

A void was created within us by the pandemic.
After having spent a year in monotony, the time has arrived to experience and create art once more.

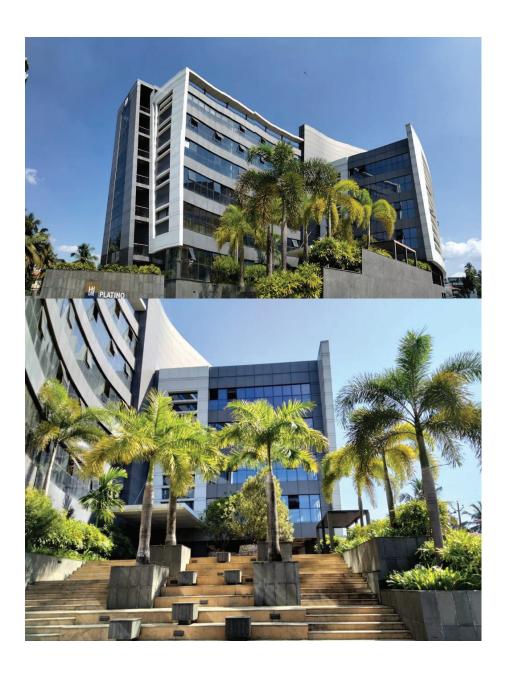
Introduction

Utopian Dystopia is an event focused on bridging art, design and technology. The multidisciplinary event will present artwork that follows the coherent theme of Utopian Dystopia. Each artist, through their work, will communicate their perspectives of the future either Utopian or Dystopian. Utopia will portray an ideal setting envisioned by the artist, and Dystopia the opposite.

What's happening

Utopian Dystopia will be a 8-day event, scheduled from 2nd of July to 9th of July. The core exhibition will feature 22 rooms of various sizes where artists will create their version of utopia or dystopia through Installations, NFT, Music, Fashion, Film, and Architecture.

The event also hosts talk shows, debates, and panel discussions in collaboration with various groups like Kerala Startup mission, Design Kerala, Kerala startup network, etc. A section has been allocated for Business/product expo, educational Expo, flea market, food and kid's section. The event will also boast a terrace which will host a 8-day celebration of music by different bands.



Venue

The event will be happening at Hilite Platino, Kochi. The building is designed by Tony Joseph, the principal Architect of Stapati. The building is being repurposed as a dedicated space for the exhibition. The art exhibition will be spread out over 26,000 sqft. The venue is divided into four main sections - Art exhibition rooms, conference hall, terrace and entertainment. UD main office is located inside HeadQ coworking, which is on the third floor of the venue.

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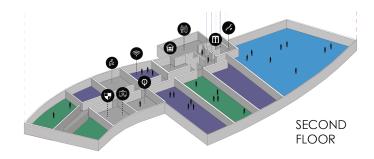


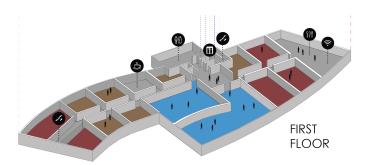


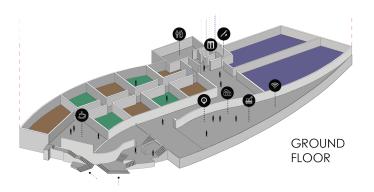












Zoning

Ground floor will mainly serve as exhibition halls along business & tech expo centres. First floor will have the rest of the exhibition halls, NFT exhibition and the conference hall. The 6th floor will be the concert venue, flea market and food hall. HeadQ, the coworking space, on the third floor will serve as the ground zero for operations.





RESTROOM

LACTATION ROOM



WIFI ZONE





SECURITY ROOM





ELEVATORS



INFORMATION DESK



STAIRCASE



TICKET COUNTER



WAITING AREA



STAFF ROOM



Abhijeet Satani



Girinath Gopinath



Ar. Cyriac Panamkuzha and Ar. Thomas K Mathew



Olo Von Borg



Lady Lazarus (Priya Varughese)



Anoop Thomas



Ar. Anoop P Rajendran



Surf Blue Earth (M H Nithin)



Shanoo Muralidharan



Priyanka Gopalaswamy



Abhijit Debnath



Abhishek Prem





Ashish Mathai



Ar. Giombattista Areddia



Shahul Hameed



Mohammed Shiyad



Shabeeb Musthafa



Hasweed Abdulla





Kovath Darshan



Parviz Saleem



Brijesh



Moksha Kumar



Abdulla PA



Papa Rocky



Mehdi Saajid



Aneeta Rose Abraham



Goutham Krishnan



Installation Artists

The projects range from a mix of contemporary art, architecture, design and new media. We have 25000m sft dedicated exhibition space for these artists.



