

# SPONSORSHIP PACKAGES 2025

معرض مكة للفنادق والمطاعم ٢٠٢٣

Makkah Expo for Hotels & Restaurants 2023



**HOTEL & RESTAURANT  
SUPPLIES EXPO 2025  
7TH EDITION**

[WWW.HOTELANDRESTAURANTEXPO.COM](http://WWW.HOTELANDRESTAURANTEXPO.COM)



All Sponsors will receive an honoring trophy during Opening Ceremony





# STRATEGIC PARTNER

**Price: SR 200,000 (without Vat)**

## Location

Prime location 72 SQM (space only) + 5 VIP Access to parking lot

## Media Exposure

- Dedicated press release on leading Saudi newsletter
- Live radio coverage dedicated for sponsored company
- Social media announcement on reels, stories, posts )
- Logo mentioned in Exhibition Digital Out-of-Home (DOOH) - Jeddah City

## Media Exposure

- Logo mentioned in Exhibition billboard signage in Jeddah Streets
- SMS & Email Campaign for 25K+ industry subscribers
- Clickable logo on main page on show's official website
- Mention logo on exhibition promotion on social media platforms
- special video launched on all social media platforms before, during, after the exhibition.
- Social media campaigns (boosted posts, reels, stories)
- Website homepage banners & sponsored content

## On-site Promotion

- Logo on registration backdrops
- Logo on registration Desk
- Cover Ad page in show catalogue + 1 full ad page
- Logo/video promoted on internal ad screens
- Logo on exhibition's main entrance walls (gate area - outdoor signage)
- Logo printed on visitor's Lanyard & badge
- Logo presented on Seminar Screen & Printings



# PLATINUM SPONSOR

**Price: SR 150,000 (without Vat)**

## Location

Prime location 36 SQM (space only) + 4 VIP Access to parking lot

## Media Exposure

- Dedicated press release on leading Saudi newsletter
- Live radio coverage dedicated for sponsored company
- Social media announcement on reels, stories, posts )
- Logo mentioned in Exhibition Digital Out-of-Home (DOOH) - Jeddah City

## Media Exposure

- Logo mentioned in Exhibition billboard signage in Jeddah Streets
- Email Campaign for 25K+ industry subscribers
- Clickable logo on main page on show's official website
- Mention logo on exhibition promotion on social media platforms
- special video launched on all social media platforms before, during, after the exhibition.

## On-site Promotion

- Logo on registration backdrops
- Logo on registration Desk
- Back cover Ad page of show catalogue
- Logo/video promoted on internal ad screens
- Logo on exhibition's main entrance walls (gate area - outdoor signage)
- Logo printed on visitor's badge
- Logo presented on Seminar Screen & Printings



# GOLD SPONSOR

**Price: SR 100,000 (without Vat)**

## Location

Prime location 24 SQM (space only) + 3 VIP Access to parking lot

## Media Exposure

- Live radio coverage dedicated for sponsored company
- Social media announcement on reels, stories, posts )
- Logo mentioned in Exhibition Digital Out-of-Home (DOOH) - Jeddah City

## Media Exposure

- Logo mentioned in Exhibition billboard signage in Jeddah Streets
- Email Campaign for 25K+ industry subscribers
- Clickable logo on main page on show's official website
- Mention logo on exhibition promotion on social media platforms

## On-site Promotion

- Logo on registration backdrops
- Logo on registration Desk
- Full Ad page in show catalogue
- Logo/video promoted on internal ad screens
- Logo on exhibition's main entrance walls (gate area - outdoor signage)
- Logo printed on visitor's badge



# SILVER SPONSOR

**Price: SR 70,000 (without Vat)**

## Location

Prime location 18 SQM (space only) + 2 VIP Access to parking lot

## Media Exposure

- Social media announcement on reels, stories, posts )
- Logo mentioned in Exhibition Digital Out-of-Home (DOOH) - Jeddah City

## Media Exposure

- Logo mentioned in Exhibition billboard signage in Jeddah Streets
- Email Campaign for 25K+ industry subscribers
- Clickable logo on main page on show's official website
- Mention logo on exhibition promotion on social media platforms

## On-site Promotion

- Logo on registration backdrops
- Logo on registration Desk
- Half Ad page in show catalogue
- Logo/video promoted on internal ad screens
- Logo on exhibition's main entrance walls (gate area - outdoor signage)
- Logo printed on visitor's badge



# Thank You

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Jeddah Exhibition Center



[www.hotelandrestaurantexpo.com](http://www.hotelandrestaurantexpo.com)