



KNIGHTLIFE 2020 FUNDRAISING PACKET

WWW.FRIENDSOFCROSSMOOR.ORG | FRIENDSOFCROSSMOOR@GMAIL.COM | 3272 SHAKESPEARE DRIVE, LOS ALAMITOS, CA 90720

1 SPONSORSHIP LEVELS

Sponsorships are vital to the success of our event. As a sponsor, you are entitled to special perks and benefits. Your donation, excluding the value of goods and services, may be tax deductible and helps underwrite the event.

PLATINUM SPONSOR: \$2,000+

STEM lab program sponsor for 1 year • Signage for STEM Lab Advertisement and recognition from our principal at Knightlife 2020 event • Company logo placed on *Friends of Rossmoor* sponsorship banner and backdrop utilized throughout the 2020-2021 school year • Full-page color ad and company narrative in the 2020 Knightlife auction catalog • Business logo listed on all *Friends of Rossmoor* letterhead for the 2020-2021 school year • Business logo on the Friends of Rossmoor Website including the link to your business for the 2020-2021 school year • Facebook and website posts highlighting your company

GOLD SPONSOR: \$500+

Company logo placed on *Friends of Rossmoor* sponsor banner utilized throughout the 2020-2021 school year • Full-page color ad in 2020 Knightlife auction catalog under the heading as **GOLD** Level Sponsor • Recognition from our Principal at Knightlife 2020 event

DIAMOND SPONSOR: \$1,000+

Company logo placed on *Friends of Rossmoor* sponsor banner and backdrop utilized throughout the 2020-2021 school year • Advertisement and recognition from our Principal at Knightlife 2020 event • Business logo listed on all *Friends of Rossmoor* letterhead for the 2020-2021 school year • Business logo placed on *Friends of Rossmoor* Website and social media sites • Full-page color ad and company narrative in the 2020 Knightlife auction catalog, under the heading as **DIAMOND** Level Supporter

OTHER SPONSORSHIP OPPORTUNITIES

The Knightlife 2020 auction catalog will contain all participating sponsors. Pricing below (Add \$25 for color). *Please provide .jpg, .png, .pdf file.*

Full Page Ad	\$400
Backdrop	\$250
½ Page Ad	\$200
¼ Page Ad	\$100
Business Card or Company Logo Ad	\$50

2 UNDERWRITING

Underwriting is another great way to support our event and help cover expenses, thereby increasing the event's proceeds to benefit students! Underwriting donations are 100% tax deductible.

DINNER	\$8,000	INVITATIONS	\$1,500
AUCTIONEER	\$2,300	BID PAL AUCTION SOFTWARE	\$2,200
EVENT CATALOG	\$3,000	EVENT SIGNAGE	\$1,000
DECORATIONS	\$2,000	DESSERT TABLE	\$1,000
PHOTOGRAPHER	\$500	DJ ENTERTAINMENT	\$500

Friends of Rossmoor (3272 Shakespeare Drive, Los Alamitos, CA, USA) is a 501 (c)(3) organization and your contribution is tax deductible to the extent allowed by law. *Friends of Rossmoor's* federal tax identification number is 33-0559758. Thank you for supporting our efforts and the students of Rossmoor Elementary.