



UNIBLOOM'S FIRST EVER

**SUSTAINABILITY FIRECHAT
COMMUNITY CALL**



WHY NOW?

20 GTON EMISSION GAP BETWEEN COMMITMENTS & ACTION TO 2030



Scientists deliver 'final warning' on climate crisis: act now or it's too late

IPCC report says only swift and drastic action can avert irrevocable damage to world

- **Analysis: Humanity at the crossroads**
- **Timeline: The IPCC's reports**



WE WANT TO CHANGE THIS.

OUR TEAM



Anna Sandgren

CEO

- >16 years at Unilever
- VP Gold Company, raised 30 m£ & led IPO
- Fintech start-up to scale-up

Vineet Ahuja

CTO

- >10 years at Bloomberg
- Full stack software developer
- ML & AI

Hege
Saebjornsen

Advisor

IKEA, Global Circular strategy leader

Geoff
McGrath

Advisor

MDe Performance by Design, ex-MD & Innovation Officer at McLaren Applied

Andrea Otto-
Davidson

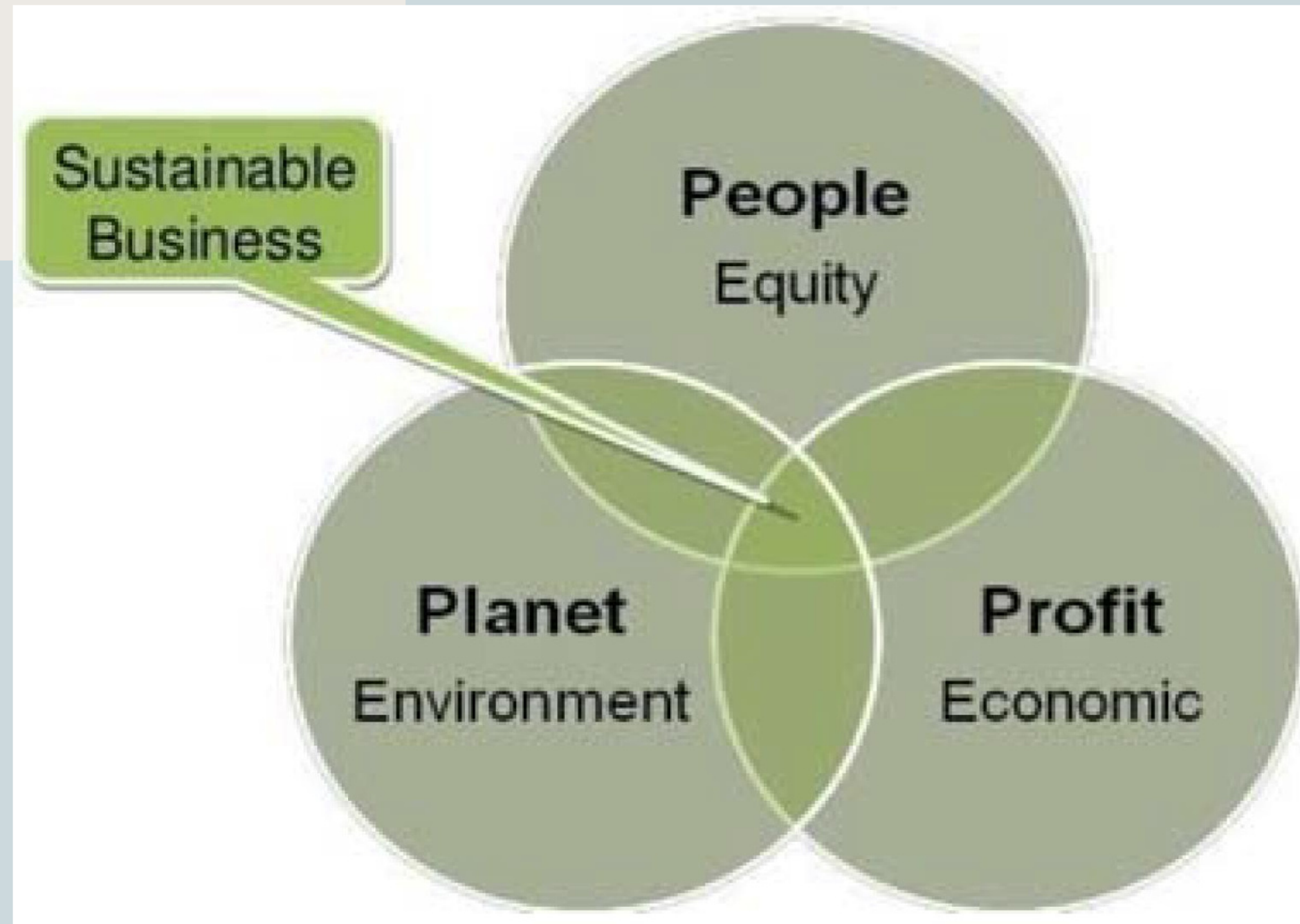
Advisor

Partner Ecosystem Specialist

VISION

UNIBLOOM

All decisions, benefit the people, planet & profit equally, across the value chain.



