



**HOTEL & RESTAURANT
SUPPLIES EXPO 2025
7TH EDITION**

9-11 December, 2025

JEDDAH INT. EXHIBITION & CONVENTION CENTER





New Hotel and Hospitality Projects in Saudi Arabia's Western Region: *A Vision for Growth*

Saudi Arabia's hospitality sector is undergoing a massive transformation, with ambitious plans set to reshape the landscape of the kingdom's Western Region. As part of Vision 2030, which aims to diversify the economy and boost tourism, a series of high-profile hotel and hospitality projects are taking shape in cities like **Jeddah, Mecca, and Medina**. These developments are expected to not only elevate the kingdom's status as a global tourism hub but also meet the growing demand for luxury and sustainable accommodations.

Where Hospitality Meets
Innovation

DISCOVER, CONNECT,
SUCCEED!

About Hotel & Restaurant Supplies Expo

The Hotel & Restaurant Supplies Expo (formerly known as Makkah Expo for Hotels & Restaurants) is making an exciting transition to Jeddah City at its 7th edition. This shift marks a new chapter for the region's premier hospitality event taking place at Jeddah Int. Exhibition & Convention Center from 9-11 December 2025. HRSupplies Expo showcases the latest top-notch hotel and restaurant supplies and services from both local and global industry leaders. The expo will bring together key players from around the world, offering unparalleled opportunities for networking, business growth, and exploring the future of hospitality.

With Jeddah's strategic position as a gateway to the Holy Cities of Mecca and Medina, Hotel & Restaurant Supplies Expo is positioned strategically before the Hajj and Umrah season, the event will attract a diverse audience and offer valuable opportunities for networking and business growth in the region's expanding hospitality industry.

Join us as we bring together the best of the hotel and restaurant industries under one roof in Jeddah, setting the stage for a successful and innovative future in Saudi Arabia's hospitality sector.



EXPLORE SOME NOTABLE PLANNED AND UPCOMING HOTEL AND HOSPITALITY PROJECTS IN THE WESTERN REGION:



Red Sea Project: A Luxury Tourism Destination

The Red Sea Project is one of the most ambitious and groundbreaking initiatives in Saudi Arabia’s hospitality sector. Spanning over 28,000 square kilometers, this massive development is set to transform the Red Sea coast into a premier tourism and hospitality destination. The project will feature luxury resorts, private islands, eco-friendly accommodations, and sustainable tourism practices.

Projected Completion: First resorts expected to open by 2024, with further phases continuing through 2030.



Jeddah Waterfront Development: A New Era for Coastal Tourism

Jeddah’s iconic waterfront is being revitalized as part of a transformative project to create a world-class destination for both locals and tourists. The Jeddah Waterfront Development will integrate residential, retail, and hospitality spaces, with international hotel brands expected to establish a strong presence along the coastline. The development will enhance Jeddah’s reputation as the gateway to the holy cities of Mecca and Medina while offering a luxury experience for business and leisure travelers alike.

Projected Completion: Development is ongoing, with some hotels set to open in 2025.



Makkah Grand Mosque Expansion and Hospitality Projects

As the heart of Saudi Arabia’s religious tourism, Mecca is seeing significant growth in its hotel and hospitality infrastructure to accommodate the increasing number of Hajj and Umrah pilgrims. Near the Grand Mosque, several new luxury hotels and service-oriented properties are planned to cater to visitors. This development will not only enhance the pilgrimage experience but also support the kingdom’s goal to attract 30 million visitors annually by 2030.

Projected Completion: Ongoing, with new hotels expected to open by 2026-2027.



Jeddah Central Development

This ambitious project is set to become a key business and cultural hub in Jeddah. It includes hotels, residential spaces, shopping centers, and entertainment venues. International hotel chains are expected to open properties here to meet the demand from both business travelers and tourists.

Projected Completion: Phased completion from 2025 onwards.

FOOD & BEVERAGE SECTOR HIGHLIGHTS: JEDDAH, MAKKAH & MADINAH

The western region of Saudi Arabia, particularly Jeddah, is witnessing significant developments in the food and beverage sector. These initiatives align with the Kingdom's Vision 2030 objectives to bolster food security, enhance local production capabilities, and attract both domestic and international investments.



JEDDAH

- A major F&B hub on the Red Sea coast, known for its diverse culinary scene and international dining brands.
- Hosts numerous food festivals and exhibitions, including HORECA Jeddah, which draws hospitality professionals and showcases restaurant innovations.
- A focal point for F&B investments, particularly in premium dining, quick-service restaurants, and delivery-focused kitchens.



MAKKAH AL MUKARAMAH

- High seasonal demand during Hajj and Umrah, creating robust opportunities for large-scale catering and mobile food services.
- Catering companies operate intensively during peak pilgrimage seasons to serve millions of pilgrims.
- Government is enhancing food service infrastructure to ensure safety, scalability, and hygiene during religious events.



MADINAH AL MUNAWARAH

- Like Makkah, Madinah sees major peaks in F&B demand during pilgrimage seasons.
- The city's hospitality and catering services are expanding to accommodate rising religious tourism, especially with new hotel and infrastructure developments near the Prophet's Mosque.
- Emphasis is growing on pre-packaged meals, mass catering, and hospitality partnerships with local and international providers to serve religious visitors efficiently.

Products & Services at HRSupplies Expo

Hall A



Furniture



Lighting & Decor



Hotel Supplies



Bed & Bedding



Uniforms & Apparel



Hotel & Restaurants
Technology & Software



Hotel Facility &
Management



Cleaning & Hygiene
Products



Commercial Kitchens
& Kitchen Supplies

Hall B



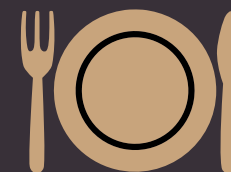
Food Products



Agricultural Products



Beverages



HORECA



Catering Services



Packing & Packaging



Food Safety Equipment



Security Systems

Facts & Figures 2024

12,000+



OVERALL ATTENDEES

92%



CONFIRMED BUSINESS
DEALS

90%



PARTICIPANTS SATISFACTION

200+



PARTICIPANTS

7+



COUNTRIES



Booth Prices



Space
Only

USD 333 per Sqm
SAR 1,250 per Sqm

Shell
Scheme
(Aluminum)

USD 358 per Sqm
SAR 1,350 per Sqm

Shell
Scheme
(Wood)

USD 400 per Sqm
SAR 1,500 per Sqm

VAT not included

Shell Scheme Booths include:

3 chairs, 1 table, 1 counter desk, spotlights, carpet, printed company name on fascia & logo on counter



GET IN TOUCH

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In Cooperation:

Organized By:

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