nstallations











Jenny Bhatt



Melvin Thambi



Safal Adam



Shilpa K



Vimal Chandran



Ananthakrishnan Nadamel



Fabin Rasheed



Francis Kurien



Pavishanker (Sarcasanam)



Soozay Q



Namitha Raveendranathan



The_Bohomonk (Mahesh K)



Concepts of Shaarif (Shaarif Nazir)



Vishnu Pavithran



Rathzthemonk (Rathz R)



Reghna Catherine Thomas



Ashore Preetham



Nimmy Melvin



Muhammed Sajid



Reshidev R K



Abhishek "ABVERSE" Bhaskar



Bharat R



Ishita Banerjee



Patient Zero Art (Sarath V)



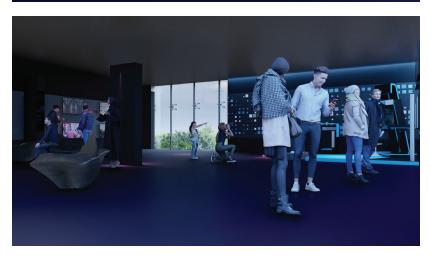
Teresa Melvin

NFT

Our NFT Exhibition is a platform for all digital artists to showcase their talent alongside other installation artists at the festival. When they enter this space, the audience will simultaneously experience both the Utopian and Dystopian worlds. The curated artworks will be on display for ten days. In addition, QR Codes will be integrated on all screens to ease the sale of NFTs. There is no festival commission to ensure that we support our artists to the fullest.









Room

02 Inauguration events Saturday 03 Design Kerala Sunday 04 Film screening Monday 05 Film screening Tuesday 06 Theatre / KSUM Wednesday **NFT Conference** Thursday 07 **Fashion Show** Friday 08 09 Dance Battle Saturday

Hall Schedule

The conference room is a multipurpose hall that will host the curated talk shows and debates, covering an array of multidisciplinary topics, conducted by eminent personalities. The conferences will be co-organized with various groups including Kerala startup mission, Design Kerala, Kerala startup network etc. In addition, the hall will function as a theatre where selected short films will be screened. The UD Fashion Show will also be curated at the hall.





Melvin Thambi



Francis Kurien



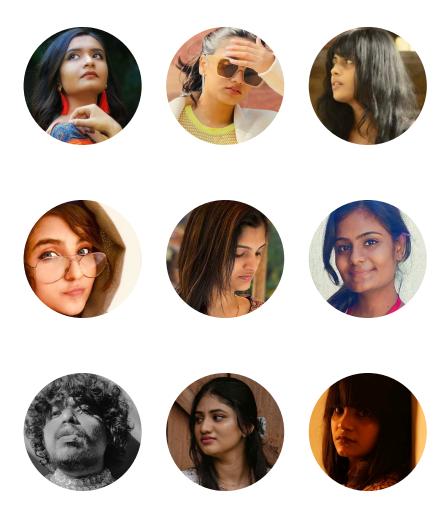
Rustom



Rustom
Consultant & Thought Leader
@ Cognizant

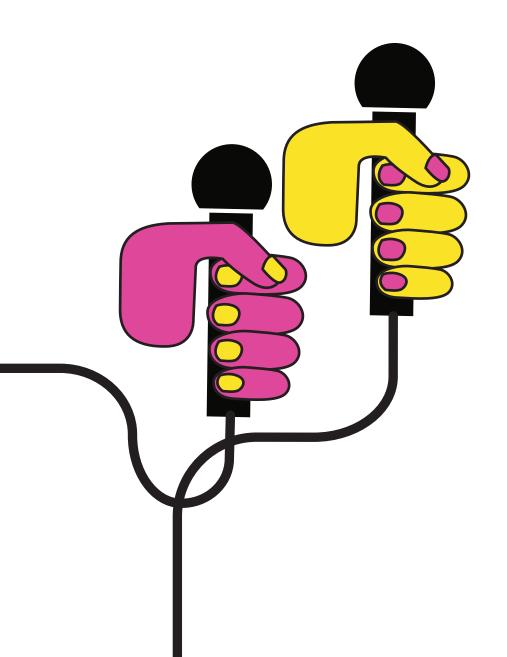
UD Metacon

UD Metacon is an immersive virtual world experience centre at the festival. As the Metaverse dawdles on utopian and dystopian narratives it seemed just the fit for a first of a kind experience. Talk shows on digital fashion, entertainment, real estate and music in the Metaverse. Panel discussions and product launches and more will be held at our hall. The UD Metacon is a game changing event bringing everything you need to know about Web3, NFTs, creative tech and new-world marketing.



Fashion

UD fashion show will be an Avant Garde show based on the themes of Utopia and dystopia under 2 categories. One would be the designer competition for students and the other will be an exhibition section for the fashion-brands. The fashion show is scheduled for May 22nd. We have also hosted a fashion pop up + trial show on the 16th of April. We are creating a hub for independent fashion designers, producers and models to showcase their works in the disciplines of fashion designing, clothing, merchandising and modelling. The best 2 designers will also be awarded cash prices.