WHAT WE BUILD

A DECISION INTELLIGENCE SOFTWARE PLATFORM

helping teams and leadership make decisions



FASTER & BETTER

Collaborative & System
Integration

ACCURATE

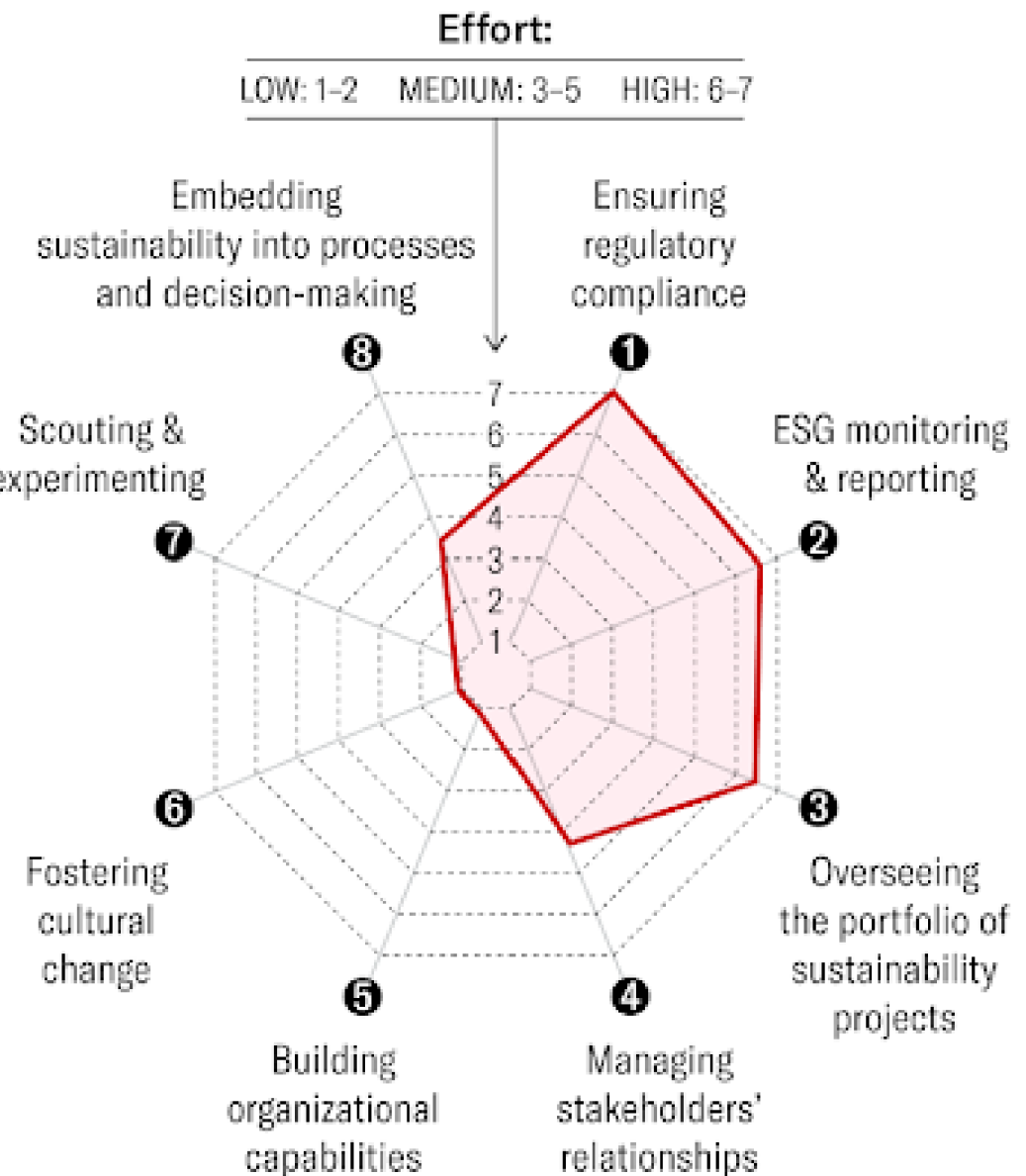
Ground up Primary Data &
aligned with CSRD

BENEFIT PEOPLE, PLANET & PROFIT

Intuitive workflows & smarter models

CHALLENGES FOR FASTER & BETTER DECISIONS

Completing the eight-task spider graph revealed that the CSO role left many areas uncovered.



Sustainability Teams workload

Pressure & conflicting KPIs from stakeholders

CSOs and their stakeholders



THE IMPACT OF THE PROBLEM

- 1 Poor, slow decision making & missing targets
- 2 High risk of greenwashing & negative cost impact
- 3 Get only 40 % Jobs Done

Persil advert banned for misleading green claims

31 August 2022



THE FIRECHAT

3 MIN EACH - WHAT'S YOUR BURNING DECISION YOU WANT TO GET THROUGH AND WHATS THE CHALLENGE?



BUT FIRST: OUR ADVISOR GEOFF MCGRATH





LET'S MAKE THE CHANGE NOW.

