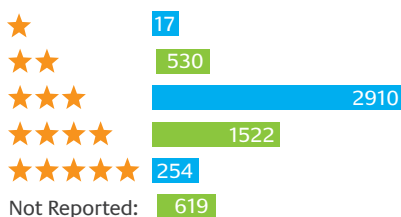
There are over 45,000 hotels in the country but our 80/20 list are the hotels that invest - to qualify, hotels must have 15 plus bedrooms. Select by number of rooms, star rating, whether independent or part of a chain and facilities provided together with the decision maker that is right for you. Essential information for any catering, booking system or hotel furnishing supplier as well as more specialist suppliers of audio, fitness, beauty, wet and spa services.

JOB CAT	MAILING QTY	EMAILS			TEL NO'S
		GENERIC	PERSONAL	TOTAL	TOTAL
General Manager:	5023	1098	2253	3351	3320
Proprietor:	1544	1045	132	1177	986
H&F Club Manager:	302	133	88	221	271
Spa or Beauty Manager:	90	37	34	71	69

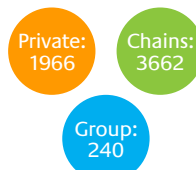
FACILITY BREAKDOWN:



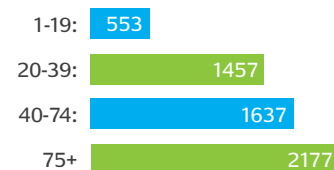
STAR RATING:



FACILITY TYPE:



BEDROOM NUMBERS:



FORMAT:

Data is usually supplied via email as an Excel file but it can also be supplied in hard copy or on labels either for one time use or on a 6 or 12 month lease when the data can be used as many times as you wish within the lease term.



GUARANTEE:

Data from Leisure Lists is very accurate and can be extensively profiled for better targeting and response.

However, any inaccuracy in our mailing or telephone data with details returned within six weeks of supply will receive a £1 refund per record. For email data, any hard bounces will be re-verified free of charge for the duration of your term.



NEXT ACTION:

Just visit our website or contact us via email info@leisurelists.co.uk for advice on maximising sales leads from your next campaign.



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SAMPLE RECORD

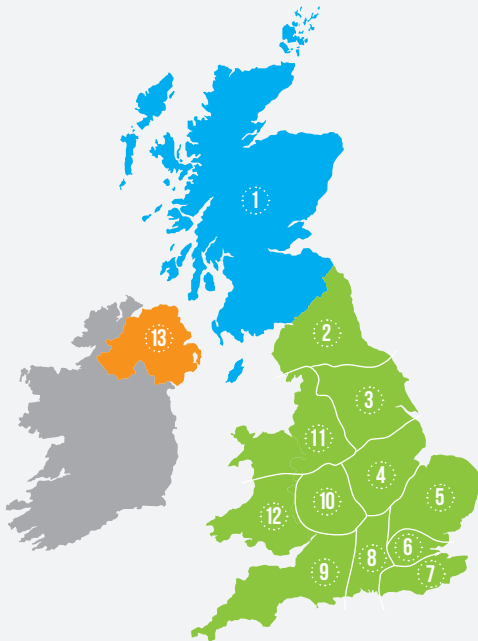
Contact: Ms Kasia Szczechowicz
Job Title: General Manager
Facility: Hampton by Hilton High Wycombe
Address: Handy Cross Roundabout Marlow Hill
Town: High Wycombe
PostCode: HP11 1UP
Telephone Number: 01494 972900

Email Address: Kasia.Szczechowicz@Hilton.com
Star Rating: ***
Bedrooms: 150
Gym: Yes
Wet Facilities: No
Spa: No

REGIONAL/FACILITY COUNTS:

	1	2	3	4	5	6	7	8	9	10	11	12	13
Regional Counts:	661	329	384	312	459	641	419	459	861	462	602	178	78
General Manager:	196	114	106	67	113	74	95	100	350	98	134	71	23
Proprietor:	551	280	328	281	401	575	369	404	681	415	510	140	73
H&F Club Manager:	29	17	26	18	23	18	18	18	39	33	44	12	7
Spa or Beauty Manager:	10	5	5	10	4	7	7	12	8	7	9	2	4

AREA MAP



1. Scotland: Borders, Central, Dumfries & Galloway, Fife, Grampian, Highland, Lothian, Orkney, Shetland, Strathclyde, Tayside, Western Isles
2. North: Northumberland, Cumbria, Durham, Cleveland, Tyne & Wear
3. Yorkshire & Humberside: West Yorks, South Yorks, North Yorks, Humberside
4. East Midlands: Lincs, Leics, Derbyshire, Northants, Notts
5. Eastern: Norfolk, Suffolk, Essex, Cambs, Beds, Herts
6. Greater London: London, Middlesex
7. South East: Surrey, Kent, West Sussex, East Sussex
8. Southern: Hampshire, Berks, Bucks, Oxfordshire
9. South Western: Gloucestershire, Dorset, Wilts, Avon, Somerset, Devon, Cornwall
10. West Midlands: West Midlands, Staffs, Shropshire, Warwickshire, Hereford & Worcs
11. North West & North Wales: Lancashire, Cheshire, Merseyside, Gwynedd, Clwyd
12. South Wales: Powys, Gwent, South Glamorgan, Mid Glamorgan, West Glamorgan, Dyfed
13. Northern Ireland: Antrim, Armagh, Down, Fermanagh, Londonderry, Tyrone