Music

The ticketed concerts will be held on May 21st and 28th. The rest of the days will have curated sessions for poets, standup comedians, dancers, and other performers. The concerts will feature various genres including Rock, hip hop, trance, techno, fusion and will feature artists like Avial, Manushyar, Shanka tribe, Street Academics, Jo Marshall and more. The events will commence by 5 in the evening and will go on till 10 at night.









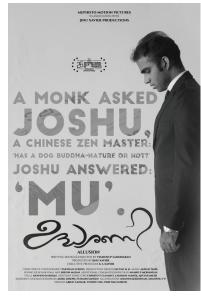






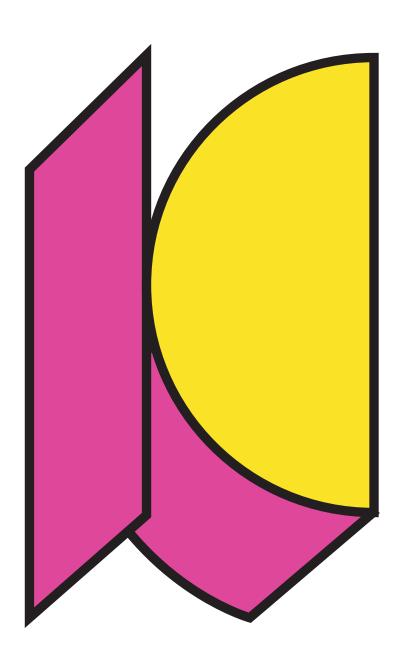






Movie

UDFF is an initiative by the UD team which brings filmmakers, producers, exhibitors, distributors, festival curators and film professionals together on a single platform. Screenings will focus films that fall under the theme of Utopia and Dystopia.



Kids

The Kids section is designed to introduce kids to various art and tech fields. The kids' section will be organized in collaboration with Little Martians, a platform for all youngsters to explore and grow based on the concept of experiential learning. There will be acting workshops, engineering workshops and storytelling workshops. We are also inviting companies who create interactive kits & toys forthe kids. The events are catergorised into story telling, painting, science experiments, dance etc.



Chief Patron



Shri. P Rajeev Hon'ble Minister of Kerala (Minister of Industries, Law & Coir)

Patrons



Shri. Hibi Eden Ernakulam MP



Mr. Mehaboob M.A.Chairman,
CREDAI Kerala



M.G. Rajamanickam IAS Managing Director, KSIDC



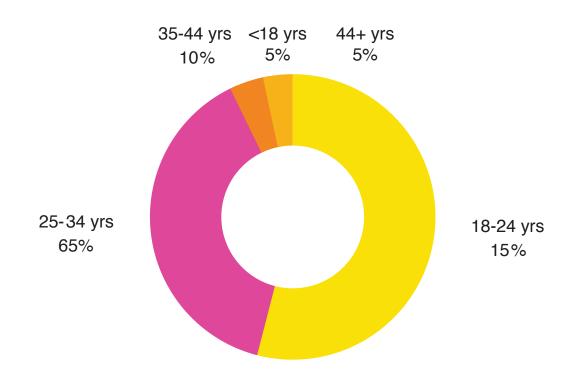
Mr. Boney ThomasCo Founder & Trustee,
Kochi Biennale



Dr. Junaid RahmanFormer Director,
IMA Cochin



Mr. Ajith MooppenEx President,
TIE Kerala



Who is Coming

Utopian Dystopia will bring more than 20,000 people including 300+ CEOs, 1000+ Architects, 1000+ Artists, students, engineers, designers, techies and entrepreneurs. Social influencers, tech-leaders and celebrities will also be among the attendees. This tech-savy crowd can bring together a digital footprint of 10 million engagements.

Associative Organisations







Celebrity Support



Aashiq Abu (Director)



Rima Kallingal (Actress)



Srinda (Actress)



Shebin Benson (Actor)



Ganapathy (Actor)



Balu Varghese (Actor)



Sreenath Bhasi (Actor)



Arjun Asokan (Actor)

Team













Asif Rahman Curator

Adil Lathif Marketing Head

Vinod Ramaswamy Deputy Curator

Unnikrishna Damodhar NFT Curator

Kailash Menon **Fashion Director**













Vivi Charly Production Head

Sandra Sunny Project Head

Arjun Ananth Chief Design

Elwin Charly Design, Branding Head

Music Director

Habis Rahman **Jomarshal Fashion Coordinator**













Anzil Food Festival Coordinator Social Media Coordinator

Husna

Shahad Nazar Event Manager

Arun Music Coordinator

Reshma Fashion Assistant

Ansar Editor

Partners





































Events







Events











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